

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Thermal Paper Market 2018, Forecast to 2023

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## Abstracts

Thermal paper is a special paper type that is manufactured with specialty coating that aids in inkless printing. On application of heat to the coating, a clear image is formed on the paper with no requirement for ribbons or inks. The coating usually turns black on heating, which, in turn, transfers the image to the paper. Thermal paper is the key component of thermal paper printing, which is considered one of the most economical printing technologies owing to its low energy consumption and low maintenance cost.

### Scope of the Report:

This report focuses on the Thermal Paper in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. At present, in the foreign industrial developed countries the Thermal Paper industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the Japan, USA, Europe, etc. Meanwhile, foreign companies have more mature equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with china's companies, the manufacturing cost is competitive disadvantage, as the Chinese Thermal Paper production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase .

Chinese Thermal Paper industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international Thermal Paper large consumption country, but the production technology is relatively laggard, currently can only produce some low-

end product, although after 2012 the new production lines is increasing, the technology is still relying on import.

Currently the global major manufacturers are: Oji, Koehler , Appvion, their production market share is over 50%.Although many new projects are put into production in recent years, in short future, the competition pattern will not change.

The worldwide market for Thermal Paper is expected to grow at a CAGR of roughly 3.0% over the next five years, will reach 3200 million US\$ in 2023, from 2690 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Oji (JP)

Koehler (DE)

Appvion (USA)

Mitsubishi Paper (JP)

Ricoh (JP)

Hansol (KR)

Jujo Thermal Paper

ChenMing (CN)

Jianghe (CN)

Guanhao (CN)

Jiangsu Wampolet Paper (CN))

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Top coating and no top coating Thermal Paper

Standard and premium Thermal Paper

Paper and synthetic media

Market Segment by Applications, can be divided into

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Other

There are 15 Chapters to deeply display the global Thermal Paper market.

Chapter 1, to describe Thermal Paper Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Thermal Paper, with sales, revenue, and price of Thermal Paper, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

of Thermal Paper, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Thermal Paper market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Thermal Paper sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Thermal Paper Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Top coating and no top coating Thermal Paper
  - 1.2.2 Standard and premium Thermal Paper
  - 1.2.3 Paper and synthetic media
- 1.3 Market Analysis by Applications
  - 1.3.1 POS Applications
  - 1.3.2 Plotting and Recording
  - 1.3.3 Self-Adhesive Labels
  - 1.3.4 Tickets
  - 1.3.5 Other
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics

- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

## **2 MANUFACTURERS PROFILES**

### 2.1 Oji (JP)

#### 2.1.1 Business Overview

##### 2.1.1.1 Oji (JP) Description

##### 2.1.1.2 Oji (JP) Headquarter, Main Business and Finance Overview

#### 2.1.2 Oji (JP) Thermal Paper Product Introduction

##### 2.1.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Thermal Paper Product Information

#### 2.1.3 Oji (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 Oji (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global Oji (JP) Thermal Paper Market Share in 2017

### 2.2 Koehler (DE)

#### 2.2.1 Business Overview

##### 2.2.1.1 Koehler (DE) Description

##### 2.2.1.2 Koehler (DE) Headquarter, Main Business and Finance Overview

#### 2.2.2 Koehler (DE) Thermal Paper Product Introduction

##### 2.2.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Thermal Paper Product Information

#### 2.2.3 Koehler (DE) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Koehler (DE) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Koehler (DE) Thermal Paper Market Share in 2017

### 2.3 Appvion (USA)

#### 2.3.1 Business Overview

##### 2.3.1.1 Appvion (USA) Description

##### 2.3.1.2 Appvion (USA) Headquarter, Main Business and Finance Overview

#### 2.3.2 Appvion (USA) Thermal Paper Product Introduction

##### 2.3.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Thermal Paper Product Information

#### 2.3.3 Appvion (USA) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Appvion (USA) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Appvion (USA) Thermal Paper Market Share in 2017

