

# Global Tortilla Chips Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Tortilla Chips market size was valued at US\$ 8469 million in 2024 and is forecast to a readjusted size of USD 12970 million by 2031 with a CAGR of 6.3% during review period.

Tortilla Chips is a snack food made from corn tortillas, which are cut into wedges and then fried—or baked (alternatively they may be discs pressed out of corn masa then fried or baked). Corn tortillas are made of corn, vegetable oil, salt and water.

The key manufacturers of Tortilla Chips include GRUMA, Grupo Bimbo, PepsiCo, Truco Enterprises, Amplify Snack Brands, Arca Continental, Fireworks Foods, Greendot Health Foods, Hain Celestial, Intersnack Group, Kellogg, Mexican Corn Products, Snacka Lanka and Snyder's-Lance, etc. PepsiCo lead this industry with above 56% market shares.

The North America region accounted for the largest share 52% in the market for Tortilla Chips, the following is Europe and South America.

This report is a detailed and comprehensive analysis for global Tortilla Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Tortilla Chips market size and forecasts, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (USD/Kg), 2020-2031

Global Tortilla Chips market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (USD/Kg), 2020-2031

Global Tortilla Chips market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (USD/Kg), 2020-2031

Global Tortilla Chips market shares of main players, shipments in revenue (\$ Million), sales quantity (Kg), and ASP (USD/Kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Tortilla Chips

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Tortilla Chips market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GRUMA, Grupo Bimbo, PepsiCo, Truco Enterprises, Amplify Snack Brands, Arca Continental, Fireworks Foods, Greendot Health Foods, Hain Celestial, Intersnack Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Tortilla Chips market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Baked Tortilla Chips

Fried Tortilla Chips

#### Market segment by Sales Channel

Online

Offline

#### Major players covered

GRUMA

Grupo Bimbo

PepsiCo

Truco Enterprises

Amplify Snack Brands

Arca Continental

Fireworks Foods

Greendot Health Foods

Hain Celestial

Intersnack Group

Kellogg

Mexican Corn Products

Snacka Lanka

Snyder's-Lance

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tortilla Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tortilla Chips, with price, sales quantity, revenue, and global market share of Tortilla Chips from 2020 to 2025.

Chapter 3, the Tortilla Chips competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tortilla Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Tortilla Chips market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tortilla Chips.

Chapter 14 and 15, to describe Tortilla Chips sales channel, distributors, customers, research findings and conclusion.

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