

Global Thermoplastic Polyurethanes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G624039EFFD3EN.html>

Date: June 2025

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: G624039EFFD3EN

Abstracts

According to our (Global Info Research) latest study, the global Thermoplastic Polyurethanes market size was valued at US\$ 3939 million in 2024 and is forecast to a readjusted size of USD 6630 million by 2031 with a CAGR of 7.8% during review period.

Thermoplastic polyurethane (TPU) is any of a class of polyurethane plastics with many properties, including elasticity, transparency, and resistance to oil, grease and abrasion that offers both superior performance and processing flexibility. Technically, TPU is a block copolymer consisting of alternating sequences of hard and soft segments. Its adaptability is due to the presence of both these hard and soft segments in its chemical structure. The proportion of hard and soft segments can be manipulated to produce a wide range of hardness. A greater ratio of hard to soft segments will result in a more rigid TPU. The hard segments are isocyanates, and can be classified as either aliphatic or aromatic depending on the type of isocyanate. The soft segments are made of a reacted polyol. In addition to the ratio of hard to soft segments in a given grade of TPU, the type of isocyanate and polyol are responsible for the properties of the resulting TPU. TPU can be as soft as rubber or as hard as rigid plastics. TPU is a unique type of plastic bridging the gap between rubbers and plastics. The key to TPU's versatility is that its hardness can be highly customized. The look and feel of TPU is just as versatile. It can be transparent or colored as well as smooth to the touch or provide grip.

Global core thermoplastic polyurethanes (TPU) manufacturers include Lubrizol, BASF, Wanhua Chemical, etc. The top 3 companies hold a share about 47%. Asia-Pacific is the largest market, with a share about 61%, followed by Europe and North America, with share 19% and 16%, separately. In terms of product type, Polyester-based TPU is the largest segment, with a share about 66%. And in terms of application, the largest

application is Sports Goods and Footwear, with a share of 30%.

This report is a detailed and comprehensive analysis for global Thermoplastic Polyurethanes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Thermoplastic Polyurethanes market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Thermoplastic Polyurethanes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Thermoplastic Polyurethanes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Thermoplastic Polyurethanes market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Thermoplastic Polyurethanes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Thermoplastic Polyurethanes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include BASF, Miracll Chemicals, Huntsman, Covestro, COIM Group, Epaflex, Trinseo, Avient, Hexpol, Huaфон, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Thermoplastic Polyurethanes market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester-based TPU

Polyether-based TPU

Polycaprolactone-based TPU

Market segment by Application

Sports Goods and Footwear

Industrial Applications

Transportation and Automotive

Wire and Cable Solutions

Construction Materials

Medical and Other

Major players covered

BASF

Miracll Chemicals

Huntsman

Covestro

COIM Group

Epaflex

Trinseo

Avient

Hexpol

Huafon

Wanhua Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Thermoplastic Polyurethanes product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Thermoplastic Polyurethanes, with price, sales quantity, revenue, and global market share of Thermoplastic Polyurethanes from 2020 to 2025.

Chapter 3, the Thermoplastic Polyurethanes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Thermoplastic Polyurethanes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Thermoplastic Polyurethanes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Thermoplastic Polyurethanes.

Chapter 14 and 15, to describe Thermoplastic Polyurethanes sales channel, distributors, customers, research findings and conclusion.

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