

Global Theanine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GDB9027AF1AEN.html>

Date: January 2024

Pages: 98

Price: US\$ 3,480.00 (Single User License)

ID: GDB9027AF1AEN

Abstracts

According to our (Global Info Research) latest study, the global Theanine market size was valued at USD 59 million in 2023 and is forecast to a readjusted size of USD 90 million by 2030 with a CAGR of 6.3% during review period.

Theanine is a non-protein amino which exists in the tea plant. It is related to health benefits, such as prevention of cardiovascular disease, the promotion of weight loss and enhanced performance of the immune system. It is associated with effects such as the enhancement of relaxation and the improvement of concentration and learning ability. Theanine is also approved for green tea infusions for a better flavor. It is generally recognized as safe (GRAS) as an ingredient by Food and Drug Administration (FDA).

In the global Theanine market, the key players are like Taiyo International, Blue California, Sichuan Tongsheng Amino acid Co., Ltd, Zhejiang Tianrui Chemical CO., Ltd., etc. Top five players hold a share over 63%. In terms of consumption of Theanine, Pacific-Asia is the largest consumption market, with a share about 66%, followed by North America, a share about 20%. In terms of product, Chemical Synthesis is the largest segment, with a share over 60%. And in terms of application, the largest application is Food and Beverages, followed by Health Products.

The Global Info Research report includes an overview of the development of the Theanine industry chain, the market status of Food and Beverages (Chemical Synthesis, Microbial Fermentation), Health Products (Chemical Synthesis, Microbial Fermentation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Theanine.

Regionally, the report analyzes the Theanine markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Theanine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Theanine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Theanine industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Ton), revenue generated, and market share of different by Type (e.g., Chemical Synthesis, Microbial Fermentation).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Theanine market.

Regional Analysis: The report involves examining the Theanine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Theanine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Theanine:

Company Analysis: Report covers individual Theanine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Theanine This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverages, Health Products).

Technology Analysis: Report covers specific technologies relevant to Theanine. It assesses the current state, advancements, and potential future developments in Theanine areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Theanine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Theanine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Chemical Synthesis

Microbial Fermentation

Tea extract

Market segment by Application

Food and Beverages

Health Products

Medicine

Major players covered

Taiyo International

Blue California

Infr?

Zhejiang Tianrui Chemical CO., Ltd.

Joy Chemical

Sichuan Tongsheng Amino acid Co., Ltd

Changzhou Golden Bright Pharmaceutical Factory

Hangzhou Qinyuan natural plant technology Co., Ltd.

Wuxi Southern Yangtze University Biotech Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Theanine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Theanine, with price, sales, revenue and global market share of Theanine from 2019 to 2024.

Chapter 3, the Theanine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Theanine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Theanine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Theanine.

Chapter 14 and 15, to describe Theanine sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Theanine
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Theanine Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Chemical Synthesis
 - 1.3.3 Microbial Fermentation
 - 1.3.4 Tea extract
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Theanine Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Food and Beverages
 - 1.4.3 Health Products
 - 1.4.4 Medicine
- 1.5 Global Theanine Market Size & Forecast
 - 1.5.1 Global Theanine Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Theanine Sales Quantity (2019-2030)
 - 1.5.3 Global Theanine Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Taiyo International
 - 2.1.1 Taiyo International Details
 - 2.1.2 Taiyo International Major Business
 - 2.1.3 Taiyo International Theanine Product and Services
 - 2.1.4 Taiyo International Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Taiyo International Recent Developments/Updates
- 2.2 Blue California
 - 2.2.1 Blue California Details
 - 2.2.2 Blue California Major Business
 - 2.2.3 Blue California Theanine Product and Services
 - 2.2.4 Blue California Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Blue California Recent Developments/Updates

