

Global Tissue Paper Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Tissue Paper market size was valued at US\$ 67130 million in 2024 and is forecast to a readjusted size of USD 85270 million by 2031 with a CAGR of 3.5% during review period.

Tissue paper is a type of commodity with characteristics of thin, relatively strong, translucent paper that made for wrapping or other applications.

Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan International, APP (Sinar Mas Group), WEPA, Metsa Group, Kruger, Cascades, C & S, ICT Group etc. are the key suppliers in the global Tissue Paper market. Top 5 took up more than 40% of the global market. Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel etc. which have leading technology and market position, are well-known suppliers around the world.

Americas market took up about 39% the global market, while APAC and Europe were about 29%, 26%.

This report is a detailed and comprehensive analysis for global Tissue Paper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Tissue Paper market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Tissue Paper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Tissue Paper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Tissue Paper market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Tissue Paper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Tissue Paper market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan International, APP (Sinar Mas Group), WEPA, Metsa Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Tissue Paper market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Toilet Paper

Kitchen & Hand Towels

Napkins

Facial tissues

Others

Market segment by Application

At Home(AH)

Away from Home(AFH)

Parent Rolls

Major players covered

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Hengan International

APP (Sinar Mas Group)

WEPA

Metsa Group

Kruger

Cascades

C & S

ICT Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tissue Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tissue Paper, with price, sales quantity, revenue, and global market share of Tissue Paper from 2020 to 2025.

Chapter 3, the Tissue Paper competitive situation, sales quantity, revenue, and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tissue Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Tissue Paper market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tissue Paper.

Chapter 14 and 15, to describe Tissue Paper sales channel, distributors, customers, research findings and conclusion.

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