

Global Titanium Cup Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Titanium Cup market size was valued at US\$ 91.9 million in 2024 and is forecast to a readjusted size of USD 173 million by 2031 with a CAGR of 10.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Titanium cup is a cup made of titanium metal or titanium alloy, which is widely used in many fields due to the special properties of titanium. Titanium has excellent corrosion resistance, high strength and light weight, making titanium cups particularly suitable for use in extreme environmental conditions.

In recent years, titanium thermos cups have gradually become a popular category in the high-end thermos cup market due to their lightweight, high durability and health properties (no heavy metal precipitation). With consumers' pursuit of a healthy lifestyle and the improvement of environmental awareness, the 'safe and non-toxic' characteristics of titanium cups have become a core selling point, especially favored by outdoor sports enthusiasts and high-end business people. However, the higher price (3-5 times that of ordinary stainless steel cups) still limits its popularization. Currently, the main consumer market is the middle- and high-income groups in first- and second-tier cities.

The natural antibacterial property, corrosion resistance (acid and alkali resistance) and strength-to-weight ratio of titanium metal (about 40% lighter than stainless steel) are the core competitiveness of titanium thermos cups. In recent years, domestic manufacturers

have solved the problems of high difficulty and high cost in titanium metal processing through technical optimization such as cold forging and stretching, seamless welding, etc. Some products have achieved double-layer vacuum titanium structure, and the thermal insulation performance is close to that of stainless steel cups. However, titanium has strong thermal conductivity, and some low-end products may have hot hands, which still requires technical iteration.

The '100% recyclable' feature of titanium metal fits the global trend of carbon reduction, and the EU's restrictive policy on plastic cups indirectly promotes the growth of titanium cups. However, the energy consumption of titanium mining is relatively high (10 times that of stainless steel), and the actual environmental benefits depend on full life cycle management. If the carbon tariff policy is implemented in the future, the green premium of titanium cups may be further highlighted, but the problem of imperfect recycling system needs to be solved.

This report is a detailed and comprehensive analysis for global Titanium Cup market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Titanium Cup market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Titanium Cup market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Titanium Cup market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Titanium Cup market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Titanium Cup
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Titanium Cup market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Haers Vacuum Containers, TAIC, Thermos, Shenzhen JIZHI Titanium, FEIJIAN, HEENOOR, Stanley, Horie, Leidfor, Vanow, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Titanium Cup market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

?300ml

300-400ml

?400ml

Market segment by Application

Online Sales

Offline Sales

Major players covered

Zhejiang Haers Vacuum Containers

TAIC

Thermos

Shenzhen JIZHI Titanium

FEIJIAN

HEENOOR

Stanley

Horie

Leidfor

Vanow

TOMIC

Mi

TiKOBO

SIMELO

KBH

GEYA

SUPOR

Houan Technology Devenepment

Taizhou Maihong Trading

FUGUANG

BEMEGA

BeddyBear

MOOSEN

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Titanium Cup product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Titanium Cup, with price, sales quantity, revenue, and global market share of Titanium Cup from 2020 to 2025.

Chapter 3, the Titanium Cup competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Titanium Cup breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Titanium Cup market forecast, by regions, by Type, and by Application,

with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Titanium Cup.

Chapter 14 and 15, to describe Titanium Cup sales channel, distributors, customers, research findings and conclusion.

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