

Global Third Party Logistics (3PL) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Third Party Logistics (3PL) market size was valued at USD 940110 million in 2023 and is forecast to a readjusted size of USD 1480130 million by 2030 with a CAGR of 6.7% during review period.

Rising demand for reducing the shipping costs accompanied with the focus on managing timely delivery of goods is anticipated to fuel the 3PL market over the forecast timeline. It helps in reducing the capital costs and enabling businesses to focus on their core competencies. 3PL services are not only restricted toward logistics, but also include value-addition services for the entire process from procurement to distribution to consumers, thereby establishing an efficient and effective supply chain. In addition, advanced IT solutions, such as Electronic Data Interchange(EDI) and Vendor Managed Inventory (VMI), offers visibility to inbound and outbound logistics operations and contributes to the growth of the 3PL market.

The Global Info Research report includes an overview of the development of the Third Party Logistics (3PL) industry chain, the market status of Air (Transportation, Warehouse/Distribution), Sea (Transportation, Warehouse/Distribution), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Third Party Logistics (3PL).

Regionally, the report analyzes the Third Party Logistics (3PL) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Third Party Logistics (3PL) market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Third Party Logistics (3PL) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Third Party Logistics (3PL) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Transportation, Warehouse/Distribution).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Third Party Logistics (3PL) market.

Regional Analysis: The report involves examining the Third Party Logistics (3PL) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Third Party Logistics (3PL) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Third Party Logistics (3PL):

Company Analysis: Report covers individual Third Party Logistics (3PL) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Third Party Logistics (3PL) This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Air, Sea).

Technology Analysis: Report covers specific technologies relevant to Third Party Logistics (3PL). It assesses the current state, advancements, and potential future developments in Third Party Logistics (3PL) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Third Party Logistics (3PL) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Third Party Logistics (3PL) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Transportation

Warehouse/Distribution

Forwarder

Shipper/Management

Financial

Information

Market segment by Application

Air

Sea

Rail & Road

Market segment by players, this report covers

AmeriCold Logistics LLC

DHL Supply Chain

FedEx

Nippon Express Co., Ltd

UPS Supply Chain Solutions

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Third Party Logistics (3PL) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Third Party Logistics (3PL), with revenue, gross margin and global market share of Third Party Logistics (3PL) from 2019 to 2024.

Chapter 3, the Third Party Logistics (3PL) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Third Party Logistics (3PL) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Third Party Logistics (3PL).

Chapter 13, to describe Third Party Logistics (3PL) research findings and conclusion.

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