

Global Third-Party logistics(3PL) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Third-Party logistics(3PL) market size is expected to reach \$ 2153756 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

3PL (Third-Party Logistics) refers to a logistics model in which cargo owners—such as manufacturers, brand owners, retailers, and e-commerce companies—outsource some or all of their logistics activities to specialized third-party service providers via contracts. These 3PL providers leverage their transportation networks, warehousing facilities, information systems, operational teams, and supply chain management capabilities to deliver one or more services—including transportation, warehousing, inventory management, order fulfillment, picking and packing, freight forwarding, distribution, customs clearance, reverse logistics, and value-added services—to their clients. Unlike basic logistics services that merely provide transportation or warehousing resources, 3PL emphasizes the specialized management and integration of multiple logistics stages, offering customized solutions tailored to the client's industry, cargo characteristics, channel structure, and service level requirements. Its core value lies in helping cargo owners reduce fixed asset investments and operational costs, improve inventory turnover and distribution efficiency, and enhance supply chain flexibility, visibility, and global network coverage. Typical 3PL services listed by ASCM include warehousing, inventory management, picking and packing, cross-docking, transportation, shipping and receiving, and returns management.

The global 3PL logistics market maintains a promising growth outlook, driven primarily by rising logistics outsourcing rates, increasing global supply chain complexity, the expansion of e-commerce and omnichannel retail, the growth of cross-border trade, and the globalization of manufacturing supply chains. An increasing number of brands and

manufacturers are opting to reduce heavy capital investment in proprietary warehousing and transportation networks, instead outsourcing functions such as transportation, warehousing, order fulfillment, international freight forwarding, and reverse logistics to specialized 3PL providers. Meanwhile, technologies such as artificial intelligence, automated warehousing, robotics, IoT, Transportation Management Systems (TMS), Warehouse Management Systems (WMS), and supply chain data analytics are driving the evolution of traditional 3PLs toward digital, integrated supply chain solutions. Future industry competition will shift from basic transportation or warehousing capabilities to factors such as global network coverage, automated fulfillment capabilities, supply chain visibility, industry-specific solutions, and end-to-end supply chain integration; key growth areas are expected to include pharmaceutical cold chain logistics, semiconductor and high-tech logistics, e-commerce fulfillment, cross-border logistics, and high-value-added contract logistics.

Report Scope

This report studies the global Third-Party logistics(3PL) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Third-Party logistics(3PL), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Third-Party logistics(3PL) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Third-Party logistics(3PL) total market, 2021-2032, (USD Million)

Global Third-Party logistics(3PL) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Third-Party logistics(3PL) total market, key domestic companies, and share, (USD Million)

Global Third-Party logistics(3PL) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Third-Party logistics(3PL) total market by Type, CAGR, 2021-2032, (USD Million)

Global Third-Party logistics(3PL) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Third-Party logistics(3PL) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FedEx Supply Chain, Rakuten Logistics, RedStag, ShipBob, UPS Supply Chain Solutions, Shipwire, Total Quality Logistics, ShipMonk, DHL, Arrive Logistics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Third-Party logistics(3PL) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Third-Party logistics(3PL) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Third-Party logistics(3PL) Market, Segmentation by Type:

Domestic Transportation

International Transportation

Global Third-Party logistics(3PL) Market, Segmentation by Mode of Transportation:

Road Transportation

Sea Transportation

Air Transportation

Rail Transportation

Multimodal Transportation

Global Third-Party logistics(3PL) Market, Segmentation by Asset Model:

Asset-based 3PL

Non-asset-based 3PL

Hybrid 3PL

Global Third-Party logistics(3PL) Market, Segmentation by Application:

Retail & E-Commerce (Beauty, Footwear & Apparel, etc.)

Automotive (Commercial Vehicles, Passenger Vehicles, etc.)

Industry & Manufacturing (Machinery, Construction Machinery, Industrial Automation Equipment, etc.)

Healthcare & Pharmaceuticals (Vaccines, Medical Devices, Diagnostic Equipment, IVD Products, Medical Consumables, etc.)

Food & Beverage (Packaged Foods, Snack Foods, Dairy Products, Meat, Seafood, etc.)

Electronics & Semiconductors (Semiconductor Chips, Wafers, Integrated Circuits, Semiconductor Equipment, etc.)

Chemicals (Basic Chemicals, Fine Chemicals, Specialty Chemicals, etc.)

Others

Companies Profiled:

FedEx Supply Chain

Rakuten Logistics

RedStag

ShipBob

UPS Supply Chain Solutions

Shipwire

Total Quality Logistics

ShipMonk

DHL

Arrive Logistics

United Parcel Service (UPS)

Uber

Ryder System

NOVO Logistics

Fidelitone

Rhenus Logistics

Kuehne + Nagel Inc.

Nippon Express

GXO Logistics

DSV Panalpina

CJ Logistics

Sinotrans Logistics

BEST Inc.

LOGISTEED, Ltd.

Key Questions Answered

1. How big is the global Third-Party logistics(3PL) market?
2. What is the demand of the global Third-Party logistics(3PL) market?
3. What is the year over year growth of the global Third-Party logistics(3PL) market?
4. What is the total value of the global Third-Party logistics(3PL) market?
5. Who are the Major Players in the global Third-Party logistics(3PL) market?
6. What are the growth factors driving the market demand?

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