

Global Tissue Wrapping Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Tissue Wrapping Machine market size is expected to reach \$ 749 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

In 2025, global Tissue Wrapping Machine production reached approximately 39,070 units with an average global market price of around US\$ 15,000 per unit, and a gross profit margin of approximately 20%-40%. Tissue Wrapping Machines are packaging systems designed to wrap facial tissues, toilet paper, napkins, or paper towel products into retail-ready packs using BOPP, PE, or paper-based films. They automate feeding, counting/stacking, film forming, sealing, cutting, and optional labeling or handle application, ensuring consistent pack appearance and hygiene protection. Configurations include single-pack wrappers, multipack bundlers, and high-speed lines integrated with tissue converting equipment. Key requirements include high-speed handling of soft compressible products, precise counting, low product damage, stable sealing quality, quick changeover for different pack sizes, and compatibility with thin films for cost reduction. These machines are widely used by tissue manufacturers and contract packers to improve throughput and reduce labor in consumer goods packaging.

The industrial chain of Tissue Wrapping Machines includes upstream components such as frames, servo motors, belts, vacuum conveyors, sensors, PLC/HMI, sealing heaters, pneumatic parts, knives, film unwinders, and safety systems. Midstream manufacturing covers mechanical assembly, electrical integration, software programming, performance testing, sealing validation, and factory acceptance tests. Downstream users include tissue and hygiene product manufacturers, FMCG plants, and packaging service providers. Services include installation, line integration, training, spare parts supply, and maintenance support.

The Tissue Wrapping Machine market is driven by stable consumption of hygiene paper, premiumization of retail packaging, and manufacturers' need to increase automation to reduce labor cost and improve hygiene consistency. As tissue producers expand capacity and push higher converting speeds, packaging becomes a bottleneck, supporting demand for high-speed, reliable wrapping lines. Buyers prioritize low product damage, tight and consistent sealing, fast changeover, and film savings through downgauging and better tension control. Trends include more servo-driven motion, integrated bundling and case packing, and smart diagnostics to improve OEE. Sustainability pushes adoption of recyclable PE mono-material films and paper-based wraps, requiring equipment compatibility upgrades. Constraints include capex sensitivity in smaller mills and the need for skilled maintenance to keep high-speed lines stable. Overall, growth is steady, supported by continuous upgrades in FMCG packaging lines and rising expectations for quality and efficiency.

This report studies the global Tissue Wrapping Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tissue Wrapping Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tissue Wrapping Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tissue Wrapping Machine total production and demand, 2021-2032, (Units)

Global Tissue Wrapping Machine total production value, 2021-2032, (USD Million)

Global Tissue Wrapping Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Tissue Wrapping Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Tissue Wrapping Machine domestic production, consumption, key domestic manufacturers and share

Global Tissue Wrapping Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Tissue Wrapping Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Tissue Wrapping Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Tissue Wrapping Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SENNING GmbH, IMA Group, UNIMAX GROUP, Soontrue Machinery, Zhejiang Onepaper Smart Equipment, Baosuo Paper Machinery Manufacture, IMAKO, Fujian Xinyun Machinery, Dingye Machinery, OK Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tissue Wrapping Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tissue Wrapping Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Tissue Wrapping Machine Market, Segmentation by Type:

Vertical Type

Horizontal Type

Global Tissue Wrapping Machine Market, Segmentation by Automation Level:

Fully-automatic

Semi-automatic

Global Tissue Wrapping Machine Market, Segmentation by Speed:

up to 100 Packs per Minute

up to 150 Packs per Minute

up to 220 Packs per Minute

Others

Global Tissue Wrapping Machine Market, Segmentation by Application:

Napkins

Facial Tissues

Others

Companies Profiled:

SENNING GmbH

IMA Group

UNIMAX GROUP

Soontrue Machinery

Zhejiang Onepaper Smart Equipment

Baosuo Paper Machinery Manufacture

IMAKO

Fujian Xinyun Machinery

Dingye Machinery

OK Technology

SEI Intelligence

Wuu Sheng Machinery

Liuzhou ZODE Machinery Sci-Tech

MICROLINE

Quanzhou Sinowise Machinery

JOIEPACK

JOCHAMP

Key Questions Answered:

1. How big is the global Tissue Wrapping Machine market?
2. What is the demand of the global Tissue Wrapping Machine market?
3. What is the year over year growth of the global Tissue Wrapping Machine market?
4. What is the production and production value of the global Tissue Wrapping Machine

market?

5. Who are the key producers in the global Tissue Wrapping Machine market?

6. What are the growth factors driving the market demand?

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