2.3 Infr?

2.3.1 Infr? Details

2.3.2 Infr? Major Business

2.3.3 Infr? Theanine Product and Services

2.3.4 Infr? Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Infr? Recent Developments/Updates

2.4 Zhejiang Tianrui Chemical CO., Ltd.

2.4.1 Zhejiang Tianrui Chemical CO., Ltd. Details

2.4.2 Zhejiang Tianrui Chemical CO., Ltd. Major Business

2.4.3 Zhejiang Tianrui Chemical CO., Ltd. Theanine Product and Services

2.4.4 Zhejiang Tianrui Chemical CO., Ltd. Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Zhejiang Tianrui Chemical CO., Ltd. Recent Developments/Updates

2.5 Joy Chemical

2.5.1 Joy Chemical Details

2.5.2 Joy Chemical Major Business

2.5.3 Joy Chemical Theanine Product and Services

2.5.4 Joy Chemical Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Joy Chemical Recent Developments/Updates

2.6 Sichuan Tongsheng Amino acid Co., Ltd

2.6.1 Sichuan Tongsheng Amino acid Co., Ltd Details

2.6.2 Sichuan Tongsheng Amino acid Co., Ltd Major Business

2.6.3 Sichuan Tongsheng Amino acid Co., Ltd Theanine Product and Services

2.6.4 Sichuan Tongsheng Amino acid Co., Ltd Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Sichuan Tongsheng Amino acid Co., Ltd Recent Developments/Updates

2.7 Changzhou Golden Bright Pharmaceutical Factory

2.7.1 Changzhou Golden Bright Pharmaceutical Factory Details

2.7.2 Changzhou Golden Bright Pharmaceutical Factory Major Business

2.7.3 Changzhou Golden Bright Pharmaceutical Factory Theanine Product and Services

2.7.4 Changzhou Golden Bright Pharmaceutical Factory Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Changzhou Golden Bright Pharmaceutical Factory Recent Developments/Updates

2.8 Hangzhou Qinyuan natural plant technology Co., Ltd.

2.8.1 Hangzhou Qinyuan natural plant technology Co., Ltd. Details

- 2.8.2 Hangzhou Qinyuan natural plant technology Co., Ltd. Major Business
- 2.8.3 Hangzhou Qinyuan natural plant technology Co., Ltd. Theanine Product and Services
- 2.8.4 Hangzhou Qinyuan natural plant technology Co., Ltd. Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Hangzhou Qinyuan natural plant technology Co., Ltd. Recent Developments/Updates
- 2.9 Wuxi Southern Yangtze University Biotech Co., Ltd
 - 2.9.1 Wuxi Southern Yangtze University Biotech Co., Ltd Details
 - 2.9.2 Wuxi Southern Yangtze University Biotech Co., Ltd Major Business
 - 2.9.3 Wuxi Southern Yangtze University Biotech Co., Ltd Theanine Product and Services
 - 2.9.4 Wuxi Southern Yangtze University Biotech Co., Ltd Theanine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Wuxi Southern Yangtze University Biotech Co., Ltd Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: THEANINE BY MANUFACTURER

- 3.1 Global Theanine Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Theanine Revenue by Manufacturer (2019-2024)
- 3.3 Global Theanine Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Theanine by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Theanine Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Theanine Manufacturer Market Share in 2023
- 3.5 Theanine Market: Overall Company Footprint Analysis
 - 3.5.1 Theanine Market: Region Footprint
 - 3.5.2 Theanine Market: Company Product Type Footprint
 - 3.5.3 Theanine Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Theanine Market Size by Region
 - 4.1.1 Global Theanine Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Theanine Consumption Value by Region (2019-2030)

