

Global Thermoplastic Elastomer Modified Asphalt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Thermoplastic Elastomer Modified Asphalt market size was valued at USD 9286.3 million in 2023 and is forecast to a readjusted size of USD 12470 million by 2030 with a CAGR of 4.3% during review period.

Thermoplastic Elastomer Modified Asphalt (TEMA) is a type of asphalt binder that is enhanced by incorporating thermoplastic elastomer materials into the asphalt mixture. TEMA is a blend of bitumen (a primary component of asphalt) and thermoplastic elastomers, which are synthetic polymers that exhibit both rubber-like elasticity and plastic-like flow properties.

The addition of thermoplastic elastomers to asphalt binder improves its properties, making it more flexible and resistant to cracking and deformation. This modification enhances the overall performance of the asphalt, especially in challenging environmental conditions and heavy traffic areas.

Key benefits of Thermoplastic Elastomer Modified Asphalt (TEMA) include:

Enhanced Flexibility: TEMA provides increased flexibility to the asphalt, enabling it to better withstand temperature fluctuations and traffic-induced stress.

Crack Resistance: The addition of thermoplastic elastomers improves the resistance of the asphalt to cracking, extending the service life of pavements.

Improved Rutting Resistance: TEMA exhibits better resistance to rutting, which is the



permanent deformation of asphalt caused by repeated traffic loads.

Better Adhesion: The modified asphalt binder exhibits improved adhesion to aggregate particles, contributing to better pavement performance.

Reduced Temperature Sensitivity: TEMA shows reduced sensitivity to temperature changes, which can minimize the risk of thermal cracking.

Market for Thermoplastic Elastomer Modified Asphalt (TEMA):

The market for Thermoplastic Elastomer Modified Asphalt (TEMA) has been growing steadily as it offers advantages over conventional asphalt binders in terms of performance and longevity. Some key factors contributing to the market's growth include:

Road Infrastructure Development: Increasing investments in road construction and infrastructure projects drive the demand for high-performance asphalt binders like TEMA.

Maintenance and Rehabilitation: The use of TEMA in maintenance and rehabilitation projects can extend the life of existing pavements and reduce the need for frequent repairs.

Heavy Traffic Areas: TEMA is especially beneficial in areas with heavy traffic loads, such as highways, airport runways, and industrial zones.

Sustainable Infrastructure: TEMA's ability to enhance pavement durability aligns with the focus on sustainable and long-lasting infrastructure solutions.

Regulatory Requirements: Some regions have specific regulations or specifications that encourage or mandate the use of modified asphalt binders like TEMA in certain applications.

As the demand for durable and high-performance road surfaces increases, the market for Thermoplastic Elastomer Modified Asphalt (TEMA) is expected to continue growing. Manufacturers of TEMA are likely to invest in research and development to develop new formulations and expand their applications to meet evolving industry needs.

The Global Info Research report includes an overview of the development of the



Thermoplastic Elastomer Modified Asphalt industry chain, the market status of Road Construction & Paving (SBS Modified Asphalt, Plastomer Modified Asphalt), Roofing (SBS Modified Asphalt, Plastomer Modified Asphalt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Thermoplastic Elastomer Modified Asphalt.

Regionally, the report analyzes the Thermoplastic Elastomer Modified Asphalt markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Thermoplastic Elastomer Modified Asphalt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Thermoplastic Elastomer Modified Asphalt market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Thermoplastic Elastomer Modified Asphalt industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., SBS Modified Asphalt, Plastomer Modified Asphalt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Thermoplastic Elastomer Modified Asphalt market.

Regional Analysis: The report involves examining the Thermoplastic Elastomer Modified Asphalt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Thermoplastic Elastomer Modified Asphalt market. This may include estimating market growth rates, predicting market demand, and



identifying emerging trends.

The report also involves a more granular approach to Thermoplastic Elastomer Modified Asphalt:

Company Analysis: Report covers individual Thermoplastic Elastomer Modified Asphalt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Thermoplastic Elastomer Modified Asphalt This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Road Construction & Paving, Roofing).

Technology Analysis: Report covers specific technologies relevant to Thermoplastic Elastomer Modified Asphalt. It assesses the current state, advancements, and potential future developments in Thermoplastic Elastomer Modified Asphalt areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Thermoplastic Elastomer Modified Asphalt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Thermoplastic Elastomer Modified Asphalt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

SBS Modified Asphalt

Plastomer Modified Asphalt



SBR Modified Asphalt

Others

Market segment by Application

Road Construction & Paving

Roofing

Others

Major players covered

Total Bitumen

Shell

SK energy

ExxonMobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Breedon

Baolirus

Husky Energy



Associated Asphalt

Wright Asphalt Products

Guochuang Hi-tech

Nichireki

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Thermoplastic Elastomer Modified Asphalt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Thermoplastic Elastomer Modified Asphalt, with price, sales, revenue and global market share of Thermoplastic Elastomer Modified Asphalt from 2019 to 2024.

Chapter 3, the Thermoplastic Elastomer Modified Asphalt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Thermoplastic Elastomer Modified Asphalt breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.



Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Thermoplastic Elastomer Modified Asphalt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Thermoplastic Elastomer Modified Asphalt.

Chapter 14 and 15, to describe Thermoplastic Elastomer Modified Asphalt sales channel, distributors, customers, research findings and conclusion.



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