2.4 Mitsubishi Paper (JP)

2.4.1 Business Overview

2.4.1.1 Mitsubishi Paper (JP) Description

2.4.1.2 Mitsubishi Paper (JP) Headquarter, Main Business and Finance Overview

2.4.2 Mitsubishi Paper (JP) Thermal Paper Product Introduction

2.4.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

2.4.2.2 Thermal Paper Product Information

2.4.3 Mitsubishi Paper (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Mitsubishi Paper (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Mitsubishi Paper (JP) Thermal Paper Market Share in 2017

2.5 Ricoh (JP)

2.5.1 Business Overview

2.5.1.1 Ricoh (JP) Description

2.5.1.2 Ricoh (JP) Headquarter, Main Business and Finance Overview

2.5.2 Ricoh (JP) Thermal Paper Product Introduction

2.5.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

2.5.2.2 Thermal Paper Product Information

2.5.3 Ricoh (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Ricoh (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Ricoh (JP) Thermal Paper Market Share in 2017

2.6 Hansol (KR)

2.6.1 Business Overview

2.6.1.1 Hansol (KR) Description

2.6.1.2 Hansol (KR) Headquarter, Main Business and Finance Overview

2.6.2 Hansol (KR) Thermal Paper Product Introduction

2.6.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

2.6.2.2 Thermal Paper Product Information

2.6.3 Hansol (KR) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Hansol (KR) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Hansol (KR) Thermal Paper Market Share in 2017

## 2.7 Jujo Thermal Paper

### 2.7.1 Business Overview

#### 2.7.1.1 Jujo Thermal Paper Description

#### 2.7.1.2 Jujo Thermal Paper Headquarter, Main Business and Finance Overview

### 2.7.2 Jujo Thermal Paper Thermal Paper Product Introduction

#### 2.7.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

#### 2.7.2.2 Thermal Paper Product Information

### 2.7.3 Jujo Thermal Paper Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.7.3.1 Jujo Thermal Paper Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.7.3.2 Global Jujo Thermal Paper Thermal Paper Market Share in 2017

## 2.8 ChenMing (CN)

### 2.8.1 Business Overview

#### 2.8.1.1 ChenMing (CN) Description

#### 2.8.1.2 ChenMing (CN) Headquarter, Main Business and Finance Overview

### 2.8.2 ChenMing (CN) Thermal Paper Product Introduction

#### 2.8.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

#### 2.8.2.2 Thermal Paper Product Information

### 2.8.3 ChenMing (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.8.3.1 ChenMing (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.8.3.2 Global ChenMing (CN) Thermal Paper Market Share in 2017

## 2.9 Jianghe (CN)

### 2.9.1 Business Overview

#### 2.9.1.1 Jianghe (CN) Description

#### 2.9.1.2 Jianghe (CN) Headquarter, Main Business and Finance Overview

### 2.9.2 Jianghe (CN) Thermal Paper Product Introduction

#### 2.9.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors

#### 2.9.2.2 Thermal Paper Product Information

### 2.9.3 Jianghe (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.9.3.1 Jianghe (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.9.3.2 Global Jianghe (CN) Thermal Paper Market Share in 2017

## 2.10 Guanhao (CN)

### 2.10.1 Business Overview

#### 2.10.1.1 Guanhao (CN) Description

- 2.10.1.2 Guanhao (CN) Headquarter, Main Business and Finance Overview
- 2.10.2 Guanhao (CN) Thermal Paper Product Introduction
  - 2.10.2.1 Thermal Paper Production Bases, Sales Regions and Major Competitors
  - 2.10.2.2 Thermal Paper Product Information
- 2.10.3 Guanhao (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Guanhao (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Guanhao (CN) Thermal Paper Market Share in 2017
- 2.11 Jiangsu Wampolet Paper (CN))
  - 2.11.1 Business Overview
  - 2.11.2 Jiangsu Wampolet Paper (CN)) Thermal Paper Product Introduction
  - 2.11.3 Jiangsu Wampolet Paper (CN)) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL THERMAL PAPER MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global Thermal Paper Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Thermal Paper Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Thermal Paper Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Thermal Paper Manufacturer Market Share in 2017
  - 3.4.2 Top 5 Thermal Paper Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