- 4.1.3 Global Theanine Average Price by Region (2019-2030)
- 4.2 North America Theanine Consumption Value (2019-2030)
- 4.3 Europe Theanine Consumption Value (2019-2030)
- 4.4 Asia-Pacific Theanine Consumption Value (2019-2030)
- 4.5 South America Theanine Consumption Value (2019-2030)
- 4.6 Middle East and Africa Theanine Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Theanine Sales Quantity by Type (2019-2030)
- 5.2 Global Theanine Consumption Value by Type (2019-2030)
- 5.3 Global Theanine Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Theanine Sales Quantity by Application (2019-2030)
- 6.2 Global Theanine Consumption Value by Application (2019-2030)
- 6.3 Global Theanine Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Theanine Sales Quantity by Type (2019-2030)
- 7.2 North America Theanine Sales Quantity by Application (2019-2030)
- 7.3 North America Theanine Market Size by Country
 - 7.3.1 North America Theanine Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Theanine Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Theanine Sales Quantity by Type (2019-2030)
- 8.2 Europe Theanine Sales Quantity by Application (2019-2030)
- 8.3 Europe Theanine Market Size by Country
 - 8.3.1 Europe Theanine Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Theanine Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Theanine Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Theanine Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Theanine Market Size by Region

9.3.1 Asia-Pacific Theanine Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Theanine Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Theanine Sales Quantity by Type (2019-2030)

10.2 South America Theanine Sales Quantity by Application (2019-2030)

10.3 South America Theanine Market Size by Country

10.3.1 South America Theanine Sales Quantity by Country (2019-2030)

10.3.2 South America Theanine Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Theanine Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Theanine Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Theanine Market Size by Country

11.3.1 Middle East & Africa Theanine Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Theanine Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Theanine Market Drivers
- 12.2 Theanine Market Restraints
- 12.3 Theanine Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Theanine and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Theanine
- 13.3 Theanine Production Process
- 13.4 Theanine Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Theanine Typical Distributors
- 14.3 Theanine Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Theanine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Theanine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Taiyo International Basic Information, Manufacturing Base and Competitors

Table 4. Taiyo International Major Business

Table 5. Taiyo International Theanine Product and Services

Table 6. Taiyo International Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Taiyo International Recent Developments/Updates

Table 8. Blue California Basic Information, Manufacturing Base and Competitors

Table 9. Blue California Major Business

Table 10. Blue California Theanine Product and Services

Table 11. Blue California Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Blue California Recent Developments/Updates

Table 13. Infr? Basic Information, Manufacturing Base and Competitors

Table 14. Infr? Major Business

Table 15. Infr? Theanine Product and Services

Table 16. Infr? Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Infr? Recent Developments/Updates

Table 18. Zhejiang Tianrui Chemical CO., Ltd. Basic Information, Manufacturing Base and Competitors

Table 19. Zhejiang Tianrui Chemical CO., Ltd. Major Business

Table 20. Zhejiang Tianrui Chemical CO., Ltd. Theanine Product and Services

Table 21. Zhejiang Tianrui Chemical CO., Ltd. Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Zhejiang Tianrui Chemical CO., Ltd. Recent Developments/Updates

Table 23. Joy Chemical Basic Information, Manufacturing Base and Competitors

Table 24. Joy Chemical Major Business

Table 25. Joy Chemical Theanine Product and Services

Table 26. Joy Chemical Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Joy Chemical Recent Developments/Updates

Table 28. Sichuan Tongsheng Amino acid Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 29. Sichuan Tongsheng Amino acid Co., Ltd Major Business

Table 30. Sichuan Tongsheng Amino acid Co., Ltd Theanine Product and Services

Table 31. Sichuan Tongsheng Amino acid Co., Ltd Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Sichuan Tongsheng Amino acid Co., Ltd Recent Developments/Updates

Table 33. Changzhou Golden Bright Pharmaceutical Factory Basic Information, Manufacturing Base and Competitors

Table 34. Changzhou Golden Bright Pharmaceutical Factory Major Business

Table 35. Changzhou Golden Bright Pharmaceutical Factory Theanine Product and Services

Table 36. Changzhou Golden Bright Pharmaceutical Factory Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Changzhou Golden Bright Pharmaceutical Factory Recent Developments/Updates

Table 38. Hangzhou Qinyuan natural plant technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 39. Hangzhou Qinyuan natural plant technology Co., Ltd. Major Business

Table 40. Hangzhou Qinyuan natural plant technology Co., Ltd. Theanine Product and Services

