

Global Thinning Scissors for Haircuts Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Thinning Scissors for Haircuts market size is expected to reach \$ 224 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

In 2025, global sales volume for hair thinning scissors reached 4,518 thousand units, with an average price of \$31 per unit.

Hair thinning scissors are professional hairstyling tools characterized by a blade on one side featuring a regular arrangement of serrated notches (typically V-shaped teeth), while the opposing blade remains straight and smooth. Through the interplay of the serrated and smooth blades, each cut removes only approximately 20%-25% of the hair volume rather than severing the entire strand thereby achieving the effects of reducing bulk, enhancing texture, and softening the lines of the hair ends, all while preserving the hair's original length. Unlike standard cutting scissors, the core function of thinning scissors is 'volume reduction' rather than 'severing.'

The primary raw material for hair thinning scissors is high-quality stainless steel. Mainstream steel grades include 440C, VG-10, ATS-314, AUS-8, and SG2 powder steel. These steels, distinguished by their high carbon content (0.6%-1.5%) and the addition of alloying elements such as chromium, molybdenum, vanadium, and cobalt, possess high hardness (58-62 HRC), corrosion resistance, and excellent edge retention. In addition to the steel itself, production requires various auxiliary components such as screws, bumpers, finger rests, and handle coatings as well as packaging materials and protective leather cases. Steel costs are significantly influenced by international market supply and demand, trade policies, and fluctuations in raw material prices; high-end steels (such as VG-10 and ATS-314) command prices

far exceeding those of standard stainless steel, representing a critical cost factor that distinguishes different product tiers. In terms of cost structure, raw material costs account for approximately 30%-45% of total production costs, with steel representing the single largest expenditure. Labor costs vary significantly depending on the manufacturing method: fully manual forging requires skilled artisans to spend hours completing processes such as heating, hammering, quenching, tempering, and grinding—pushing labor costs to as high as 40%-50%—whereas automated machine production drastically reduces this figure to 10%-15%. Manufacturing overhead (including equipment depreciation, facility rent, utilities and energy consumption, quality control, etc.) accounts for roughly 15%-25%. For high-end brands, R&D and marketing costs—encompassing new product design, brand building, and trade show promotion—can reach 10%-20%. Overall, the cost structure for low-end, mass-produced thinning shears is dominated by materials and manufacturing overhead, whereas the costs for high-end, handcrafted products are driven primarily by raw materials and skilled labor; this fundamental difference is the core reason why the retail prices of these two product categories can differ by a factor of ten or more.

This report studies the global Thinning Scissors for Haircuts production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Thinning Scissors for Haircuts and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Thinning Scissors for Haircuts that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Thinning Scissors for Haircuts total production and demand, 2021-2032, (K Units)

Global Thinning Scissors for Haircuts total production value, 2021-2032, (USD Million)

Global Thinning Scissors for Haircuts production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Thinning Scissors for Haircuts consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Thinning Scissors for Haircuts domestic production, consumption, key domestic manufacturers and share

Global Thinning Scissors for Haircuts production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Thinning Scissors for Haircuts production by Type, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

Global Thinning Scissors for Haircuts production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Thinning Scissors for Haircuts market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Salon Technologies (DE), Kamisori (JP), Matteck Matsuzaki (JP), Mizutani Scissors (JP), TOKOSHA (JP), KAI Group (JP), Hattori Hanzo Shears (US), Relee Scissors Company (Ohka) (JP), HIKARI (JP), Naruto Scissors (JP), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Thinning Scissors for Haircuts market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Thinning Scissors for Haircuts Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Thinning Scissors for Haircuts Market, Segmentation by Type:

6 Teeth Scissors

6~12 Teeth Scissors

12~30 Teeth Scissors

Scissors with More Than 30 Teeth

Global Thinning Scissors for Haircuts Market, Segmentation by Sizes:

5.0?5.5 inches

5.75?6.0 inches

6.5?7.0 inches

Global Thinning Scissors for Haircuts Market, Segmentation by Handle Designs:

Symmetrical (Even) Handle

Offset Handle

Swivel Thumb

Ergonomic Handle

Global Thinning Scissors for Haircuts Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

United Salon Technologies (DE)

Kamisori (JP)

Matteck Matsuzaki (JP)

Mizutani Scissors (JP)

TOKOSHA (JP)

KAI Group (JP)

Hattori Hanzo Shears (US)

Relee Scissors Company (Ohka) (JP)

HIKARI (JP)

Naruto Scissors (JP)

BMAC (JP)

Yasakaseiki (JP)

Washi Scissor (JP)

Excellent Shears (JP)

Feather (JP)

Mina Scissors (JP)

Juntetsu Shears (JP)

Key Questions Answered:

1. How big is the global Thinning Scissors for Haircuts market?
2. What is the demand of the global Thinning Scissors for Haircuts market?
3. What is the year over year growth of the global Thinning Scissors for Haircuts market?
4. What is the production and production value of the global Thinning Scissors for Haircuts market?
5. Who are the key producers in the global Thinning Scissors for Haircuts market?
6. What are the growth factors driving the market demand?

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