### **4 GLOBAL THERMAL PAPER MARKET ANALYSIS BY REGIONS**

- 4.1 Global Thermal Paper Sales, Revenue and Market Share by Regions
  - 4.1.1 Global Thermal Paper Sales by Regions (2013-2018)
  - 4.1.2 Global Thermal Paper Revenue by Regions (2013-2018)
- 4.2 North America Thermal Paper Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Thermal Paper Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Thermal Paper Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Thermal Paper Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Thermal Paper Sales, Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA THERMAL PAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 5.1 North America Thermal Paper Sales, Revenue and Market Share by Countries

- 5.1.1 North America Thermal Paper Sales by Countries (2013-2018)
- 5.1.2 North America Thermal Paper Revenue by Countries (2013-2018)
- 5.1.3 United States Thermal Paper Sales and Growth Rate (2013-2018)
- 5.1.4 Canada Thermal Paper Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico Thermal Paper Sales and Growth Rate (2013-2018)

## 5.2 North America Thermal Paper Sales and Revenue (Value) by Manufacturers (2016-2017)

- 5.2.1 North America Thermal Paper Sales by Manufacturers (2016-2017)
- 5.2.2 North America Thermal Paper Revenue by Manufacturers (2016-2017)

## 5.3 North America Thermal Paper Sales, Revenue and Market Share by Type (2013-2018)

- 5.3.1 North America Thermal Paper Sales and Sales Share by Type (2013-2018)
- 5.3.2 North America Thermal Paper Revenue and Revenue Share by Type (2013-2018)

## 5.4 North America Thermal Paper Sales, Revenue and Market Share by Application (2013-2018)

- 5.4.1 North America Thermal Paper Sales and Sales Share by Application (2013-2018)
- 5.4.2 North America Thermal Paper Revenue and Revenue Share by Application (2013-2018)

# **6 EUROPE THERMAL PAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 6.1 Europe Thermal Paper Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Thermal Paper Sales by Countries (2013-2018)
- 6.1.2 Europe Thermal Paper Revenue by Countries (2013-2018)
- 6.1.3 Germany Thermal Paper Sales and Growth Rate (2013-2018)
- 6.1.4 UK Thermal Paper Sales and Growth Rate (2013-2018)
- 6.1.5 France Thermal Paper Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Thermal Paper Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Thermal Paper Sales and Growth Rate (2013-2018)

## 6.2 Europe Thermal Paper Sales and Revenue (Value) by Manufacturers (2016-2017)

- 6.2.1 Europe Thermal Paper Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Thermal Paper Revenue by Manufacturers (2016-2017)

## 6.3 Europe Thermal Paper Sales, Revenue and Market Share by Type (2013-2018)

- 6.3.1 Europe Thermal Paper Sales and Sales Share by Type (2013-2018)

- 6.3.2 Europe Thermal Paper Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Thermal Paper Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Thermal Paper Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Thermal Paper Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC THERMAL PAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Thermal Paper Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Thermal Paper Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Thermal Paper Revenue by Countries (2013-2018)
  - 7.1.3 China Thermal Paper Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Thermal Paper Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Thermal Paper Sales and Growth Rate (2013-2018)
  - 7.1.6 India Thermal Paper Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Thermal Paper Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Thermal Paper Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Thermal Paper Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Thermal Paper Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Thermal Paper Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Thermal Paper Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Thermal Paper Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Thermal Paper Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Thermal Paper Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Thermal Paper Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA THERMAL PAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 8.1 South America Thermal Paper Sales, Revenue and Market Share by Countries
  - 8.1.1 South America Thermal Paper Sales by Countries (2013-2018)
  - 8.1.2 South America Thermal Paper Revenue by Countries (2013-2018)
  - 8.1.3 Brazil Thermal Paper Sales and Growth Rate (2013-2018)
  - 8.1.4 Argentina Thermal Paper Sales and Growth Rate (2013-2018)
  - 8.1.5 Colombia Thermal Paper Sales and Growth Rate (2013-2018)

## 8.2 South America Thermal Paper Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Thermal Paper Sales by Manufacturers (2016-2017)

