

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Tortilla Chips Market 2018, Forecast to 2023

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Abstracts

Tortilla Chips is a snack food made from corn tortillas, which are cut into wedges and then fried—or baked (alternatively they may be discs pressed out of corn masa then fried or baked). Corn tortillas are made of corn, vegetable oil, salt and water.

Scope of the Report:

This report focuses on the Tortilla Chips in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Tortilla Chips mainly Corn Based. The North America region accounted for the largest share 52.1% in the market for Tortilla Chips in 2016, the following is Europe and South America.

The global market for Tortilla Chips stood at 255 K MT in 2016 and is projected to be 301 K MT in 2022. North America will remain the largest demand.

The technology of the Tortilla Chips is not difficult, for example frying, hot air baking, etc. Baked Tortilla Chips are more healthy .And the big manufacturers can ensure high quality, so their product can meet the high-end consumer's demand.

In the future, the growing food safety will play an important role in the development of the Tortilla Chips. In the future, if any company wants to enter into the industry, the new type of product will be an important feature.

The worldwide market for Tortilla Chips is expected to grow at a CAGR of roughly 6.5% over the next five years, will reach 8270 million US\$ in 2023, from 5660 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

GRUMA

Grupo Bimbo

PepsiCo

Truco Enterprises

Amplify Snack Brands

Arca Continental

Fireworks Foods

Greendot Health Foods

Hain Celestial

Intersnack Group

Kellogg

Mexican Corn Products

Snacka Lanka

Snyder's-Lance

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Baked Tortilla Chips

Fried Tortilla Chips

Market Segment by Applications, can be divided into

Online

Offline

There are 15 Chapters to deeply display the global Tortilla Chips market.

Chapter 1, to describe Tortilla Chips Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tortilla Chips, with sales, revenue, and price of Tortilla Chips, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tortilla Chips, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tortilla Chips market forecast, by regions, type and application, with sales

and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tortilla Chips sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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