

Global Thermos Cup Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G2696F174D06EN.html>

Date: January 2026

Pages: 139

Price: US\$ 4,480.00 (Single User License)

ID: G2696F174D06EN

Abstracts

The global Thermos Cup market size is expected to reach \$ 7177 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Thermos flasks are daily-use drinking vessels designed based on the principle of thermal insulation, capable of maintaining the temperature of their contents (water, beverages, etc.) for extended periods. Their core functionality relies on a double-walled cavity structure and insulation technology to minimize heat conduction, convection, and radiation, achieving both heat retention and cold preservation. They are widely used in daily hydration, outdoor activities, office settings, and maternal and infant care scenarios.

Global thermos sales reached 739.64 million units in 2025, with an average price of \$7.14 per unit.

Core Drivers

Consumption Upgrade: Rising health awareness drives material upgrades (316 stainless steel, titanium alloy, ceramic liners) and heightened demands for insulation duration and sealing performance.

Scenario Segmentation: Outdoor economy, new tea beverages, and in-car travel scenarios drive specialized products like lightweight outdoor cups, smart business cups, and car-heated cups.

Environmental Policies: Global plastic restrictions boost demand for reusable thermoses; the EU Single-Use Plastics Directive increased adoption rates in chain coffee outlets by 40 percentage points.

Technological Innovation: Vacuum insulation, smart temperature control, and antimicrobial coatings reduce costs and accelerate product adoption.

Overall, the thermos industry is undergoing a triple transformation driven by technology, consumption upgrades, and green transition. Over the next 3-5 years, it will evolve into a landscape characterized by premium smart products as the mainstay, scenario

segmentation as the foundation, and green sustainability as the underlying theme. Companies must focus on technological innovation, supply chain optimization, and brand building to counter homogenized competition and seize global market growth opportunities.

This report studies the global Thermos Cup production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Thermos Cup and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Thermos Cup that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Thermos Cup total production and demand, 2021-2032, (Million Units)

Global Thermos Cup total production value, 2021-2032, (USD Million)

Global Thermos Cup production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Thermos Cup consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Thermos Cup domestic production, consumption, key domestic manufacturers and share

Global Thermos Cup production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Thermos Cup production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Thermos Cup production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Thermos Cup market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Haers, Zhejiang Cayi Vacuum Container, Everich Group, Thermos, PMI, Yeti, Nanlong, S-well, Zojirushi, Shine Time, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Thermos Cup market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Thermos Cup Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Thermos Cup Market, Segmentation by Type:

Non-vacuum Flask

Vacuum Flask

Global Thermos Cup Market, Segmentation by Product Materials:

Stainless Steel

Pure Titanium / Titanium Alloy

Other

Global Thermos Cup Market, Segmentation by Sales Channels:

Online Sales

Offline Sales

Global Thermos Cup Market, Segmentation by Application:

Outdoor

Indoor

Companies Profiled:

Haers

Zhejiang Cayi Vacuum Container

Everich Group

Thermos

PMI

Yeti

Nanlong

S-well

Zojirushi

Shine Time

SMD

Hydro Flask

Tiger

EMSA GmbH

Powcan

Fuguang

Sibao

Solidware

Heenoor

Klean Kanteen

Key Questions Answered:

1. How big is the global Thermos Cup market?
2. What is the demand of the global Thermos Cup market?
3. What is the year over year growth of the global Thermos Cup market?
4. What is the production and production value of the global Thermos Cup market?
5. Who are the key producers in the global Thermos Cup market?
6. What are the growth factors driving the market demand?

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