

Global Titanium Chrome Brown (PBr24) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Titanium Chrome Brown (PBr24) market size is expected to reach \$ 270 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

In 2025, global Titanium Chrome Brown (PBr24) reached approximately 19,348 tons, with an average global market price of around 9,742.6 USD/ton.

Titanium Chrome Brown (PBr24), also known as Pigment Brown 24 in professional terminology, is a high-performance composite inorganic pigment (CICP) composed of titanium dioxide, chromium oxide, and antimony oxide, forming a stable rutile crystal structure through high-temperature calcination. It typically presents a color range from yellowish brown to dark brown, with its specific hue determined by the ratio of raw materials and production process parameters. Characterized by exceptional thermal stability (resistant to temperatures above 800?), excellent weather resistance, strong chemical inertness, high tinting strength, and good dispersibility, this pigment is non-toxic and free of heavy metals, complying with modern environmental protection requirements. It is widely compatible with various resin systems and is extensively used in coatings, plastics, ceramics, inks, and construction materials.

Driven by the increasing stringency of global environmental regulations, the continuous expansion of downstream industries such as architecture and automotive manufacturing, and the growing demand for high-performance and eco-friendly materials, the market demand for Titanium Chrome Brown (PBr24) maintains steady growth, with the Asia-Pacific region emerging as the leading consumption market. Particularly, its application in green building materials, automotive coatings, and food packaging materials is expanding due to its environmental advantages. Business opportunities lie in developing high-value-added products such as water-based environmentally friendly variants and special-grade products for high-temperature ceramics, optimizing production processes to reduce costs amid rising raw material

prices, expanding export channels to tap into emerging markets in Southeast Asia and Africa, and enhancing R&D investment to improve product performance and expand application scenarios in high-end fields.

This report studies the global Titanium Chrome Brown (PBr24) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Titanium Chrome Brown (PBr24) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Titanium Chrome Brown (PBr24) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Titanium Chrome Brown (PBr24) total production and demand, 2021-2032, (Tons)

Global Titanium Chrome Brown (PBr24) total production value, 2021-2032, (USD Million)

Global Titanium Chrome Brown (PBr24) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Titanium Chrome Brown (PBr24) consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Titanium Chrome Brown (PBr24) domestic production, consumption, key domestic manufacturers and share

Global Titanium Chrome Brown (PBr24) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Titanium Chrome Brown (PBr24) production by Crystal Structure, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Titanium Chrome Brown (PBr24) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Titanium Chrome Brown (PBr24) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Jiangxi D-Ray New Materials, JOLYCHEM, Zhonglong, JUFA PIGMENT, Shanghai Mintchem Development, ZDPIGMENTS, Shanghai Fulcolor Advanced Material, Oxerra, Shepherd Color Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Titanium Chrome Brown (PBr24) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Crystal Structure, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Titanium Chrome Brown (PBr24) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Titanium Chrome Brown (PBr24) Market, Segmentation by Crystal Structure:

Rutile-Type Titanium Chrome Brown (PBr24)

Anatase-Type Titanium Chrome Brown (PBr24)

Mixed Crystal-Type Titanium Chrome Brown (PBr24)

Global Titanium Chrome Brown (PBr24) Market, Segmentation by Particle Size Distribution:

Nano-Grade Titanium Chrome Brown (PBr24)

Micro-Grade Titanium Chrome Brown (PBr24)

Coarse-Grade Titanium Chrome Brown (PBr24)

Global Titanium Chrome Brown (PBr24) Market, Segmentation by Purity Grade:

Industrial-Grade Titanium Chrome Brown (PBr24)

High-Purity Grade Titanium Chrome Brown (PBr24)

Ultra-High-Purity Grade Titanium Chrome Brown (PBr24)

Global Titanium Chrome Brown (PBr24) Market, Segmentation by Application:

Architectural

Automotive

Advanced Ceramics Manufacturing

Others

Companies Profiled:

BASF

Jiangxi D-Ray New Materials

JOLYCHEM

Zhonglong

JUFA PIGMENT

Shanghai Mintchem Development

ZDPIGMENTS

Shanghai Fulcolor Advanced Material

Oxerra

Shepherd Color Company

Vibrantz Technologies

FULLN CHEMICAL

Hun Mem

AAB Industry Group

Key Questions Answered:

1. How big is the global Titanium Chrome Brown (PBr24) market?
2. What is the demand of the global Titanium Chrome Brown (PBr24) market?
3. What is the year over year growth of the global Titanium Chrome Brown (PBr24) market?
4. What is the production and production value of the global Titanium Chrome Brown (PBr24) market?
5. Who are the key producers in the global Titanium Chrome Brown (PBr24) market?
6. What are the growth factors driving the market demand?

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