

# Global Tire Test System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Tire Test System market size is expected to reach \$ 296 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

In 2025, the global production of tire testing systems reached 17,380 units, with an average selling price of US\$12,500 per unit. The global annual production capacity of tire testing systems is approximately 25,000 units, with a gross profit margin of approximately 27.2%. A tire testing system is a comprehensive system of equipment and software used to evaluate tire performance, durability, and safety. It typically includes mechanical structure, sensing and control hardware, and software for data acquisition, analysis, and reporting. By conducting multi-dimensional tests on tires at different stages in laboratories, proving grounds, or production lines, the system can measure and analyze indicators such as temperature, wet grip, wear, rolling resistance, traction, noise, vibration, load-deformation response, and performance under extreme conditions. The upstream of the tire testing system industry chain includes semiconductors and sensor components, precision electromechanical and actuators, and software and data analysis platforms; the midstream consists of tire testing system manufacturers; and the downstream mainly comprises industries such as automotive, aerospace, and railway.

The tire testing system market is currently in a phase of rapid development, covering the entire lifecycle from laboratory R&D to production line quality control. Core drivers include the stringent testing requirements for tire performance and durability, increasingly stringent regulations and standards, and the widespread adoption of automated and data-driven testing methods, such as high-precision and high-repeatability requirements for multi-dimensional evaluations of temperature, wet grip, wear, noise, and rolling resistance. The market landscape is gradually shifting towards

integrated solutions, with manufacturers emphasizing hardware and software integration, automated testing processes, and data-driven predictive analytics and lifespan assessments to improve testing efficiency, reduce costs, and shorten time-to-market for new products, while simultaneously seeking a balance between customization and cross-model compatibility.

This report studies the global Tire Test System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tire Test System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tire Test System that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Tire Test System total production and demand, 2021-2032, (K Units)

Global Tire Test System total production value, 2021-2032, (USD Million)

Global Tire Test System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Tire Test System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Tire Test System domestic production, consumption, key domestic manufacturers and share

Global Tire Test System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Tire Test System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Tire Test System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Tire Test System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MTS Systems, Micro-Poise, TMSI, Ono Sokki, VTI, Kistler, Zeiss, Seichter, CFM Schiller, Hofmann, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tire Test System market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Tire Test System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Tire Test System Market, Segmentation by Type:

Tire Force and Torque Testing System

Tire Rolling Resistance Testing System

Tire Tread Wear Simulation Testing System

Others

Global Tire Test System Market, Segmentation by Structure:

Radial Stiffness Testing System

Longitudinal Stiffness Testing System

Transverse Stiffness Testing System

Torsive Stiffness Testing System

Global Tire Test System Market, Segmentation by Materials:

Rubber Performance Testing System

Cord Performance Testing System

Material Aging Testing System

Global Tire Test System Market, Segmentation by Application:

Automotive

Aerospace

Railway

Others

Companies Profiled:

MTS Systems

Micro-Poise

TMSI

Ono Sokki

VTI

Kistler

Zeiss

Seichter

CFM Schiller

Hofmann

DUFOURNIER

Link Engineering

Kokusai

Shantou Haoda Tires Testing Equipment

**Key Questions Answered:**

1. How big is the global Tire Test System market?
2. What is the demand of the global Tire Test System market?
3. What is the year over year growth of the global Tire Test System market?
4. What is the production and production value of the global Tire Test System market?
5. Who are the key producers in the global Tire Test System market?
6. What are the growth factors driving the market demand?

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