

Global Thermal Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Thermal Paper market size was valued at USD 2355.8 million in 2023 and is forecast to a readjusted size of USD 2890.8 million by 2030 with a CAGR of 3.0% during review period.

Thermal paper is a special paper type that is manufactured with specialty coating that aids in inkless printing. On application of heat to the coating, a clear image is formed on the paper with no requirement for ribbons or inks. The coating usually turns black on heating, which, in turn, transfers the image to the paper. Thermal paper is the key component of thermal paper printing, which is considered one of the most economical printing technologies owing to its low energy consumption and low maintenance cost.

Thermal paper is originally termed as thermal fax paper or thermal recording paper. The paper is coated with a colorless formula, which will develop an image by the application of heat. The paper may be used as fax paper on fax machines, as thermal recording paper on cardiographic or industrial recording devices, or converted to ATM rolls or POS rolls for ATM or Place of Sale applications. Thermal paper with additional top-coat or semi top-coat may be used for logistic and supermarket labels, lottery tickets, train tickets, and many other applications.

The major players in global thermal paper market include Oji, Koehler, Appvion, etc. The top 3 players occupy about 50% shares of the global market. North America, China and Europe are main markets, they occupy about 75% of the global market.

The Global Info Research report includes an overview of the development of the Thermal Paper industry chain, the market status of POS Applications (Top Coating, No Top Coating), Plotting and Recording (Top Coating, No Top Coating), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Thermal Paper.

Regionally, the report analyzes the Thermal Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Thermal Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Thermal Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Thermal Paper industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Top Coating, No Top Coating).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Thermal Paper market.

Regional Analysis: The report involves examining the Thermal Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Thermal Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Thermal Paper:

Company Analysis: Report covers individual Thermal Paper manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Thermal Paper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (POS Applications, Plotting and Recording).

Technology Analysis: Report covers specific technologies relevant to Thermal Paper. It assesses the current state, advancements, and potential future developments in Thermal Paper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Thermal Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Thermal Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Top Coating

No Top Coating

Market segment by Application

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Others

Major players covered

Oji

Koehler

Appvion

Mitsubishi Paper

Ricoh

Hansol

Jujo Thermal Paper

ChenMing

Jianghe

Guanhao

Jiangsu Wampolet Paper

Xianhe

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Thermal Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Thermal Paper, with price, sales, revenue and global market share of Thermal Paper from 2019 to 2024.

Chapter 3, the Thermal Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Thermal Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Thermal Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Thermal Paper.

Chapter 14 and 15, to describe Thermal Paper sales channel, distributors, customers, research findings and conclusion.

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