

Global Tissue Paper Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Tissue Paper market size is expected to reach \$ 88040 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Tissue paper is a type of commodity with characteristics of thin, relatively strong, translucent paper that made for wrapping or other applications.

Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan International, APP (Sinar Mas Group), WEPA, Metsa Group, Kruger, Cascades, C & S, ICT Group etc. are the key suppliers in the global Tissue Paper market. Top 5 took up more than 40% of the global market. Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel etc. which have leading technology and market position, are well-known suppliers around the world.

Americas market took up about 39% the global market, while APAC and Europe were about 29%, 26%.

This report studies the global Tissue Paper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tissue Paper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tissue Paper that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tissue Paper total production and demand, 2021-2032, (K MT)
Global Tissue Paper total production value, 2021-2032, (USD Million)
Global Tissue Paper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)
Global Tissue Paper consumption by region & country, CAGR, 2021-2032 & (K MT)
U.S. VS China: Tissue Paper domestic production, consumption, key domestic manufacturers and share
Global Tissue Paper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)
Global Tissue Paper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)
Global Tissue Paper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Tissue Paper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan International, APP (Sinar Mas Group), WEPA, Metsa Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tissue Paper market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tissue Paper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Tissue Paper Market, Segmentation by Type:

Toilet Paper

Kitchen & Hand Towels

Napkins

Facial tissues

Others

Global Tissue Paper Market, Segmentation by Application:

At Home(AH)

Away from Home(AFH)

Parent Rolls

Companies Profiled:

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Hengan International

APP (Sinar Mas Group)

WEPA

Metsa Group

Kruger

Cascades

C & S

ICT Group

Key Questions Answered:

1. How big is the global Tissue Paper market?
2. What is the demand of the global Tissue Paper market?
3. What is the year over year growth of the global Tissue Paper market?
4. What is the production and production value of the global Tissue Paper market?
5. Who are the key producers in the global Tissue Paper market?
6. What are the growth factors driving the market demand?

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