

Global Tonic Water Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tonic Water market size was valued at USD 751.1 million in 2023 and is forecast to a readjusted size of USD 1339.3 million by 2030 with a CAGR of 8.6% during review period.

Tonic water (Indian tonic water) is a carbonated soft drink in which quinine is dissolved. Originally used as a prophylactic against malaria, tonic water usually now has significantly lower quinine content and is consumed for its distinctive bitter flavor. It is often used in mixed drinks, particularly in gin and tonic.

Global Tonic Water key players include Fever Tree, Dr Pepper Snapple, Whole Foods, Watson Group, Sodastream, etc. Global top five manufacturers hold a share about 30%.

Europe is the largest market, with a share over 30%, followed by Southeast Asia, and North America, both have a share over 45 percent.

In terms of product, Regular Tonic Water is the largest segment, with a share over 70%. And in terms of application, the largest application is Supermarket, followed by Online Retailers, etc.

The Global Info Research report includes an overview of the development of the Tonic Water industry chain, the market status of Supermarket (Regular Tonic Water, Diet Tonic Water), Online Retailers (Regular Tonic Water, Diet Tonic Water), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tonic Water.

Regionally, the report analyzes the Tonic Water markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tonic Water market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tonic Water market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tonic Water industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Regular Tonic Water, Diet Tonic Water).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tonic Water market.

Regional Analysis: The report involves examining the Tonic Water market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tonic Water market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tonic Water:

Company Analysis: Report covers individual Tonic Water manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tonic Water. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Online Retailers).

Technology Analysis: Report covers specific technologies relevant to Tonic Water. It assesses the current state, advancements, and potential future developments in Tonic Water areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Tonic Water market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tonic Water market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Regular Tonic Water

Diet Tonic Water

Slimline Tonic Water

Market segment by Application

Supermarket

Online Retailers

Others

Major players covered

Fever Tree

Dr Pepper Snapple

Whole Foods

Sodastream

Watson Group

Fentimans

Nestl?

Seagram's

White Rock

Hansen's

Stirrings

East Imperial

Thomas Henry

Shasta Tonic Water

Bradleys Tonic

Q Drinks

1724 Tonic Water

El Guapo

Tom's Handcrafted

Jack Rudy Cocktail

Johnstonic

Haber's Tonic Syrup

Bermondsey Tonic Water

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tonic Water product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tonic Water, with price, sales, revenue and global market share of Tonic Water from 2019 to 2024.

Chapter 3, the Tonic Water competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tonic Water breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tonic Water market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tonic Water.

Chapter 14 and 15, to describe Tonic Water sales channel, distributors, customers, research findings and conclusion.

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