8.2.2 South America Thermal Paper Revenue by Manufacturers (2016-2017)

## 8.3 South America Thermal Paper Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Thermal Paper Sales and Sales Share by Type (2013-2018)

8.3.2 South America Thermal Paper Revenue and Revenue Share by Type (2013-2018)

## 8.4 South America Thermal Paper Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Thermal Paper Sales and Sales Share by Application (2013-2018)

8.4.2 South America Thermal Paper Revenue and Revenue Share by Application (2013-2018)

# **9 MIDDLE EAST AND AFRICA THERMAL PAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 9.1 Middle East and Africa Thermal Paper Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Thermal Paper Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Thermal Paper Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Thermal Paper Sales and Growth Rate (2013-2018)

9.1.4 UAE Thermal Paper Sales and Growth Rate (2013-2018)

9.1.5 Egypt Thermal Paper Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Thermal Paper Sales and Growth Rate (2013-2018)

9.1.7 South Africa Thermal Paper Sales and Growth Rate (2013-2018)

## 9.2 Middle East and Africa Thermal Paper Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Thermal Paper Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Thermal Paper Revenue by Manufacturers (2016-2017)

## 9.3 Middle East and Africa Thermal Paper Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Thermal Paper Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Thermal Paper Revenue and Revenue Share by Type (2013-2018)

## 9.4 Middle East and Africa Thermal Paper Sales, Revenue and Market Share by

Application (2013-2018)

9.4.1 Middle East and Africa Thermal Paper Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Thermal Paper Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL THERMAL PAPER MARKET SEGMENT BY TYPE**

10.1 Global Thermal Paper Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Thermal Paper Sales and Market Share by Type (2013-2018)

10.1.2 Global Thermal Paper Revenue and Market Share by Type (2013-2018)

10.2 Top coating and no top coating Thermal Paper Sales Growth and Price

10.2.1 Global Top coating and no top coating Thermal Paper Sales Growth (2013-2018)

10.2.2 Global Top coating and no top coating Thermal Paper Price (2013-2018)

10.3 Standard and premium Thermal Paper Sales Growth and Price

10.3.1 Global Standard and premium Thermal Paper Sales Growth (2013-2018)

10.3.2 Global Standard and premium Thermal Paper Price (2013-2018)

10.4 Paper and synthetic media Sales Growth and Price

10.4.1 Global Paper and synthetic media Sales Growth (2013-2018)

10.4.2 Global Paper and synthetic media Price (2013-2018)

## **11 GLOBAL THERMAL PAPER MARKET SEGMENT BY APPLICATION**

11.1 Global Thermal Paper Sales Market Share by Application (2013-2018)

11.2 POS Applications Sales Growth (2013-2018)

11.3 Plotting and Recording Sales Growth (2013-2018)

11.4 Self-Adhesive Labels Sales Growth (2013-2018)

11.5 Tickets Sales Growth (2013-2018)

11.6 Other Sales Growth (2013-2018)

## **12 THERMAL PAPER MARKET FORECAST (2018-2023)**

12.1 Global Thermal Paper Sales, Revenue and Growth Rate (2018-2023)

12.2 Thermal Paper Market Forecast by Regions (2018-2023)

12.2.1 North America Thermal Paper Market Forecast (2018-2023)

12.2.2 Europe Thermal Paper Market Forecast (2018-2023)

12.2.3 Asia-Pacific Thermal Paper Market Forecast (2018-2023)

12.2.4 South America Thermal Paper Market Forecast (2018-2023)

- 12.2.5 Middle East and Africa Thermal Paper Market Forecast (2018-2023)
- 12.3 Thermal Paper Market Forecast by Type (2018-2023)
  - 12.3.1 Global Thermal Paper Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Thermal Paper Market Share Forecast by Type (2018-2023)
- 12.4 Thermal Paper Market Forecast by Application (2018-2023)
  - 12.4.1 Global Thermal Paper Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Thermal Paper Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Thermal Paper Picture

Table Product Specifications of Thermal Paper

Figure Global Thermal Paper CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Thermal Paper CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Thermal Paper by Types in 2017

