

Global Toilet Bowl Brush and Caddy Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Toilet Bowl Brush and Caddy market size is expected to reach \$ 11528 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

In 2025, global Toilet Bowl Brush and Caddy production reached approximately 240 million units, with an average global market price of around US\$ 30 per unit. Annual production capacity is 300 million units. Gross Profit Margin: 31%. A toilet bowl brush and caddy is a bathroom cleaning tool set consisting of a stiff-bristled brush used to scrub the interior surfaces of a toilet bowl and a matching holder (caddy) designed to store the brush hygienically when not in use. The toilet bowl brush and caddy industry chain includes upstream raw material suppliers (plastics, silicone, metal, bamboo), midstream manufacturers and OEMs that design and assemble products, and downstream channels such as retailers, e-commerce platforms, and commercial suppliers serving residential and institutional end users. Toilet bowl brushes and caddies are everyday hygiene essentials where durability, ease of cleaning, and discreet design matter more than advanced technology, making simple innovations such as drip-free holders, antimicrobial materials, and eco-friendly designs key differentiators in a highly competitive, price-sensitive market.

This report studies the global Toilet Bowl Brush and Caddy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Toilet Bowl Brush and Caddy and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Toilet Bowl Brush and Caddy that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Toilet Bowl Brush and Caddy total production and demand, 2021-2032, (K Units)

Global Toilet Bowl Brush and Caddy total production value, 2021-2032, (USD Million)

Global Toilet Bowl Brush and Caddy production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Toilet Bowl Brush and Caddy consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Toilet Bowl Brush and Caddy domestic production, consumption, key domestic manufacturers and share

Global Toilet Bowl Brush and Caddy production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Toilet Bowl Brush and Caddy production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Toilet Bowl Brush and Caddy production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Toilet Bowl Brush and Caddy market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Libman Company (USA), Rubbermaid (USA), OXO (USA), Simplehuman (USA), Mr. Clean / Procter & Gamble (USA), Clorox (USA), 3M (USA), Better Living Products (USA), Fuller Brush Company (USA), Shenzhen Kingze Development Industrial Co., Ltd. (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Toilet Bowl Brush and Caddy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Toilet Bowl Brush and Caddy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Toilet Bowl Brush and Caddy Market, Segmentation by Type:

Traditional Bristle Brush

Silicone Brush

Disposable/Refill Brush Systems

Electric/Self-Cleaning Brush

Global Toilet Bowl Brush and Caddy Market, Segmentation by Material:

Plastic (PP/ABS)

Silicone

Stainless Steel

Bamboo/Sood

Mixed Materials

Global Toilet Bowl Brush and Caddy Market, Segmentation by Application:

Residential Households

Commercial Buildings

Hospitality (Hotels)

Healthcare & Institutions

Companies Profiled:

Libman Company (USA)

Rubbermaid (USA)

OXO (USA)

Simplehuman (USA)

Mr. Clean / Procter & Gamble (USA)

Clorox (USA)

3M (USA)

Better Living Products (USA)

Fuller Brush Company (USA)

Shenzhen Kingze Development Industrial Co., Ltd. (China)

Guangzhou Homfel Ltd. (China)

JMSunda / JS Hardware (China)

WeiYe Industrial (China)

Ningbo Dongsu Plastic Industry Co., Ltd. (China)

Key Questions Answered:

1. How big is the global Toilet Bowl Brush and Caddy market?
2. What is the demand of the global Toilet Bowl Brush and Caddy market?
3. What is the year over year growth of the global Toilet Bowl Brush and Caddy market?
4. What is the production and production value of the global Toilet Bowl Brush and Caddy market?
5. Who are the key producers in the global Toilet Bowl Brush and Caddy market?
6. What are the growth factors driving the market demand?

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