

Global Third Party Logistics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Third Party Logistics market size was valued at USD 67610 million in 2023 and is forecast to a readjusted size of USD 98680 million by 2030 with a CAGR of 5.6% during review period.

Third-party logistics (3PL) is a business arrangement in which companies outsource their logistics operations to a specialized service provider that offers customized on-demand transportation, warehousing, distribution, and freight and forwarding services.

Increasing advancements in e-commerce across the retail sector is expected to drive the growth prospects for the global 3PL market in the forthcoming years. Some of the major factors responsible for the expansion of the e-commerce sector includes the increased adoption of the Internet and mobile services. Also, it has been observed that elements such as efficient inventory management and quick delivery are important for the operational success of this sector. As a result, the demand for efficient delivery systems, inventory management, small package deliveries, individualized shipping time, and freight forwarding are increasing, driving the third-party logistics market size.

The Global Info Research report includes an overview of the development of the Third Party Logistics industry chain, the market status of Manufacturing (DCC, DTM), Consumer Goods (DCC, DTM), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Third Party Logistics.

Regionally, the report analyzes the Third Party Logistics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Third Party Logistics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Third Party Logistics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Third Party Logistics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., DCC, DTM).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Third Party Logistics market.

Regional Analysis: The report involves examining the Third Party Logistics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Third Party Logistics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Third Party Logistics:

Company Analysis: Report covers individual Third Party Logistics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Third Party Logistics This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Manufacturing, Consumer Goods).

Technology Analysis: Report covers specific technologies relevant to Third Party Logistics. It assesses the current state, advancements, and potential future developments in Third Party Logistics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Third Party Logistics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Third Party Logistics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

DCC

DTM

ITM

Logistics Software

Market segment by Application

Manufacturing

Consumer Goods

Retail

Automotive

Food and Beverage

Others

Market segment by players, this report covers

AmeriCold Logistics

DHL Supply Chain

FedEx

Nippon Express

UPS Supply Chain Solutions

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Third Party Logistics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Third Party Logistics, with revenue, gross margin and global market share of Third Party Logistics from 2019 to 2024.

Chapter 3, the Third Party Logistics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Third Party Logistics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Third Party Logistics.

Chapter 13, to describe Third Party Logistics research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Third Party Logistics
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Third Party Logistics by Type
 - 1.3.1 Overview: Global Third Party Logistics Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Third Party Logistics Consumption Value Market Share by Type in 2023
 - 1.3.3 DCC
 - 1.3.4 DTM
 - 1.3.5 ITM
 - 1.3.6 Logistics Software
- 1.4 Global Third Party Logistics Market by Application
 - 1.4.1 Overview: Global Third Party Logistics Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Manufacturing
 - 1.4.3 Consumer Goods
 - 1.4.4 Retail
 - 1.4.5 Automotive
 - 1.4.6 Food and Beverage
 - 1.4.7 Others
- 1.5 Global Third Party Logistics Market Size & Forecast
- 1.6 Global Third Party Logistics Market Size and Forecast by Region
 - 1.6.1 Global Third Party Logistics Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Third Party Logistics Market Size by Region, (2019-2030)
 - 1.6.3 North America Third Party Logistics Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Third Party Logistics Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Third Party Logistics Market Size and Prospect (2019-2030)
 - 1.6.6 South America Third Party Logistics Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Third Party Logistics Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 AmeriCold Logistics
 - 2.1.1 AmeriCold Logistics Details
 - 2.1.2 AmeriCold Logistics Major Business

- 2.1.3 AmeriCold Logistics Third Party Logistics Product and Solutions
- 2.1.4 AmeriCold Logistics Third Party Logistics Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 AmeriCold Logistics Recent Developments and Future Plans
- 2.2 DHL Supply Chain
 - 2.2.1 DHL Supply Chain Details
 - 2.2.2 DHL Supply Chain Major Business
 - 2.2.3 DHL Supply Chain Third Party Logistics Product and Solutions
 - 2.2.4 DHL Supply Chain Third Party Logistics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 DHL Supply Chain Recent Developments and Future Plans
- 2.3 FedEx
 - 2.3.1 FedEx Details
 - 2.3.2 FedEx Major Business
 - 2.3.3 FedEx Third Party Logistics Product and Solutions
 - 2.3.4 FedEx Third Party Logistics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 FedEx Recent Developments and Future Plans
- 2.4 Nippon Express
 - 2.4.1 Nippon Express Details
 - 2.4.2 Nippon Express Major Business
 - 2.4.3 Nippon Express Third Party Logistics Product and Solutions
 - 2.4.4 Nippon Express Third Party Logistics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Nippon Express Recent Developments and Future Plans
- 2.5 UPS Supply Chain Solutions
 - 2.5.1 UPS Supply Chain Solutions Details
 - 2.5.2 UPS Supply Chain Solutions Major Business
 - 2.5.3 UPS Supply Chain Solutions Third Party Logistics Product and Solutions
 - 2.5.4 UPS Supply Chain Solutions Third Party Logistics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 UPS Supply Chain Solutions Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Third Party Logistics Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Third Party Logistics by Company Revenue
 - 3.2.2 Top 3 Third Party Logistics Players Market Share in 2023

