

# Global Tofu Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Tofu market size was valued at USD 2580.6 million in 2023 and is forecast to a readjusted size of USD 5137.3 million by 2030 with a CAGR of 10.3% during review period.

Tofu, also known as bean curd, is a food prepared by coagulating soy milk and then pressing the resulting curds into solid white blocks of varying softness.

Tofu is made up of three ingredients: soybeans, water, and a coagulant—usually nigari (magnesium chloride) or gypsum (calcium sulfate).

Global Tofu key players include Pulmuone, Sagamiya Foods, CJ CheilJedang, Zuming Bean Products, House Foods America Corporation, etc. Global top five manufacturers hold a share nearly 30%.

Asia Pacific is the largest market, with a share about 75%, followed by North America, and Europe, both have a share nearly 20 percent. In terms of product, Firm Tofu is the largest segment, with a share over 55%. And in terms of distribution channel, the largest distribution channel is Dealer/Retailer, followed by Supermarkets and Hypermarkets, Direct Selling, etc.

The Global Info Research report includes an overview of the development of the Tofu industry chain, the market status of Dealer/Retailer (Firm Tofu, Soft Tofu), Supermarkets and Hypermarkets (Firm Tofu, Soft Tofu), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tofu.

Regionally, the report analyzes the Tofu markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tofu market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Tofu market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tofu industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Kiloton), revenue generated, and market share of different by Type (e.g., Firm Tofu, Soft Tofu).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tofu market.

**Regional Analysis:** The report involves examining the Tofu market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Tofu market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tofu:

**Company Analysis:** Report covers individual Tofu manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Tofu. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Dealer/Retailer, Supermarkets and Hypermarkets).

**Technology Analysis:** Report covers specific technologies relevant to Tofu. It assesses the current state, advancements, and potential future developments in Tofu areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Tofu market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Tofu market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

### Market segment by Type

Firm Tofu

Soft Tofu

Others

### Market segment by Distribution Channel

Dealer/Retailer

Supermarkets and Hypermarkets

Direct Selling

## Major players covered

Pulmuone

Sagamiya Foods

CJ CheilJedang

Zuming Bean Products

House Foods America Corporation

Morinaga Milk

Shanghai Tramy Green Food Group

Hangzhou Bean Food

Shenyang Fulai Food Industrial

Sunrise Soya Foods

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tofu product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tofu, with price, sales, revenue and global market share of Tofu from 2019 to 2024.

Chapter 3, the Tofu competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tofu breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tofu market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tofu.

Chapter 14 and 15, to describe Tofu sales channel, distributors, customers, research findings and conclusion.

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