

Global Tire Balance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Tire Balance market size is expected to reach \$ 1151 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Tire Balance Weight refers to a small counterweight installed on the wheel rim to correct the imbalance of a tire and wheel assembly during rotation. When a tire, wheel rim, valve stem and related rotating components are assembled together, their mass distribution is often not perfectly uniform due to manufacturing tolerance, material variation, tread structure, rim shape, valve position and wear during use. This uneven mass distribution may cause vibration, steering wheel shaking, uneven tire wear, increased noise, reduced ride comfort and additional stress on suspension and steering systems. Tire balance weights are attached to specific positions on the rim after dynamic balancing measurement, so that the rotating assembly can achieve better mass balance at different speeds.

From the raw material and industry chain perspective, tire balance weights are mainly made from steel, zinc alloy, lead, tin or other non-lead metal materials, together with adhesive tape, clips, protective coatings, plastic films and surface treatment materials. With stricter environmental requirements, lead-based weights are gradually being replaced by steel, zinc and other environmentally friendly materials in many markets. The upstream mainly includes metal material suppliers, adhesive material suppliers, coating suppliers, clip suppliers and packaging material suppliers. The midstream consists of tire balance weight manufacturers, which undertake stamping, casting, cutting, coating, adhesive lamination, inspection and packaging. The downstream customers mainly include tire manufacturers, wheel manufacturers, automobile OEMs, tire retailers, repair shops, 4S stores, tire service centers and aftermarket distributors. The final applications are passenger cars, light commercial vehicles, heavy commercial

vehicles and other vehicles that require tire and wheel balance correction.

In 2025, global Tire Balance production reached approximately 3.829 billion units, with an average market price of around US\$198.7 per thousand units.

The Tire Balance Weight market is closely related to global vehicle production, tire replacement, wheel maintenance and the development of automotive aftermarket services. In North America and Europe, the market is relatively mature, supported by large vehicle ownership, well-developed tire service networks, standardized repair procedures and strict environmental regulations. These regions have gradually reduced the use of lead-based wheel weights and shifted toward steel, zinc and other non-lead products, which has promoted product replacement and material upgrading. In Asia-Pacific, demand is mainly driven by large automobile production, growing vehicle parc, expansion of tire retail channels and increasing awareness of regular vehicle maintenance. China, Japan, South Korea, India and Southeast Asia are important production and consumption regions, with China playing a significant role in both manufacturing and aftermarket demand. In Latin America, the Middle East and Africa, growth is supported by rising vehicle ownership, tire replacement demand and the gradual development of professional tire service outlets.

The major growth factors include the steady increase in vehicle ownership, frequent tire replacement, higher consumer demand for driving comfort and safety, and the expansion of tire maintenance service networks. Tire balancing has become a standard procedure when replacing tires, repairing wheels or conducting regular vehicle maintenance, because it helps reduce vibration, extend tire life and improve vehicle stability. The increasing penetration of alloy wheels also supports demand for adhesive balance weights, as these products offer better appearance protection and flexible installation. At the same time, environmental regulations are accelerating the transition from lead weights to steel and zinc products, creating upgrading opportunities for compliant manufacturers. However, the market also faces certain restraints. Metal raw material price fluctuations may affect production costs, while intense price competition in the aftermarket can reduce profit margins. Environmental compliance requirements increase pressure on material selection, coating safety and waste treatment. In addition, differences in rim structure, vehicle models and regional repair habits require manufacturers to maintain a broad range of specifications, which increases inventory and production complexity. Overall, the tire balance weight market is stable and aftermarket-driven, with future competition focusing on non-lead materials, corrosion resistance, adhesive reliability, specification coverage and channel service capability.

This report studies the global Tire Balance production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tire Balance and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tire Balance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tire Balance total production and demand, 2021-2032, (K Units)

Global Tire Balance total production value, 2021-2032, (USD Million)

Global Tire Balance production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Tire Balance consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Tire Balance domestic production, consumption, key domestic manufacturers and share

Global Tire Balance production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Tire Balance production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Tire Balance production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Tire Balance market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WEGMANN, Baolong Automotive, TOHO KOGYO, Cascade Wheel Weights, 3M, Shengshi Weiye, Trax JH Ltd, Hebei HOLMAN Auto Parts, Hebei LongRun Automotive, HEBEI XST, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tire Balance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tire Balance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Tire Balance Market, Segmentation by Type:

Clip-On Type

Adhesive Type

Global Tire Balance Market, Segmentation by Rim Type:

Steel Rim Wheel Weight

Alloy Rim Wheel Weight

Chrome-plated Rim Wheel Weight

Global Tire Balance Market, Segmentation by Vehicle Type:

Passenger Car

Commercial Vehicle

Global Tire Balance Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

WEGMANN

Baolong Automotive

TOHO KOGYO

Cascade Wheel Weights

3M

Shengshi Weiye

Trax JH Ltd

Hebei HOLMAN Auto Parts

Hebei LongRun Automotive

HEBEI XST

Alpha Autoparts

Bharat Balancing Weightss

Yaqiya

Hatco

HEBEI FANYA

Cangzhou Sheen Auto Parts

Key Questions Answered:

1. How big is the global Tire Balance market?
2. What is the demand of the global Tire Balance market?
3. What is the year over year growth of the global Tire Balance market?
4. What is the production and production value of the global Tire Balance market?
5. Who are the key producers in the global Tire Balance market?
6. What are the growth factors driving the market demand?

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