

# Global Tile Backer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Tile Backer market size was valued at USD 2336.3 million in 2023 and is forecast to a readjusted size of USD 2990.3 million by 2030 with a CAGR of 3.6% during review period.

Backer board is a substrate material for tile. Unlike plywood and other wood substrates that can warp, backer board is hard and flat, so it won't buckle. Backer board helps ensure a durable, long-lasting tiling job. It helps prevent cracks in the tile and grout due to moisture, humidity and temperature.

Global core tile backer manufacturers include James Hardie, Georgia-Pacific, Knauf etc. The top 5 companies hold a share about 45%. North America is the largest market, with a share about 70%, followed by Europe and Asia Pacific with the share about 18% and 8%. In terms of product, cement backer board is the largest segment, with a share over 75%. And in terms of application, the largest application is residential, followed by commercial.

The Global Info Research report includes an overview of the development of the Tile Backer industry chain, the market status of Residential (Cement Backer Board, Gypsum Backer Board), Commercial (Cement Backer Board, Gypsum Backer Board), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tile Backer.

Regionally, the report analyzes the Tile Backer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tile Backer market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Tile Backer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tile Backer industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Million Sq.m), revenue generated, and market share of different by Type (e.g., Cement Backer Board, Gypsum Backer Board).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tile Backer market.

**Regional Analysis:** The report involves examining the Tile Backer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Tile Backer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tile Backer:

**Company Analysis:** Report covers individual Tile Backer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Tile Backer This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Tile Backer. It assesses the current state, advancements, and potential future developments in Tile Backer areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tile Backer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Tile Backer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Cement Backer Board

Gypsum Backer Board

Foam Tile Backer Boards

#### Market segment by Application

Residential

Commercial

#### Major players covered

James Hardie

Georgia-Pacific

Knauf

Saint-Gobain

National Gypsum

Johns Manville

Allura

Schluter

Custom Building Products

WEDI

Laticrete

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tile Backer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tile Backer, with price, sales, revenue and global market share of Tile Backer from 2019 to 2024.

Chapter 3, the Tile Backer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tile Backer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tile Backer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tile Backer.

Chapter 14 and 15, to describe Tile Backer sales channel, distributors, customers, research findings and conclusion.

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