Figure Top coating and no top coating Thermal Paper Picture

Table Major Manufacturers of Top coating and no top coating Thermal Paper

Figure Standard and premium Thermal Paper Picture

Table Major Manufacturers of Standard and premium Thermal Paper

Figure Paper and synthetic media Picture

Table Major Manufacturers of Paper and synthetic media

Figure Thermal Paper Sales Market Share by Applications in 2017

Figure POS Applications Picture

Figure Plotting and Recording Picture

Figure Self-Adhesive Labels Picture

Figure Tickets Picture

Figure Other Picture

Figure United States Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure France Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure UK Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure China Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure India Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Thermal Paper Revenue (Value) and Growth Rate (2013-2023)

Table Oji (JP) Headquarter, Established, Main Business and Finance Overview (2017)

Table Oji (JP) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Oji (JP) Thermal Paper Product

Table Oji (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Oji (JP) Thermal Paper Sales Market Share in 2017

Figure Global Oji (JP) Thermal Paper Revenue Market Share in 2017

Table Koehler (DE) Headquarter, Established, Main Business and Finance Overview (2017)

Table Koehler (DE) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Koehler (DE) Thermal Paper Product

Table Koehler (DE) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Koehler (DE) Thermal Paper Sales Market Share in 2017

Figure Global Koehler (DE) Thermal Paper Revenue Market Share in 2017

Table Appvion (USA) Headquarter, Established, Main Business and Finance Overview (2017)

Table Appvion (USA) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Appvion (USA) Thermal Paper Product

Table Appvion (USA) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Appvion (USA) Thermal Paper Sales Market Share in 2017

Figure Global Appvion (USA) Thermal Paper Revenue Market Share in 2017

Table Mitsubishi Paper (JP) Headquarter, Established, Main Business and Finance Overview (2017)

Table Mitsubishi Paper (JP) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Mitsubishi Paper (JP) Thermal Paper Product

Table Mitsubishi Paper (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mitsubishi Paper (JP) Thermal Paper Sales Market Share in 2017

Figure Global Mitsubishi Paper (JP) Thermal Paper Revenue Market Share in 2017

Table Ricoh (JP) Headquarter, Established, Main Business and Finance Overview (2017)

Table Ricoh (JP) Thermal Paper Production Bases, Sales Regions and Major

## Competitors

Table Ricoh (JP) Thermal Paper Product

Table Ricoh (JP) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ricoh (JP) Thermal Paper Sales Market Share in 2017

Figure Global Ricoh (JP) Thermal Paper Revenue Market Share in 2017

Table Hansol (KR) Headquarter, Established, Main Business and Finance Overview (2017)

Table Hansol (KR) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Hansol (KR) Thermal Paper Product

Table Hansol (KR) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hansol (KR) Thermal Paper Sales Market Share in 2017

Figure Global Hansol (KR) Thermal Paper Revenue Market Share in 2017

Table Jujo Thermal Paper Headquarter, Established, Main Business and Finance Overview (2017)

Table Jujo Thermal Paper Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Jujo Thermal Paper Thermal Paper Product

Table Jujo Thermal Paper Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Jujo Thermal Paper Thermal Paper Sales Market Share in 2017

Figure Global Jujo Thermal Paper Thermal Paper Revenue Market Share in 2017

Table ChenMing (CN) Headquarter, Established, Main Business and Finance Overview (2017)

Table ChenMing (CN) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table ChenMing (CN) Thermal Paper Product

Table ChenMing (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global ChenMing (CN) Thermal Paper Sales Market Share in 2017

Figure Global ChenMing (CN) Thermal Paper Revenue Market Share in 2017

Table Jianghe (CN) Headquarter, Established, Main Business and Finance Overview (2017)

Table Jianghe (CN) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Jianghe (CN) Thermal Paper Product

Table Jianghe (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

Figure Global Jianghe (CN) Thermal Paper Sales Market Share in 2017

Figure Global Jianghe (CN) Thermal Paper Revenue Market Share in 2017

Table Guanhao (CN) Headquarter, Established, Main Business and Finance Overview (2017)

