

Global Third-Party Logistics Management Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Third-Party Logistics Management Software market size is expected to reach \$ 2673 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

Third-Party Logistics Management Software refers to software systems used by third-party logistics providers, contract logistics operators, public warehouse operators, fulfillment centers, and multi-client warehousing and distribution service providers to manage warehouse operations, inventory, order fulfillment, transportation coordination, customer portals, EDI/API integration, billing, SLA monitoring, and operational reporting across multiple clients, warehouses, order types, and charging rules. These products are commonly delivered as cloud-based SaaS platforms, WMS modules, TMS modules, OMS modules, billing management modules, customer portals, or integrated 3PL operations platforms. They are mainly used in e-commerce fulfillment, retail distribution, consumer goods, manufacturing spare parts, pharmaceutical cold chain, cross-border warehousing and distribution, and contract logistics scenarios. Major supply and demand markets include the United States, Canada, Europe, China, India, Singapore, Japan, South Korea, and Australia, where third-party logistics, warehouse digitalization, and e-commerce fulfillment infrastructure are relatively mature. The market scope should be limited to software revenue related to third-party logistics operations management and exclude warehouse rent, transportation freight, outsourced labor service fees, warehouse automation hardware, and pure logistics service revenue.

Third-Party Logistics Management Software is evolving from a traditional warehouse management tool into the multi-client operations hub for 3PL providers. As e-commerce fulfillment, omnichannel retail, contract logistics, cross-border warehousing and distribution, and outsourced manufacturing logistics continue to expand, third-party

logistics providers need to manage multiple clients, warehouses, service levels, differentiated billing rules, and complex system integrations at the same time. Rising customer expectations for inventory visibility, order status transparency, automated reconciliation, exception alerts, and real-time operational reporting are expanding 3PL software from standalone WMS into integrated platforms covering OMS, WMS, TMS, customer portals, automated billing, labor management, and analytics. For mid-sized and large 3PL providers, this software has become core infrastructure for improving warehouse throughput, reducing manual errors, supporting peak-season flexibility, and strengthening customer retention.

Market opportunities are mainly driven by higher logistics outsourcing penetration, multi-node warehouse network expansion, parallel growth in e-commerce parcels and B2B distribution, and rising digital procurement standards among shippers. At the same time, the market faces challenges including long implementation cycles, highly customized client workflows, legacy system migration complexity, high integration costs, and training pressure for frontline warehouse operators. Future demand will increasingly concentrate on cloud SaaS, multi-warehouse and multi-client management, automated billing, open APIs, EDI integration, barcode and mobile operations, intelligent wave planning, labor performance management, visualized customer portals, and AI-assisted inventory and order optimization. Vendors with integrated WMS, TMS, OMS, billing, and analytics capabilities are better positioned to win growing 3PL and contract logistics customers than single-function warehouse systems.

This report studies the global Third-Party Logistics Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Third-Party Logistics Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Third-Party Logistics Management Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Third-Party Logistics Management Software total market, 2021-2032, (USD Million)

Global Third-Party Logistics Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Third-Party Logistics Management Software total market, key domestic companies, and share, (USD Million)

Global Third-Party Logistics Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Third-Party Logistics Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Third-Party Logistics Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Third-Party Logistics Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Extensiv, Deposco, Logiwa, ShipHero, Magaya Corporation, Manhattan Associates, Inc., Blue Yonder Group, Inc., Infios US, Inc., Infor, Made4net LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Third-Party Logistics Management Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Third-Party Logistics Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Third-Party Logistics Management Software Market, Segmentation by Type:

3PL Warehouse Management Software

Integrated 3PL Management Suite

3PL Transportation Management Software

Others

Global Third-Party Logistics Management Software Market, Segmentation by Deployment Model:

Cloud Based SaaS

Hybrid Deployment

On Premises Deployment

Global Third-Party Logistics Management Software Market, Segmentation by End User Industry:

Consumer Goods and Retail

E Commerce and Direct to Consumer

Industrial and Manufacturing

Healthcare and Cold Chain

Global Third-Party Logistics Management Software Market, Segmentation by Order Type:

B2C Parcel Orders

B2B Distribution Orders

Others

Global Third-Party Logistics Management Software Market, Segmentation by Application:

E Commerce Fulfillment

Retail and Wholesale Distribution

Manufacturing Logistics

Others

Companies Profiled:

Extensiv

Deposco

Logiwa

ShipHero

Magaya Corporation

Manhattan Associates, Inc.

Blue Yonder Group, Inc.

Infios US, Inc.

Infor

Made4net LLC

Tecsys Inc.

The Descartes Systems Group Inc.

Generix Group

Mecalux, S.A.

Hardis Group

Anchanto Pte. Ltd.

AC2 Wave Pte. Ltd.

Unicommerce eSolutions Limited

Vinculum Solutions Private Limited

Shanghai FLUX Information Technology Co., Ltd.

Shenzhen ECCANG Technology Co., Ltd.

Shenzhen Meiyunji Network Technology Co., Ltd.

Logizard Co., Ltd.

LOGISALL Systems Co., Ltd.

Digiwin Software Co., Ltd.

Key Questions Answered

1. How big is the global Third-Party Logistics Management Software market?
2. What is the demand of the global Third-Party Logistics Management Software

market?

3. What is the year over year growth of the global Third-Party Logistics Management Software market?

4. What is the total value of the global Third-Party Logistics Management Software market?

5. Who are the Major Players in the global Third-Party Logistics Management Software market?

6. What are the growth factors driving the market demand?

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