

Global Thermosetting Direct Roving Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Thermosetting Direct Roving market size was valued at US\$ 3400 million in 2025 and is forecast to a readjusted size of US\$ 3944 million by 2032 with a CAGR of 2.0% during review period.

Thermosetting direct roving is an untwisted continuous fiberglass roving made by gathering continuous glass filaments, applying a thermoset-compatible sizing system and winding the strand onto packages. It is mainly designed for unsaturated polyester, vinyl ester, epoxy, phenolic and polyurethane resin systems. Key upstream materials include silica sand, pyrophyllite, limestone, boron minerals, soda ash, kaolin, alumina, silane coupling agents, epoxy or polyurethane film formers, lubricants and thermoset-compatible sizing formulations. The product is valued for low fuzz, stable tension, fast wet-out, resin bonding and mechanical performance. It is widely used in pultrusion, filament winding, weaving, knitting, prepregs, vacuum infusion and composite reinforcement, with downstream applications in pipes, tanks, pressure vessels, construction profiles, wind blades, marine, rail transit, industrial equipment, insulation components and corrosion-resistant composites.

In 2025, global thermosetting direct roving production reached approximately 4 million tons, with an average global market price is \$800 per ton.

From a global industry perspective, thermosetting direct roving is a core base material for continuous-fiber-reinforced thermoset composites. Compared with assembled roving, direct roving is generally supplied as a single-end continuous package, offering more stable unwinding tension, lower fuzz and better fiber-orientation consistency, making it particularly suitable for pultrusion, filament winding, weaving and other

continuous reinforcement processes. Johns Manville describes direct roving as single-end roving and states that direct roving for thermoset composites is used in pultrusion and woven fiberglass fabrics, with silane-based sizing to ensure compatibility with thermosets such as UP, VE and epoxy resins. Therefore, the value of this product is not limited to fiberglass strength; it directly affects resin impregnation, laminate quality, part strength, production efficiency and long-term durability.

In terms of industry trends, thermosetting direct roving is moving toward higher strength, more stable tex, faster wet-out, lower fuzz, fewer breaks, uniform unwinding, resin-specific sizing and higher glass-content processing compatibility. Traditional direct rovings focused mainly on tensile strength, linear density and price, while customers in pultruded profiles, filament-wound pipes and tanks, wind components, marine composites and multiaxial fabrics increasingly evaluate sizing formulation, unwinding tension, filament damage control, resin penetration speed, package formation and batch consistency. 3B Fibreglass describes direct rovings as continuous filaments bonded into a single strand and wound onto a bobbin, suitable for composite processes such as filament winding, pultrusion, knitting, weaving, texturisation and long-fiber technologies.

The main growth drivers come from three areas. First, pultruded profiles, gratings, composite rebar, cable trays, window and door profiles, electrical insulation parts, pipes, tanks and infrastructure composites continue to require high-strength, corrosion-resistant, dimensionally stable and continuously processable fiberglass reinforcement. Second, wind turbine blades, marine composites, pressure vessels, high-pressure pipes, rail transit and industrial structural parts are raising requirements for lightweighting, load-bearing capability and fatigue resistance, pushing direct roving toward higher strength, faster wet-out and stronger consistency. Third, downstream composite manufacturers increasingly focus on automation efficiency, mold turnover, resin wet-out speed, glass loading, laminate-defect control and batch stability, turning thermosetting direct roving from an ordinary fiberglass roving into a critical intermediate material affecting thermoset composite strength, appearance, processing efficiency and long-term reliability.

This report is a detailed and comprehensive analysis for global Thermosetting Direct Roving market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Thermosetting Direct Roving market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Thermosetting Direct Roving market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Thermosetting Direct Roving market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Thermosetting Direct Roving market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Thermosetting Direct Roving

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Thermosetting Direct Roving market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include China Jushi, Praana Group (Owens Corning), Saint-Gobain Vetrotex, Nippon Electric Glass, Taishan Fiberglass, CPIC, AGY Holding Corp., Valmiera Glass Group, Johns Manville, Taiwan Glass Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Thermosetting Direct Roving market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Unsaturated Polyester Resin Matrix

Vinyl Ester Resin Matrix

Epoxy Resin Matrix

Others

Market segment by Glass Composition

E-glass

ECR-glass

AR-glass

Others

Market segment by Linear Density

Below 1200tex

1200?2400tex

2400tex and Above

Market segment by Application

Construction and Infrastructure

Pipes and Tanks

Transportation

Industrial Equipment

Others

Major players covered

China Jushi

Praana Group (Owens Corning)

Saint-Gobain Vetrotex

Nippon Electric Glass

Taishan Fiberglass

CPIC

AGY Holding Corp.

Valmiera Glass Group

Johns Manville

Taiwan Glass Group

3B Fibreglass

Sichuan Weibo New Material Group

Shandong Fiberglass Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Thermosetting Direct Roving product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Thermosetting Direct Roving, with price, sales quantity, revenue, and global market share of Thermosetting Direct Roving from 2021 to 2026.

Chapter 3, the Thermosetting Direct Roving competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Thermosetting Direct Roving breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Thermosetting Direct Roving market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Thermosetting Direct Roving.

Chapter 14 and 15, to describe Thermosetting Direct Roving sales channel, distributors, customers, research findings and conclusion.

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