

Global Thermal Transfer Overprinting (TTO) Equipment Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Thermal transfer overprinting (TTO) is a printing process that offers an alternative to hot stampers and other traditional analog printing methods. TTO uses a near-edge printhead vs the more common flat head printhead. Thermal transfer overprinting creates high-quality and high-definition marks, codes and images to a flexible film or label by using a thermal printhead and a wax-resin or resin thermal transfer ribbon.

According to our (Global Info Research) latest study, the global Thermal Transfer Overprinting (TTO) Equipment market size was valued at USD 312.2 million in 2022 and is forecast to a readjusted size of USD 470.7 million by 2029 with a CAGR of 6.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Global core thermal transfer overprinting (TTO) equipment manufacturers include Danaher , Domino, Markem-Imaje etc. The top 2 companies hold a share about 30%. Asia-Pacific is the largest market, with a share about 33%, followed by Europe and North America with the share about 31% and 28%. In terms of product, 32mm thermal transfer overprinters is the largest segment, with a share over 57%. And in terms of application, the largest application is food and beverage, followed by pharmaceutical and industrial.

This report is a detailed and comprehensive analysis for global Thermal Transfer Overprinting (TTO) Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many

markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Thermal Transfer Overprinting (TTO) Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Thermal Transfer Overprinting (TTO) Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Thermal Transfer Overprinting (TTO) Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Thermal Transfer Overprinting (TTO) Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Thermal Transfer Overprinting (TTO) Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Thermal Transfer Overprinting (TTO) Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Danaher, Domino, Markem-Imaje, EDM and Diagraph, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Thermal Transfer Overprinting (TTO) Equipment market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

32mm Thermal Transfer Overprinters

53mm Thermal Transfer Overprinters

Others

Market segment by Application

Food and Beverage

Pharmaceutical

Industrial

Others

Major players covered

Danaher

Domino

Markem-Imaje

EDM

Diagraph

ID Technology

KBA-Metronic

Novexx Solutions GmbH

FlexPackPRO

DIKAI Group

Control Print

YANJIE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Thermal Transfer Overprinting (TTO) Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Thermal Transfer Overprinting (TTO) Equipment, with price, sales, revenue and global market share of Thermal Transfer

Overprinting (TTO) Equipment from 2018 to 2023.

Chapter 3, the Thermal Transfer Overprinting (TTO) Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Thermal Transfer Overprinting (TTO) Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Thermal Transfer Overprinting (TTO) Equipment market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Thermal Transfer Overprinting (TTO) Equipment.

Chapter 14 and 15, to describe Thermal Transfer Overprinting (TTO) Equipment sales channel, distributors, customers, research findings and conclusion.

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