Table 41. Hangzhou Qinyuan natural plant technology Co., Ltd. Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Hangzhou Qinyuan natural plant technology Co., Ltd. Recent Developments/Updates

Table 43. Wuxi Southern Yangtze University Biotech Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 44. Wuxi Southern Yangtze University Biotech Co., Ltd Major Business

Table 45. Wuxi Southern Yangtze University Biotech Co., Ltd Theanine Product and Services

Table 46. Wuxi Southern Yangtze University Biotech Co., Ltd Theanine Sales Quantity (Ton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Wuxi Southern Yangtze University Biotech Co., Ltd Recent Developments/Updates

Table 48. Global Theanine Sales Quantity by Manufacturer (2019-2024) & (Ton)

- Table 49. Global Theanine Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 50. Global Theanine Average Price by Manufacturer (2019-2024) & (US\$/Ton)
- Table 51. Market Position of Manufacturers in Theanine, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 52. Head Office and Theanine Production Site of Key Manufacturer
- Table 53. Theanine Market: Company Product Type Footprint
- Table 54. Theanine Market: Company Product Application Footprint
- Table 55. Theanine New Market Entrants and Barriers to Market Entry
- Table 56. Theanine Mergers, Acquisition, Agreements, and Collaborations
- Table 57. Global Theanine Sales Quantity by Region (2019-2024) & (Ton)
- Table 58. Global Theanine Sales Quantity by Region (2025-2030) & (Ton)
- Table 59. Global Theanine Consumption Value by Region (2019-2024) & (USD Million)
- Table 60. Global Theanine Consumption Value by Region (2025-2030) & (USD Million)
- Table 61. Global Theanine Average Price by Region (2019-2024) & (US\$/Ton)
- Table 62. Global Theanine Average Price by Region (2025-2030) & (US\$/Ton)
- Table 63. Global Theanine Sales Quantity by Type (2019-2024) & (Ton)
- Table 64. Global Theanine Sales Quantity by Type (2025-2030) & (Ton)
- Table 65. Global Theanine Consumption Value by Type (2019-2024) & (USD Million)
- Table 66. Global Theanine Consumption Value by Type (2025-2030) & (USD Million)
- Table 67. Global Theanine Average Price by Type (2019-2024) & (US\$/Ton)
- Table 68. Global Theanine Average Price by Type (2025-2030) & (US\$/Ton)
- Table 69. Global Theanine Sales Quantity by Application (2019-2024) & (Ton)
- Table 70. Global Theanine Sales Quantity by Application (2025-2030) & (Ton)
- Table 71. Global Theanine Consumption Value by Application (2019-2024) & (USD Million)
- Table 72. Global Theanine Consumption Value by Application (2025-2030) & (USD Million)
- Table 73. Global Theanine Average Price by Application (2019-2024) & (US\$/Ton)
- Table 74. Global Theanine Average Price by Application (2025-2030) & (US\$/Ton)
- Table 75. North America Theanine Sales Quantity by Type (2019-2024) & (Ton)
- Table 76. North America Theanine Sales Quantity by Type (2025-2030) & (Ton)
- Table 77. North America Theanine Sales Quantity by Application (2019-2024) & (Ton)
- Table 78. North America Theanine Sales Quantity by Application (2025-2030) & (Ton)
- Table 79. North America Theanine Sales Quantity by Country (2019-2024) & (Ton)
- Table 80. North America Theanine Sales Quantity by Country (2025-2030) & (Ton)
- Table 81. North America Theanine Consumption Value by Country (2019-2024) & (USD Million)
- Table 82. North America Theanine Consumption Value by Country (2025-2030) & (USD Million)

Table 83. Europe Theanine Sales Quantity by Type (2019-2024) & (Ton)

Table 84. Europe Theanine Sales Quantity by Type (2025-2030) & (Ton)

Table 85. Europe Theanine Sales Quantity by Application (2019-2024) & (Ton)

