

# Global Thermal Printing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Thermal Printing market size was valued at USD 34740 million in 2023 and is forecast to a readjusted size of USD 41900 million by 2030 with a CAGR of 2.7% during review period.

Thermal printing is a digital printing process which produces a printed image by selectively heating coated thermochromic paper, or thermal paper as it is commonly known, when the paper passes over the thermal print head.

North America is expected to hold the largest market share in thermal printing market owing to the increasing demand in retail applications, such as smart packaging, inventory management and warehousing and transportation and logistics applications.

The Global Info Research report includes an overview of the development of the Thermal Printing industry chain, the market status of Retail (Barcode Printers, Point of Sale Printers), Transportation and Logistics (Barcode Printers, Point of Sale Printers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Thermal Printing.

Regionally, the report analyzes the Thermal Printing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Thermal Printing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Thermal Printing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Thermal Printing industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Barcode Printers, Point of Sale Printers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Thermal Printing market.

**Regional Analysis:** The report involves examining the Thermal Printing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Thermal Printing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Thermal Printing:

**Company Analysis:** Report covers individual Thermal Printing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Thermal Printing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Transportation and Logistics).

**Technology Analysis:** Report covers specific technologies relevant to Thermal Printing. It assesses the current state, advancements, and potential future developments in

Thermal Printing areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Thermal Printing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

Thermal Printing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Market segment by Type**

Barcode Printers

Point of Sale Printers

Kiosk and Ticket Printers

RFID Printers

Card Printers

**Market segment by Application**

Retail

Transportation and Logistics

Manufacturing and Industrial

Healthcare and Hospitality

Government

Other Applications

#### Major players covered

Zebra Technologies

Sato

Epson

Star Micronics

Honeywell

Bixolon

Fujitsu

Brother

Toshiba Tec

TSC Auto ID Technology

NCR

Dascom

ID Technology

Cognitivetpg

Woosim Systems

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Thermal Printing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Thermal Printing, with price, sales, revenue and global market share of Thermal Printing from 2019 to 2024.

Chapter 3, the Thermal Printing competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Thermal Printing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Thermal Printing market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Thermal

Printing.

Chapter 14 and 15, to describe Thermal Printing sales channel, distributors, customers, research findings and conclusion.

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