- 3.2.3 Top 6 Third Party Logistics Players Market Share in 2023
- 3.3 Third Party Logistics Market: Overall Company Footprint Analysis
 - 3.3.1 Third Party Logistics Market: Region Footprint
 - 3.3.2 Third Party Logistics Market: Company Product Type Footprint
 - 3.3.3 Third Party Logistics Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Third Party Logistics Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Third Party Logistics Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Third Party Logistics Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Third Party Logistics Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Third Party Logistics Consumption Value by Type (2019-2030)
- 6.2 North America Third Party Logistics Consumption Value by Application (2019-2030)
- 6.3 North America Third Party Logistics Market Size by Country
 - 6.3.1 North America Third Party Logistics Consumption Value by Country (2019-2030)
 - 6.3.2 United States Third Party Logistics Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Third Party Logistics Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Third Party Logistics Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Third Party Logistics Consumption Value by Type (2019-2030)
- 7.2 Europe Third Party Logistics Consumption Value by Application (2019-2030)
- 7.3 Europe Third Party Logistics Market Size by Country
 - 7.3.1 Europe Third Party Logistics Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Third Party Logistics Market Size and Forecast (2019-2030)
 - 7.3.3 France Third Party Logistics Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Third Party Logistics Market Size and Forecast (2019-2030)

7.3.5 Russia Third Party Logistics Market Size and Forecast (2019-2030)

7.3.6 Italy Third Party Logistics Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Third Party Logistics Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Third Party Logistics Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Third Party Logistics Market Size by Region

8.3.1 Asia-Pacific Third Party Logistics Consumption Value by Region (2019-2030)

8.3.2 China Third Party Logistics Market Size and Forecast (2019-2030)

8.3.3 Japan Third Party Logistics Market Size and Forecast (2019-2030)

8.3.4 South Korea Third Party Logistics Market Size and Forecast (2019-2030)

8.3.5 India Third Party Logistics Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Third Party Logistics Market Size and Forecast (2019-2030)

8.3.7 Australia Third Party Logistics Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Third Party Logistics Consumption Value by Type (2019-2030)

9.2 South America Third Party Logistics Consumption Value by Application (2019-2030)

9.3 South America Third Party Logistics Market Size by Country

9.3.1 South America Third Party Logistics Consumption Value by Country (2019-2030)

9.3.2 Brazil Third Party Logistics Market Size and Forecast (2019-2030)

9.3.3 Argentina Third Party Logistics Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Third Party Logistics Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Third Party Logistics Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Third Party Logistics Market Size by Country

10.3.1 Middle East & Africa Third Party Logistics Consumption Value by Country (2019-2030)

10.3.2 Turkey Third Party Logistics Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Third Party Logistics Market Size and Forecast (2019-2030)

10.3.4 UAE Third Party Logistics Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Third Party Logistics Market Drivers
- 11.2 Third Party Logistics Market Restraints
- 11.3 Third Party Logistics Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Third Party Logistics Industry Chain
- 12.2 Third Party Logistics Upstream Analysis
- 12.3 Third Party Logistics Midstream Analysis
- 12.4 Third Party Logistics Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Third Party Logistics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Third Party Logistics Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Third Party Logistics Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Third Party Logistics Consumption Value by Region (2025-2030) & (USD Million)

Table 5. AmeriCold Logistics Company Information, Head Office, and Major Competitors

Table 6. AmeriCold Logistics Major Business

Table 7. AmeriCold Logistics Third Party Logistics Product and Solutions

Table 8. AmeriCold Logistics Third Party Logistics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. AmeriCold Logistics Recent Developments and Future Plans

Table 10. DHL Supply Chain Company Information, Head Office, and Major Competitors

Table 11. DHL Supply Chain Major Business

Table 12. DHL Supply Chain Third Party Logistics Product and Solutions

Table 13. DHL Supply Chain Third Party Logistics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. DHL Supply Chain Recent Developments and Future Plans

