

Global Toddler Sippy Cups Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G162110B7840EN.html>

Date: January 2026

Pages: 169

Price: US\$ 4,480.00 (Single User License)

ID: G162110B7840EN

Abstracts

The global Toddler Sippy Cups market size is expected to reach \$ 2621 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Toddler sippy cups are specially designed drinking containers for children aged 6 months to 3 years, facilitating the transition from bottle feeding to independent drinking. These cups feature spill-proof valves, gravity straws, ergonomic handles, and anti-slip bases to ensure safe and hygienic use. Common materials include food-grade polypropylene (PP), polyphenylsulfone (PPSU), copolyester (Tritan), and silicone, all characterized by being BPA-free, heat-resistant, and easy to clean. As parents increasingly focus on drinking safety, oral development, and eco-friendly materials, toddler sippy cups have evolved from basic hydration tools into lifestyle-oriented products that combine design aesthetics, functionality, and brand differentiation—emerging as a fast-growing niche within the global baby care market. In 2024, global Toddler sippy cups production reached approximately 3580.89 m units, with an average global market price of around US\$ 5 per unit. The average gross profit margin of this product is 35%.

The global toddler sippy cup market benefits from generational shifts in parenting philosophy and rising household spending on child care. Young parents increasingly prioritize scientific feeding and product safety, driving trends toward premiumization, functional innovation, and sustainability. Western and East Asian markets lead in material and design innovation, while emerging economies fuel mid-range brand expansion. The rise of cross-border e-commerce and specialized mother-and-baby retailing enhances market accessibility. Stricter government regulations on plasticizers and BPA accelerate the adoption of non-PVC and recyclable materials.

The industry faces challenges such as raw material price fluctuations, intellectual property barriers, and regional regulatory differences. Rising costs of high-performance materials like PPSU and Tritan pressure profit margins, while varying national standards for food-contact safety increase certification complexity. Market concentration is strengthening as top brands integrate supply chains and secure design patents, raising entry barriers. Counterfeit products in developing regions also pose risks to brand reputation and consumer safety.

Consumer preferences are evolving from safety-driven practicality to design-oriented, educational, and emotionally engaging products. Parents favor easy-to-clean, spill-proof, and ergonomic designs that align with child psychology. Brand differentiation is increasingly achieved through co-branded IP designs, smart temperature indicators, and adaptive straw systems. E-commerce growth fosters personalized and sustainable product demand, making eco-friendly packaging and customization key competitive levers.

Upstream materials mainly include food-grade polypropylene, polyphenylsulfone, Tritan copolyester, and medical-grade silicone, with regionalization and sustainability as dominant trends. Western suppliers focus on developing transparent, impact-resistant copolymers, while Asian manufacturers advance in cost optimization and molding precision. Environmental regulations drive wider use of recycled polymers and additive-free silicone, bringing new momentum to the value chain.

This report studies the global Toddler Sippy Cups production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Toddler Sippy Cups and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Toddler Sippy Cups that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Toddler Sippy Cups total production and demand, 2021-2032, (K Units)

Global Toddler Sippy Cups total production value, 2021-2032, (USD Million)

Global Toddler Sippy Cups production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Toddler Sippy Cups consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Toddler Sippy Cups domestic production, consumption, key domestic manufacturers and share

Global Toddler Sippy Cups production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Toddler Sippy Cups production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Toddler Sippy Cups production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Toddler Sippy Cups market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips Avent, Pigeon, Munchkin, NUK, Evenflo, Tommee Tippee, Gerber, Dr. Brown's, Nuby, Combi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Toddler Sippy Cups market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Toddler Sippy Cups Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Toddler Sippy Cups Market, Segmentation by Type:

Plastic Type

Glass Type

Stainless Steel Type

Global Toddler Sippy Cups Market, Segmentation by Structure:

Weighted Straw Cup

Gravity Straw Cup without Ball

Auto Straw / Silicone Straw Cup

Global Toddler Sippy Cups Market, Segmentation by Function:

Leak-proof Type

Insulated Type

Training Function Type

Other

Global Toddler Sippy Cups Market, Segmentation by Application:

12 to 24 Months

2 to 4 Years

> 4 Years

Companies Profiled:

Philips Avent

Pigeon

Munchkin

NUK

Evenflo

Tommee Tippee

Gerber

Dr. Brown's

Nuby

Combi

MAM Baby

Playtex

The First Years

Richell

Rikang

Thermos Foogo

US Baby

Rhshine Babycare

Ivory

B.Box

BC. Baycare

BEDDYBEAR

Key Questions Answered:

1. How big is the global Toddler Sippy Cups market?
2. What is the demand of the global Toddler Sippy Cups market?
3. What is the year over year growth of the global Toddler Sippy Cups market?
4. What is the production and production value of the global Toddler Sippy Cups market?
5. Who are the key producers in the global Toddler Sippy Cups market?
6. What are the growth factors driving the market demand?

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