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Global Tire Rubber Additives Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Tire Rubber Additives market size is expected to reach $ 12001 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

In 2025, global Tire Rubber Additives output reached about 4 million tons and global capacity of around 4.6 million tons. The average price is about USD 2,100 per ton, with gross margins near 27%. Tire Rubber Additives are specialty chemicals and functional materials added to natural rubber (NR), synthetic rubber such as SBR, BR and butyl rubber, and reinforcing fillers during tire-compound preparation to improve processing, vulcanization, strength, elasticity, abrasion resistance, aging and ozone resistance, wet grip, rolling resistance, heat resistance, and service life. Major additive categories include vulcanizing agents such as sulfur, accelerators, activators, antioxidants, antiozonants such as 6PPD, processing aids, plasticizers and process oils, tackifying and reinforcing resins, silica-silane coupling agents, retarders, and other specialty modifiers. The supply chain begins with petrochemical feedstocks, sulfur, silica, zinc compounds, bio-based raw materials, and other chemical intermediates, which are processed by specialty chemical and additive manufacturers into individual additives or formulated additive packages; these products are then supplied to rubber compounders and tire manufacturers, where they are blended with NR/SBR/BR, carbon black or silica and other ingredients through mixing, extrusion, calendaring, tire building and vulcanization. Downstream products include passenger-car, EV, truck and bus, motorcycle, OTR, agricultural, aircraft and other specialty tires, followed by OEM vehicle production and the replacement/aftermarket tire channels.

The Tire Rubber Additives market is expected to grow as tire manufacturers develop higher-performance compounds for electric vehicles, fuel-efficient vehicles, high-performance passenger cars, commercial vehicles, and longer-life tires. EV adoption is

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an important growth driver because higher vehicle weight and instant torque increase tire wear, creating demand for additives that improve abrasion resistance, reinforcement, heat resistance, durability, and rolling resistance. At the same time, increasingly demanding tire-efficiency and abrasion requirements are supporting greater use of highly dispersible silica, silane coupling agents, functionalized polymers, processing aids, reinforcing resins, and advanced curing systems; silica and silane technologies are particularly important for balancing low rolling resistance with wet grip and tread life. Environmental concerns are also reshaping the market, including regulatory attention on 6PPD, which is encouraging development of alternative antioxidants and antiozonants, while tire companies are increasing the use of bio-based process oils, sustainable plasticizers, circular silica, recovered materials, and lower-carbon additives. Overall, the combination of EV tire growth, tighter abrasion and environmental requirements, green-tire development, longer tire-life targets, and the shift from commodity chemicals toward specialized high-performance formulations should create opportunities for higher-value tire rubber additive suppliers.

Report Scope

This report studies the global Tire Rubber Additives production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tire Rubber Additives and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tire Rubber Additives that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tire Rubber Additives total production and demand, 2021-2032, (Kilotons)

Global Tire Rubber Additives total production value, 2021-2032, (USD Million)

Global Tire Rubber Additives production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

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Global Tire Rubber Additives consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Tire Rubber Additives domestic production, consumption, key domestic manufacturers and share

Global Tire Rubber Additives production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Tire Rubber Additives production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Tire Rubber Additives production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Tire Rubber Additives market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LANXESS, Flexsys, Evonik, Struktol, DOG Chemie, Schill + Seilacher, MLPC International, Performance Additives, Sunsine Chemical, Sennics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tire Rubber Additives market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

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Global Tire Rubber Additives Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Tire Rubber Additives Market, Segmentation by Type:

Plasticisers

Coupling Agents

Antidegradants

Promoters

Others

Global Tire Rubber Additives Market, Segmentation by Active Ingredient Content:

<50%

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50–70%

70–90%

>90%

Global Tire Rubber Additives Market, Segmentation by Shelf Life:

<12 months

12–24 months

>24 months

Global Tire Rubber Additives Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Others

Companies Profiled:

LANXESS

Flexsys

Evonik

Struktol

DOG Chemie

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Schill + Seilacher

MLPC International

Performance Additives

Sunsine Chemical

Sennics

Yanggu Huatai Chemical

Kemai Chemical

Willing Chemicals

Linkwell Rubber Chemicals

Henan Kailun Chemical

Key Questions Answered

1. How big is the global Tire Rubber Additives market?
2. What is the demand of the global Tire Rubber Additives market?
3. What is the year over year growth of the global Tire Rubber Additives market?
4. What is the total value of the global Tire Rubber Additives market?
5. Who are the Major Players in the global Tire Rubber Additives market?
6. What are the growth factors driving the market demand?

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