Table 86. Europe Theanine Sales Quantity by Application (2025-2030) & (Ton)

Table 87. Europe Theanine Sales Quantity by Country (2019-2024) & (Ton)

Table 88. Europe Theanine Sales Quantity by Country (2025-2030) & (Ton)

Table 89. Europe Theanine Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Theanine Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Theanine Sales Quantity by Type (2019-2024) & (Ton)

Table 92. Asia-Pacific Theanine Sales Quantity by Type (2025-2030) & (Ton)

Table 93. Asia-Pacific Theanine Sales Quantity by Application (2019-2024) & (Ton)

Table 94. Asia-Pacific Theanine Sales Quantity by Application (2025-2030) & (Ton)

Table 95. Asia-Pacific Theanine Sales Quantity by Region (2019-2024) & (Ton)

Table 96. Asia-Pacific Theanine Sales Quantity by Region (2025-2030) & (Ton)

Table 97. Asia-Pacific Theanine Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Theanine Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Theanine Sales Quantity by Type (2019-2024) & (Ton)

Table 100. South America Theanine Sales Quantity by Type (2025-2030) & (Ton)

Table 101. South America Theanine Sales Quantity by Application (2019-2024) & (Ton)

Table 102. South America Theanine Sales Quantity by Application (2025-2030) & (Ton)

Table 103. South America Theanine Sales Quantity by Country (2019-2024) & (Ton)

Table 104. South America Theanine Sales Quantity by Country (2025-2030) & (Ton)

Table 105. South America Theanine Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Theanine Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Theanine Sales Quantity by Type (2019-2024) & (Ton)

Table 108. Middle East & Africa Theanine Sales Quantity by Type (2025-2030) & (Ton)

Table 109. Middle East & Africa Theanine Sales Quantity by Application (2019-2024) & (Ton)

Table 110. Middle East & Africa Theanine Sales Quantity by Application (2025-2030) & (Ton)

Table 111. Middle East & Africa Theanine Sales Quantity by Region (2019-2024) & (Ton)

Table 112. Middle East & Africa Theanine Sales Quantity by Region (2025-2030) & (Ton)

(Ton)

Table 113. Middle East & Africa Theanine Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Theanine Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Theanine Raw Material

Table 116. Key Manufacturers of Theanine Raw Materials

Table 117. Theanine Typical Distributors

Table 118. Theanine Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Theanine Picture

Figure 2. Global Theanine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Theanine Consumption Value Market Share by Type in 2023

Figure 4. Chemical Synthesis Examples

Figure 5. Microbial Fermentation Examples

Figure 6. Tea extract Examples

Figure 7. Global Theanine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Theanine Consumption Value Market Share by Application in 2023

Figure 9. Food and Beverages Examples

Figure 10. Health Products Examples

Figure 11. Medicine Examples

Figure 12. Global Theanine Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Theanine Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Theanine Sales Quantity (2019-2030) & (Ton)

Figure 15. Global Theanine Average Price (2019-2030) & (US\$/Ton)

Figure 16. Global Theanine Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Theanine Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Theanine by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Theanine Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Theanine Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Theanine Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Theanine Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Theanine Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Theanine Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Theanine Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Theanine Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Theanine Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Theanine Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Theanine Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Theanine Average Price by Type (2019-2030) & (US\$/Ton)

Figure 31. Global Theanine Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Theanine Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Theanine Average Price by Application (2019-2030) & (US\$/Ton)

Figure 34. North America Theanine Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Theanine Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Theanine Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Theanine Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Theanine Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Theanine Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Theanine Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Theanine Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Theanine Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Theanine Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Theanine Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Theanine Consumption Value Market Share by Region (2019-2030)

Figure 54. China Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Theanine Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Theanine Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Theanine Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Theanine Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Theanine Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Theanine Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Theanine Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Theanine Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Theanine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Theanine Market Drivers

Figure 75. Theanine Market Restraints

Figure 76. Theanine Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Theanine in 2023

Figure 79. Manufacturing Process Analysis of Theanine

Figure 80. Theanine Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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