Table 15. FedEx Company Information, Head Office, and Major Competitors

Table 16. FedEx Major Business

Table 17. FedEx Third Party Logistics Product and Solutions

Table 18. FedEx Third Party Logistics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. FedEx Recent Developments and Future Plans

Table 20. Nippon Express Company Information, Head Office, and Major Competitors

Table 21. Nippon Express Major Business

Table 22. Nippon Express Third Party Logistics Product and Solutions

Table 23. Nippon Express Third Party Logistics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Nippon Express Recent Developments and Future Plans

Table 25. UPS Supply Chain Solutions Company Information, Head Office, and Major

Competitors

Table 26. UPS Supply Chain Solutions Major Business

Table 27. UPS Supply Chain Solutions Third Party Logistics Product and Solutions

Table 28. UPS Supply Chain Solutions Third Party Logistics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. UPS Supply Chain Solutions Recent Developments and Future Plans

Table 30. Global Third Party Logistics Revenue (USD Million) by Players (2019-2024)

Table 31. Global Third Party Logistics Revenue Share by Players (2019-2024)

Table 32. Breakdown of Third Party Logistics by Company Type (Tier 1, Tier 2, and Tier 3)

Table 33. Market Position of Players in Third Party Logistics, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 34. Head Office of Key Third Party Logistics Players

Table 35. Third Party Logistics Market: Company Product Type Footprint

Table 36. Third Party Logistics Market: Company Product Application Footprint

Table 37. Third Party Logistics New Market Entrants and Barriers to Market Entry

Table 38. Third Party Logistics Mergers, Acquisition, Agreements, and Collaborations

Table 39. Global Third Party Logistics Consumption Value (USD Million) by Type (2019-2024)

Table 40. Global Third Party Logistics Consumption Value Share by Type (2019-2024)

Table 41. Global Third Party Logistics Consumption Value Forecast by Type (2025-2030)

Table 42. Global Third Party Logistics Consumption Value by Application (2019-2024)

Table 43. Global Third Party Logistics Consumption Value Forecast by Application (2025-2030)

Table 44. North America Third Party Logistics Consumption Value by Type (2019-2024) & (USD Million)

Table 45. North America Third Party Logistics Consumption Value by Type (2025-2030) & (USD Million)

Table 46. North America Third Party Logistics Consumption Value by Application (2019-2024) & (USD Million)

Table 47. North America Third Party Logistics Consumption Value by Application (2025-2030) & (USD Million)

Table 48. North America Third Party Logistics Consumption Value by Country (2019-2024) & (USD Million)

Table 49. North America Third Party Logistics Consumption Value by Country (2025-2030) & (USD Million)

Table 50. Europe Third Party Logistics Consumption Value by Type (2019-2024) & (USD Million)

Table 51. Europe Third Party Logistics Consumption Value by Type (2025-2030) & (USD Million)

Table 52. Europe Third Party Logistics Consumption Value by Application (2019-2024) & (USD Million)

Table 53. Europe Third Party Logistics Consumption Value by Application (2025-2030) & (USD Million)

Table 54. Europe Third Party Logistics Consumption Value by Country (2019-2024) & (USD Million)

Table 55. Europe Third Party Logistics Consumption Value by Country (2025-2030) & (USD Million)

Table 56. Asia-Pacific Third Party Logistics Consumption Value by Type (2019-2024) & (USD Million)

Table 57. Asia-Pacific Third Party Logistics Consumption Value by Type (2025-2030) & (USD Million)

Table 58. Asia-Pacific Third Party Logistics Consumption Value by Application (2019-2024) & (USD Million)

Table 59. Asia-Pacific Third Party Logistics Consumption Value by Application (2025-2030) & (USD Million)

Table 60. Asia-Pacific Third Party Logistics Consumption Value by Region (2019-2024) & (USD Million)

Table 61. Asia-Pacific Third Party Logistics Consumption Value by Region (2025-2030) & (USD Million)

Table 62. South America Third Party Logistics Consumption Value by Type (2019-2024) & (USD Million)

Table 63. South America Third Party Logistics Consumption Value by Type (2025-2030) & (USD Million)

Table 64. South America Third Party Logistics Consumption Value by Application (2019-2024) & (USD Million)

Table 65. South America Third Party Logistics Consumption Value by Application (2025-2030) & (USD Million)

Table 66. South America Third Party Logistics Consumption Value by Country (2019-2024) & (USD Million)

