

# Global Tile Adhesive Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Tile Adhesive market size is expected to reach \$ 9166 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

In 2025, global Tile Adhesive sales reached approximately 25,123 Kilotons with an average global market price of around 278 USD per Ton.

Tile Adhesive is a construction chemical material used to bond ceramic tiles, porcelain tiles, mosaics, natural stone, engineered stone, large-format slabs and thin panels onto walls, floors, facades, swimming pools, kitchens, bathrooms, commercial spaces and industrial flooring substrates. Under commonly used international standards, tile adhesives are generally classified into three major types: cementitious adhesives, ready-mixed dispersion adhesives and reaction resin adhesives. Cementitious products dominate the market and are typically formulated with cement, graded sand, redispersible polymer powder, cellulose ether, water-retention agents, plasticizers, anti-slip additives and other functional admixtures. Compared with traditional cement mortar, tile adhesive provides higher bond strength, better construction stability, lower hollowing risk, improved slip resistance, enhanced flexibility, water and heat resistance, and stronger adaptability to large-format tiles and complex substrates. As building decoration moves from conventional thick-bed installation toward thin-bed application, standardized workmanship and high-performance system solutions, tile adhesive has become a key material in residential renovation, commercial real estate, public buildings and prefabricated interior systems.

Tile Adhesive sits at the intersection of construction chemicals and dry-mix mortar. Its gross margin varies significantly by product grade, raw material sourcing, brand power, distribution model, system-solution capability and regional competition. Ordinary

cementitious tile adhesive generally has an estimated gross margin of about 20%–35%; C2-grade, S1/S2 flexible, large-format tile, fast-setting, slip-resistant and low-dust environmental products can reach around 30%–45%; dispersion adhesives, epoxy/reaction resin products, premium stone adhesives and special-application products can reach approximately 40%–55%. Upstream inputs include cement, silica sand, calcium carbonate, redispersible polymer powder, cellulose ether, starch ether, polymer emulsions, epoxy resins, packaging materials and chemical additives. Midstream participants include formulation developers, dry-mix manufacturers, testing laboratories, branded suppliers, OEM producers and system-solution providers. Downstream applications include residential decoration, fully fitted apartments, renovation, commercial complexes, hotels, hospitals, schools, metro stations, airports, industrial plants, swimming pools and exterior wall tiling.

### Market Development Opportunities & Main Driving Factors

The core market opportunity for Tile Adhesive is driven by building renovation cycles, the rising share of fully fitted housing, larger tile formats and standardized construction practices. Traditional cement mortar is less suitable for large-format tiles, low-water-absorption porcelain, heated floors, fa?ades and wet areas. High-performance tile adhesive helps reduce hollowing, detachment and rework risks, which supports its rising penetration in residential renovation, commercial refurbishment and public building maintenance. China continues to promote urban renewal and old residential community renovation; in the first 11 months of 2025, China launched renovation projects in 25,800 old urban residential communities, creating stable demand for building renovation materials. In Europe, the Renovation Wave strategy aims to improve building energy efficiency, living standards and public-private building renewal, which will continue to support demand for interior and exterior finishing materials, tile installation systems and lower-carbon building products. Annual-report disclosures from construction material groups also show that construction chemicals remain a strategic growth area, with high-performance, low-carbon and system-based products becoming core expansion priorities.

### Market Challenges, Risks, & Restraints

The main challenges for the Tile Adhesive market include slower new real estate construction, low-end product commoditization, intense price competition, raw material volatility and uncertainty in installation quality. Cost changes in cement, polymer powder, cellulose ether, resins and packaging materials directly affect profitability. In the low-to-mid-end market, many regional dry-mix mortar plants and building material

brands compete mainly on price, putting pressure on ordinary cementitious tile adhesive margins. In addition, the final performance of tile adhesive depends not only on the product but also on substrate preparation, water dosage, open time, curing conditions, tile water absorption and installer workmanship. Poor installation management can lead to hollowing, detachment, cracking and customer claims. International standards classify tile adhesives by type, grade, open time, slip, fast setting and flexibility, meaning producers must invest continuously in testing, certification, formulation upgrades and installer training to move from low-end powder competition toward high-value system competition.

### Downstream Demand Trends

Downstream demand is evolving from ordinary home tiling toward higher-performance, more professional and system-based installation solutions. In residential applications, demand is concentrated in kitchens, bathrooms, balconies, heated floors, renovation and fully fitted housing. Commercial projects prioritize construction speed, durability, slip resistance, early strength and large-area installation efficiency. Public buildings, hospitals, schools, transport hubs and hotels emphasize standardized installation, environmental performance and long-term maintenance cost. As sintered stone, large-format porcelain, low-absorption tiles and thin panels become more common, the market requires adhesives with higher bond strength, flexibility, anti-slip performance, water and heat resistance, and compatibility with complex substrates. Future customers will increasingly purchase complete tiling systems rather than standalone bagged adhesive, including substrate treatment, waterproofing, bonding, grouting, sealing and after-sales technical support. For producers, distribution is extending from traditional building material stores, engineering dealers and decoration contractors to fully fitted housing contractors, renovation projects, chain decoration companies, co-selling with tile brands and e-commerce retail, pushing the industry toward brand-based, service-based and application-scenario competition.

This report studies the global Tile Adhesive production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tile Adhesive and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tile Adhesive that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tile Adhesive total production and demand, 2021-2032, (Kilotons)

Global Tile Adhesive total production value, 2021-2032, (USD Million)

Global Tile Adhesive production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Tile Adhesive consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Tile Adhesive domestic production, consumption, key domestic manufacturers and share

Global Tile Adhesive production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Tile Adhesive production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Tile Adhesive production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Tile Adhesive market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sika, Bostik (Arkema), Mapei, Henkel, ARDEX, MBCC Group, Saint-Gobain, LANGOOD, Laticrete, ABC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tile Adhesive market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tile Adhesive Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Tile Adhesive Market, Segmentation by Type:

Cementitious Adhesive

Dispersion Adhesive

Reaction Resin Adhesive

#### Global Tile Adhesive Market, Segmentation by Product Form:

Powder Tile Adhesive

Ready-mixed Tile Adhesive

Two-component Tile Adhesive

#### Global Tile Adhesive Market, Segmentation by Bond Strength Grade:

C1 Normal Cementitious Tile Adhesive

C2 Improved Cementitious Tile Adhesive

## Global Tile Adhesive Market, Segmentation by Application:

Stone Floor Pasting

Tiled Floor Pasting

Polyethylene Floor Pasting

Wood Floor Pasting

Others

## Companies Profiled:

Sika

Bostik (Arkema)

Mapei

Henkel

ARDEX

MBCC Group

Saint-Gobain

LANGOOD

Laticrete

ABC

Kerakoll

Norcros

Astral Adhesives

Ezee Tile

TAMMY

Roff (Pidilite)

Custom Building Products

TEC Specialty Products

Litokol

BOTAMENT (MC-Bauchemie)

CEMIX

Kiesel

Terraco

Oriental Yuhong

Wasper

EasyPlas

Vibon

Foshan Zhuoyang

Nippon Paint

3TREES

Key Questions Answered:

1. How big is the global Tile Adhesive market?

*Global Tile Adhesive Supply, Demand and Key Producers, 2026-2032*

2. What is the demand of the global Tile Adhesive market?
3. What is the year over year growth of the global Tile Adhesive market?
4. What is the production and production value of the global Tile Adhesive market?
5. Who are the key producers in the global Tile Adhesive market?
6. What are the growth factors driving the market demand?

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