Table Guanhao (CN) Thermal Paper Production Bases, Sales Regions and Major Competitors

Table Guanhao (CN) Thermal Paper Product

Table Guanhao (CN) Thermal Paper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Guanhao (CN) Thermal Paper Sales Market Share in 2017

Figure Global Guanhao (CN) Thermal Paper Revenue Market Share in 2017

Table Jiangsu Wampolet Paper (CN))

Table Jiangsu Wampolet Paper (CN)) Thermal Paper

Table Global Thermal Paper Sales by Manufacturer (2016-2017)

Figure Global Thermal Paper Sales Market Share by Manufacturer in 2016

Figure Global Thermal Paper Sales Market Share by Manufacturer in 2017

Table Global Thermal Paper Revenue by Manufacturer (2016-2017)

Figure Global Thermal Paper Revenue Market Share by Manufacturer in 2016

Figure Global Thermal Paper Revenue Market Share by Manufacturer in 2017

Table Global Thermal Paper Price by Manufacturer (2016-2017)

Figure Top 3 Thermal Paper Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Thermal Paper Manufacturer (Revenue) Market Share in 2017

Figure Global Thermal Paper Sales and Growth Rate (2013-2018)

Figure Global Thermal Paper Revenue and Growth Rate (2013-2018)

Table Global Thermal Paper Sales by Regions (2013-2018)

Table Global Thermal Paper Sales Market Share by Regions (2013-2018)

Table Global Thermal Paper Revenue by Regions (2013-2018)

Figure Global Thermal Paper Revenue Market Share by Regions in 2013

Figure Global Thermal Paper Revenue Market Share by Regions in 2017

Figure North America Thermal Paper Sales and Growth Rate (2013-2018)

Figure North America Thermal Paper Revenue and Growth Rate (2013-2018)

Figure Europe Thermal Paper Sales and Growth Rate (2013-2018)

Figure Europe Thermal Paper Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Thermal Paper Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Thermal Paper Revenue and Growth Rate (2013-2018)

Figure South America Thermal Paper Sales and Growth Rate (2013-2018)

Figure South America Thermal Paper Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Thermal Paper Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Thermal Paper Revenue and Growth Rate (2013-2018)  
Figure North America Thermal Paper Revenue and Growth Rate (2013-2018)  
Table North America Thermal Paper Sales by Countries (2013-2018)  
Table North America Thermal Paper Sales Market Share by Countries (2013-2018)  
Figure North America Thermal Paper Sales Market Share by Countries in 2013  
Figure North America Thermal Paper Sales Market Share by Countries in 2017  
Table North America Thermal Paper Revenue by Countries (2013-2018)  
Table North America Thermal Paper Revenue Market Share by Countries (2013-2018)  
Figure North America Thermal Paper Revenue Market Share by Countries in 2013  
Figure North America Thermal Paper Revenue Market Share by Countries in 2017  
Figure United States Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Canada Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Mexico Thermal Paper Sales and Growth Rate (2013-2018)  
Table North America Thermal Paper Sales by Manufacturer (2016-2017)  
Figure North America Thermal Paper Sales Market Share by Manufacturer in 2016  
Figure North America Thermal Paper Sales Market Share by Manufacturer in 2017  
Table North America Thermal Paper Revenue by Manufacturer (2016-2017)  
Figure North America Thermal Paper Revenue Market Share by Manufacturer in 2016  
Figure North America Thermal Paper Revenue Market Share by Manufacturer in 2017  
Table North America Thermal Paper Sales by Type (2013-2018)  
Table North America Thermal Paper Sales Share by Type (2013-2018)  
Table North America Thermal Paper Revenue by Type (2013-2018)  
Table North America Thermal Paper Revenue Share by Type (2013-2018)  
Table North America Thermal Paper Sales by Application (2013-2018)  
Table North America Thermal Paper Sales Share by Application (2013-2018)  
Table North America Thermal Paper Revenue by Application (2013-2018)  
Table North America Thermal Paper Revenue Share by Application (2013-2018)  
Figure Europe Thermal Paper Revenue and Growth Rate (2013-2018)  
Table Europe Thermal Paper Sales by Countries (2013-2018)  
Table Europe Thermal Paper Sales Market Share by Countries (2013-2018)  
Table Europe Thermal Paper Revenue by Countries (2013-2018)  
Figure Europe Thermal Paper Revenue Market Share by Countries in 2016  
Figure Europe Thermal Paper Revenue Market Share by Countries in 2017  
Figure Germany Thermal Paper Sales and Growth Rate (2013-2018)  
Figure UK Thermal Paper Sales and Growth Rate (2013-2018)  
Figure France Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Russia Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Italy Thermal Paper Sales and Growth Rate (2013-2018)  
Table Europe Thermal Paper Sales by Manufacturer (2016-2017)