Table 67. South America Third Party Logistics Consumption Value by Country (2025-2030) & (USD Million)

Table 68. Middle East & Africa Third Party Logistics Consumption Value by Type (2019-2024) & (USD Million)

Table 69. Middle East & Africa Third Party Logistics Consumption Value by Type (2025-2030) & (USD Million)

Table 70. Middle East & Africa Third Party Logistics Consumption Value by Application

(2019-2024) & (USD Million)

Table 71. Middle East & Africa Third Party Logistics Consumption Value by Application

(2025-2030) & (USD Million)

Table 72. Middle East & Africa Third Party Logistics Consumption Value by Country

(2019-2024) & (USD Million)

Table 73. Middle East & Africa Third Party Logistics Consumption Value by Country

(2025-2030) & (USD Million)

Table 74. Third Party Logistics Raw Material

Table 75. Key Suppliers of Third Party Logistics Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Third Party Logistics Picture

Figure 2. Global Third Party Logistics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Third Party Logistics Consumption Value Market Share by Type in 2023

Figure 4. DCC

Figure 5. DTM

Figure 6. ITM

Figure 7. Logistics Software

Figure 8. Global Third Party Logistics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 9. Third Party Logistics Consumption Value Market Share by Application in 2023

Figure 10. Manufacturing Picture

Figure 11. Consumer Goods Picture

Figure 12. Retail Picture

Figure 13. Automotive Picture

Figure 14. Food and Beverage Picture

Figure 15. Others Picture

Figure 16. Global Third Party Logistics Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 17. Global Third Party Logistics Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 18. Global Market Third Party Logistics Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 19. Global Third Party Logistics Consumption Value Market Share by Region (2019-2030)

Figure 20. Global Third Party Logistics Consumption Value Market Share by Region in 2023

Figure 21. North America Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Third Party Logistics Consumption Value (2019-2030) &

(USD Million)

Figure 25. Middle East and Africa Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Third Party Logistics Revenue Share by Players in 2023

Figure 27. Third Party Logistics Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 28. Global Top 3 Players Third Party Logistics Market Share in 2023

Figure 29. Global Top 6 Players Third Party Logistics Market Share in 2023

Figure 30. Global Third Party Logistics Consumption Value Share by Type (2019-2024)

Figure 31. Global Third Party Logistics Market Share Forecast by Type (2025-2030)

Figure 32. Global Third Party Logistics Consumption Value Share by Application (2019-2024)

Figure 33. Global Third Party Logistics Market Share Forecast by Application (2025-2030)

Figure 34. North America Third Party Logistics Consumption Value Market Share by Type (2019-2030)

Figure 35. North America Third Party Logistics Consumption Value Market Share by Application (2019-2030)

Figure 36. North America Third Party Logistics Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 38. Canada Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 39. Mexico Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 40. Europe Third Party Logistics Consumption Value Market Share by Type (2019-2030)

Figure 41. Europe Third Party Logistics Consumption Value Market Share by Application (2019-2030)

Figure 42. Europe Third Party Logistics Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 44. France Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 45. United Kingdom Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 46. Russia Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Million)

Figure 47. Italy Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Third Party Logistics Consumption Value Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Third Party Logistics Consumption Value Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Third Party Logistics Consumption Value Market Share by Region (2019-2030)

Figure 51. China Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 52. Japan Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 53. South Korea Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 54. India Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 55. Southeast Asia Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 56. Australia Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 57. South America Third Party Logistics Consumption Value Market Share by Type (2019-2030)

Figure 58. South America Third Party Logistics Consumption Value Market Share by Application (2019-2030)

Figure 59. South America Third Party Logistics Consumption Value Market Share by Country (2019-2030)

Figure 60. Brazil Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 61. Argentina Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 62. Middle East and Africa Third Party Logistics Consumption Value Market Share by Type (2019-2030)

Figure 63. Middle East and Africa Third Party Logistics Consumption Value Market Share by Application (2019-2030)

Figure 64. Middle East and Africa Third Party Logistics Consumption Value Market Share by Country (2019-2030)

Figure 65. Turkey Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 66. Saudi Arabia Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 67. UAE Third Party Logistics Consumption Value (2019-2030) & (USD Million)

Figure 68. Third Party Logistics Market Drivers

Figure 69. Third Party Logistics Market Restraints

Figure 70. Third Party Logistics Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Manufacturing Cost Structure Analysis of Third Party Logistics in 2023

Figure 73. Manufacturing Process Analysis of Third Party Logistics

Figure 74. Third Party Logistics Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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