

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Tonic Water Market 2018, Forecast to 2023**

<https://marketpublishers.com/r/G57441A3679EN.html>

Date: July 2018

Pages: 153

Price: US\$ 4,880.00 (Single User License)

ID: G57441A3679EN

## **Abstracts**

Tonic water (Indian tonic water) is a carbonated soft drink in which quinine is dissolved. Originally used as a prophylactic against malaria, tonic water usually now has significantly lower quinine content and is consumed for its distinctive bitter flavor. It is often used in mixed drinks, particularly in gin and tonic.

### **Scope of the Report:**

This report focuses on the Tonic Water in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Tonic Water is in the increasing trend, from 547 USD/MT in 2011 to 606 USD/MT in 2015. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Tonic Water includes Regular Tonic Water, Diet Tonic Water, Slimline Tonic Water. The proportion of Regular Tonic Water in 2015 is about 74.2%, they are the most popular Tonic Water. The proportion of Diet Tonic Water in 2015 is about 17.6%.

Tonic Water is widely sold by Supermarket, Online Retailers, and Other. The most proportion of Tonic Water is sold by Supermarket, and the market share in 2015 is about 75.5%.

Europe region is the largest supplier of Tonic Water, with a production market share nearly 33% in 2015. North America is the second largest supplier of Tonic Water,

enjoying production market share about 30% in 2015.

North America is the largest consumption place, with a consumption market share nearly 32% in 2015. Following North America, Europe is the second largest consumption place with the consumption market share of 38.4%.

The worldwide market for Tonic Water is expected to grow at a CAGR of roughly 8.1% over the next five years, will reach 850 million US\$ in 2023, from 530 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fever Tree

Dr Pepper Snapple

Whole Foods

Sodastream

Watson Group

Fentimans

Nestle

Seagram's

White Rock

Hansen's

Stirrings

East Imperial

Thomas Henry

Shasta Tonic Water

Bradleys Tonic

Q Drinks

1724 Tonic Water

El Guapo

Tom's Handcrafted

Jack Rudy Cocktail

Johnstonic

Haber's Tonic Syrup

Bermondsey Tonic Water

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Regular Tonic Water

Diet Tonic Water

## Slimline Tonic Water

Market Segment by Applications, can be divided into

Supermarket

Online Retailers

Others

There are 15 Chapters to deeply display the global Tonic Water market.

Chapter 1, to describe Tonic Water Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tonic Water, with sales, revenue, and price of Tonic Water, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tonic Water, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tonic Water market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tonic Water sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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