Figure Europe Thermal Paper Sales Market Share by Manufacturer in 2016  
Figure Europe Thermal Paper Sales Market Share by Manufacturer in 2017  
Table Europe Thermal Paper Revenue by Manufacturer (2016-2017)  
Figure Europe Thermal Paper Revenue Market Share by Manufacturer in 2016  
Figure Europe Thermal Paper Revenue Market Share by Manufacturer in 2017  
Table Europe Thermal Paper Sales by Type (2013-2018)  
Table Europe Thermal Paper Sales Share by Type (2013-2018)  
Table Europe Thermal Paper Revenue by Type (2013-2018)  
Table Europe Thermal Paper Revenue Share by Type (2013-2018)  
Table Europe Thermal Paper Sales by Application (2013-2018)  
Table Europe Thermal Paper Sales Share by Application (2013-2018)  
Table Europe Thermal Paper Revenue by Application (2013-2018)  
Table Europe Thermal Paper Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Thermal Paper Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Thermal Paper Sales by Countries (2013-2018)  
Table Asia-Pacific Thermal Paper Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Thermal Paper Sales Market Share by Countries 2017  
Table Asia-Pacific Thermal Paper Revenue by Countries (2013-2018)  
Figure Asia-Pacific Thermal Paper Revenue Market Share by Countries 2017  
Figure China Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Japan Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Korea Thermal Paper Sales and Growth Rate (2013-2018)  
Figure India Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Thermal Paper Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Thermal Paper Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Thermal Paper Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Thermal Paper Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Thermal Paper Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Thermal Paper Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Thermal Paper Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Thermal Paper Sales by Type (2013-2018)  
Table Asia-Pacific Thermal Paper Sales Share by Type (2013-2018)  
Table Asia-Pacific Thermal Paper Revenue by Type (2013-2018)  
Table Asia-Pacific Thermal Paper Revenue Share by Type (2013-2018)  
Table Asia-Pacific Thermal Paper Sales by Application (2013-2018)  
Table Asia-Pacific Thermal Paper Sales Share by Application (2013-2018)  
Table Asia-Pacific Thermal Paper Revenue by Application (2013-2018)  
Table Asia-Pacific Thermal Paper Revenue Share by Application (2013-2018)  
Figure South America Thermal Paper Revenue and Growth Rate (2013-2018)

