

Global Tobacco Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tobacco Packaging market size was valued at USD 12300 million in 2023 and is forecast to a readjusted size of USD 15290 million by 2030 with a CAGR of 3.2% during review period.

Tobacco packaging demands premium quality with flavor barrier properties, easy printing, and handling. To prevent tobacco from deterioration, aroma transmission, and bacteria by sustaining a microclimate is choice of the right quality of packaging is paramount. Tobacco flexible packaging is available in a variety of forms to cater for various packaging needs. Some examples of these forms include, shrink sleeves, stand-up pouches, and three sided seal bags. By far and away the most significant is the flip top pack. This kind of packaging protects the cigarettes from damage and is most popular in western markets. The next most significant is soft pack, which is essentially a pack of paper construction, which offers minimal to the cigarette, but is less expensive to produce. Laminate structures of compostable films are used to produce pouches widely used by the Roll Your Own (RYO) tobacco. For primary packaging laminating materials, including bi-axially oriented polypropylene (BOPP), PE, PVDC lacquer, metalized films, polyester and nylon are employed. Flexible packaging has witnessed an increased adoption, owing to the flexibility in production, improved barrier properties, and cost effectiveness in nature.

Global core tobacco packaging manufacturers include Amcor, WestRock, Jinjia Group etc. The top 5 companies hold a share about 30%. Asia-Pacific is the largest market, with a share about 55%, followed by Europe with the share about 21%.

The Global Info Research report includes an overview of the development of the

Tobacco Packaging industry chain, the market status of Low-grade Cigarettes (Paper Material, Film Material), Mid-grade Cigarettes (Paper Material, Film Material), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tobacco Packaging.

Regionally, the report analyzes the Tobacco Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tobacco Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tobacco Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tobacco Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Paper Material, Film Material).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tobacco Packaging market.

Regional Analysis: The report involves examining the Tobacco Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tobacco Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tobacco Packaging:

Company Analysis: Report covers individual Tobacco Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tobacco Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Low-grade Cigarettes, Mid-grade Cigarettes).

Technology Analysis: Report covers specific technologies relevant to Tobacco Packaging. It assesses the current state, advancements, and potential future developments in Tobacco Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Tobacco Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tobacco Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Paper Material

Film Material

Market segment by Application

Low-grade Cigarettes

Mid-grade Cigarettes

High-grade Cigarettes

Major players covered

Amcor

International Paper

ITC

Phillip Morris International

Amcor

British American Tobacco

Mondi

Novelis

Packaging Corporation of America

Reynolds Group

Siegwerk

Sonoco

WestRock

Jinjia Group

DFP

Mayr-Melnhof Packaging

Brilliant Circle Holdings International Limited

Jinshi

Jinye Group

Yunnan Energy New Material Co., LTD.

Innovia Films(CCL)

Shenzhen YUTO Packaging Technology Co., Ltd.

Treofan Group

Yongji Co., Ltd

Taghleef Industries Group

SIBUR (Biaxplen)

Anhui Genuine Paper Packing Co., Ltd.

Guangdong New Grand Long Packing Co.,Ltd.

TCPL Packaging Ltd

Egem Ambalaj

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tobacco Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tobacco Packaging, with price, sales, revenue and global market share of Tobacco Packaging from 2019 to 2024.

Chapter 3, the Tobacco Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tobacco Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tobacco Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tobacco Packaging.

Chapter 14 and 15, to describe Tobacco Packaging sales channel, distributors, customers, research findings and conclusion.

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