

# Global Tie-down Strap Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Tie-down Strap market size was valued at USD 161.5 million in 2023 and is forecast to a readjusted size of USD 227 million by 2030 with a CAGR of 5.0% during review period.

Tie down straps (also called ratchet straps, lashing straps or tie downs) are fasteners used to hold down cargo or equipment during transport. Tie down straps are essentially webbing that is outfitted with tie down hardware. This hardware allows the tie down strap to attach to the area surrounding the cargo or equipment, loop over the cargo or equipment, and/or attach to the cargo or equipment. It usually also includes a method of tensioning the strap, such as a ratchet.

Global Tie-down Straps key players include Horizon Global Corporation, Keeper, Quickloader, Dolezych, etc. Global top four manufacturers hold a share about 9%.

China is the largest market, with a share about 30%, followed by Europe and North America, both have a share about 35 percent.

In terms of product, Ratchet Straps is the largest segment, with a share over 40%. And in terms of application, the largest application is Land Transportation, followed by Aircraft Transportation, Individual and Other Applications, etc.

The Global Info Research report includes an overview of the development of the Tie-down Strap industry chain, the market status of Aircraft Transportation (Cam Straps, Over-Center Lever Cam Style Straps ), Land Transportation (Cam Straps, Over-Center Lever Cam Style Straps ), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

## Tie-down Strap.

Regionally, the report analyzes the Tie-down Strap markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tie-down Strap market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Tie-down Strap market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tie-down Strap industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cam Straps, Over-Center Lever Cam Style Straps ).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tie-down Strap market.

**Regional Analysis:** The report involves examining the Tie-down Strap market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Tie-down Strap market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tie-down Strap:

**Company Analysis:** Report covers individual Tie-down Strap manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Tie-down Strap. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Aircraft Transportation, Land Transportation).

**Technology Analysis:** Report covers specific technologies relevant to Tie-down Strap. It assesses the current state, advancements, and potential future developments in Tie-down Strap areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Tie-down Strap market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Tie-down Strap market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cam Straps

Over-Center Lever Cam Style Straps

Ratchet Straps

### Market segment by Application

Aircraft Transportation

Land Transportation

## Individual and Other Applications

### Major players covered

Horizon Global Corporation

Keeper

Quickloader

Dolezych

Ancra International

TAURUS

ShockStrap

Smartstraps

Erickson Manufacturing Ltd.

Win Chance Metal

AERO NET

Nite Ize

GPI Forankra

Chenli Group

Grunt

Jili

JCLJD

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tie-down Strap product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tie-down Strap, with price, sales, revenue and global market share of Tie-down Strap from 2019 to 2024.

Chapter 3, the Tie-down Strap competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tie-down Strap breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tie-down Strap market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tie-down Strap.

Chapter 14 and 15, to describe Tie-down Strap sales channel, distributors, customers, research findings and conclusion.

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