Table South America Thermal Paper Sales by Countries (2013-2018)  
Table South America Thermal Paper Sales Market Share by Countries (2013-2018)  
Figure South America Thermal Paper Sales Market Share by Countries in 2017  
Table South America Thermal Paper Revenue by Countries (2013-2018)  
Table South America Thermal Paper Revenue Market Share by Countries (2013-2018)  
Figure South America Thermal Paper Revenue Market Share by Countries in 2017  
Figure Brazil Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Argentina Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Colombia Thermal Paper Sales and Growth Rate (2013-2018)  
Table South America Thermal Paper Sales by Manufacturer (2016-2017)  
Figure South America Thermal Paper Sales Market Share by Manufacturer in 2016  
Figure South America Thermal Paper Sales Market Share by Manufacturer in 2017  
Table South America Thermal Paper Revenue by Manufacturer (2016-2017)  
Figure South America Thermal Paper Revenue Market Share by Manufacturer in 2016  
Figure South America Thermal Paper Revenue Market Share by Manufacturer in 2017  
Table South America Thermal Paper Sales by Type (2013-2018)  
Table South America Thermal Paper Sales Share by Type (2013-2018)  
Table South America Thermal Paper Revenue by Type (2013-2018)  
Table South America Thermal Paper Revenue Share by Type (2013-2018)  
Table South America Thermal Paper Sales by Application (2013-2018)  
Table South America Thermal Paper Sales Share by Application (2013-2018)  
Table South America Thermal Paper Revenue by Application (2013-2018)  
Table South America Thermal Paper Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Thermal Paper Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Thermal Paper Sales by Countries (2013-2018)  
Table Middle East and Africa Thermal Paper Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Thermal Paper Sales Market Share by Countries in 2017  
Table Middle East and Africa Thermal Paper Revenue by Countries (2013-2018)  
Table Middle East and Africa Thermal Paper Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Thermal Paper Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Thermal Paper Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Thermal Paper Sales and Growth Rate (2013-2018)  
Figure UAE Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Egypt Thermal Paper Sales and Growth Rate (2013-2018)  
Figure Nigeria Thermal Paper Sales and Growth Rate (2013-2018)

Figure South Africa Thermal Paper Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Thermal Paper Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Thermal Paper Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Thermal Paper Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Thermal Paper Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Thermal Paper Revenue Market Share by Manufacturer in 2016  
Figure Middle East and Africa Thermal Paper Revenue Market Share by Manufacturer in 2017  
Table Middle East and Africa Thermal Paper Sales by Type (2013-2018)  
Table Middle East and Africa Thermal Paper Sales Share by Type (2013-2018)  
Table Middle East and Africa Thermal Paper Revenue by Type (2013-2018)  
Table Middle East and Africa Thermal Paper Revenue Share by Type (2013-2018)  
Table Middle East and Africa Thermal Paper Sales by Application (2013-2018)  
Table Middle East and Africa Thermal Paper Sales Share by Application (2013-2018)  
Table Middle East and Africa Thermal Paper Revenue by Application (2013-2018)  
Table Middle East and Africa Thermal Paper Revenue Share by Application (2013-2018)  
Table Global Thermal Paper Sales by Type (2013-2018)  
Table Global Thermal Paper Sales Share by Type (2013-2018)  
Table Global Thermal Paper Revenue by Type (2013-2018)  
Table Global Thermal Paper Revenue Share by Type (2013-2018)  
Figure Global Top coating and no top coating Thermal Paper Sales Growth (2013-2018)  
Figure Global Top coating and no top coating Thermal Paper Price (2013-2018)  
Figure Global Standard and premium Thermal Paper Sales Growth (2013-2018)  
Figure Global Standard and premium Thermal Paper Price (2013-2018)  
Figure Global Paper and synthetic media Sales Growth (2013-2018)  
Figure Global Paper and synthetic media Price (2013-2018)  
Table Global Thermal Paper Sales by Application (2013-2018)  
Table Global Thermal Paper Sales Share by Application (2013-2018)  
Figure Global POS Applications Sales Growth (2013-2018)  
Figure Global Plotting and Recording Sales Growth (2013-2018)  
Figure Global Self-Adhesive Labels Sales Growth (2013-2018)  
Figure Global Tickets Sales Growth (2013-2018)  
Figure Global Other Sales Growth (2013-2018)  
Figure Global Thermal Paper Sales, Revenue and Growth Rate (2018-2023)  
Table Global Thermal Paper Sales Forecast by Regions (2018-2023)

Table Global Thermal Paper Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Thermal Paper Market Forecast (2018-2023)  
Figure Europe Sales Thermal Paper Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Thermal Paper Market Forecast (2018-2023)  
Figure South America Sales Thermal Paper Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Thermal Paper Market Forecast (2018-2023)  
Table Global Thermal Paper Sales Forecast by Type (2018-2023)  
Table Global Thermal Paper Market Share Forecast by Type (2018-2023)  
Table Global Thermal Paper Sales Forecast by Application (2018-2023)  
Table Global Thermal Paper Market Share Forecast by Application (2018-2023)  
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