

# Global TFT Motorcycle Multi-Function Meter Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global TFT Motorcycle Multi-Function Meter market size was valued at US\$ 438 million in 2025 and is forecast to a readjusted size of US\$ 646 million by 2032 with a CAGR of 5.7% during review period.

A TFT motorcycle multi-function meter is an integrated motorcycle information display system based on Thin Film Transistor (TFT) display technology, designed to provide not only basic riding data such as speed, engine rpm, mileage, fuel level, coolant temperature, gear position, and warning signals, but also a wider range of advanced functions including navigation prompts, Bluetooth connectivity, call notifications, music control, riding mode selection, tire pressure monitoring, vehicle diagnostics, and menu-based human-machine interaction. It is developed to address the limitations of conventional analog or basic digital motorcycle instruments, which often offer limited information display, simple interfaces, weak visualization capability, and poor support for intelligent functions. The product has evolved from mechanical pointer clusters and segmented displays to monochrome and standard LCD dashboards, then to full-color TFT digital clusters, and further into multifunction smart display systems as motorcycles have become increasingly electronic, connected, and software-integrated. Upstream, the product depends on a supply chain covering display panels, driver ICs, MCUs or SoCs, printed circuit boards, power management components, backlight modules, sensors, connectors, wiring harnesses, cover glass or optical plastic parts, structural housings, waterproof sealing materials, as well as embedded software and HMI interface development resources. In 2025, the global production capacity of TFT motorcycle multi-function meters reached 6.5 million units, with sales volume totaling 4.75 million units. The average unit price was USD 89.6 per unit, and the industry gross margin ranged between 25% and 35%.

The current TFT motorcycle multi-function meter market has moved well beyond simple display upgrading and is increasingly becoming a central interface for vehicle intelligence, rider interaction, and connected services. Competition among OEMs and Tier 1 suppliers is no longer focused only on screen size or resolution, but also on interface design, information integration, connectivity capability, software architecture, and compatibility with broader vehicle electronics. Bosch positions its two-wheeler solution as an integrated information and communication system supporting navigation, calls, music, Bluetooth, and Wi-Fi. Continental emphasizes scalable platforms that can be adapted to motorcycles and scooters, while Yamaha continues to integrate smartphone-linked navigation, notifications, and connected services into the dashboard experience. This indicates that the market has entered a phase in which color display hardware and functional platform development are advancing together, with multi-function meters becoming an important tool for product differentiation and user experience enhancement.

Looking ahead, the market is likely to evolve toward better visibility, stronger connectivity, deeper software-defined capability, and higher system integration. Bosch notes that optical bonding, anti-reflection, and anti-glare technologies improve readability during riding, and its platform also supports over-the-air updates, showing that the instrument cluster is increasingly treated not as a fixed hardware module but as an upgradable software-enabled interface. Continental's scalable display platform, together with BMW and Yamaha's continuous development of smartphone connectivity and navigation display functions, suggests that multi-function meters will become more tightly linked with navigation services, vehicle diagnostics, riding modes, cloud features, and personalized interfaces. Premium motorcycles are likely to remain the first adopters of larger and more integrated display solutions, while mid-range models are expected to introduce connected and navigation-oriented functions more broadly as cost structures improve.

The key market drivers include rising rider demand for technology-rich, convenient, and safety-enhancing experiences, as well as OEM efforts to use digital cockpits to improve product value and brand positioning. Features such as navigation prompts, phone notifications, music control, and smartphone integration are consistently promoted by Bosch, BMW, and Yamaha as meaningful improvements to the riding experience. At the same time, the market faces notable constraints. System cost remains a major issue because multifunction meters require coordinated investment in displays, semiconductors, connectivity hardware, software, and ruggedized mechanical design. Integration is also complex, since different motorcycle platforms vary significantly in

packaging, controls, durability targets, and regulatory requirements. In addition, as connectivity deepens, software reliability, cybersecurity, data privacy, and long-term support are becoming more important. As a result, the market still has strong development potential, but future competition will depend increasingly on integration capability, software strength, and OEM collaboration rather than on display hardware alone.

This report is a detailed and comprehensive analysis for global TFT Motorcycle Multi-Function Meter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global TFT Motorcycle Multi-Function Meter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global TFT Motorcycle Multi-Function Meter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global TFT Motorcycle Multi-Function Meter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global TFT Motorcycle Multi-Function Meter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for TFT Motorcycle Multi-Function Meter
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global TFT Motorcycle Multi-Function Meter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Seiki, Continental, Bosch, MTA SpA, AiM TECH Srl, KOSO, Wuhan Bluestar Technology, Zhejiang Chuangtai Motorcycle, ThinkerRide, HopeChart, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

TFT Motorcycle Multi-Function Meter market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

3.5 Inches or Less

3.5 Inches to 5.5 Inches

5.5 Inches to 7 Inches

Other

### Market segment by Display Form

Round TFT Instrument

Rectangular TFT Instrument

Widescreen TFT Instrument

Split-Screen TFT Instrument

## Market segment by Functional Integration

Navigation-Integrated TFT Instrument

Connected TFT Instrument

## Market segment by Application

Electric Motorcycle

Fuel Motorcycle

## Major players covered

Nippon Seiki

Continental

Bosch

MTA SpA

AiM TECH Srl

KOSO

Wuhan Bluestar Technology

Zhejiang Chuangtai Motorcycle

ThinkerRide

HopeChart

Hangzhou Morninghan Intelligent Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe TFT Motorcycle Multi-Function Meter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TFT Motorcycle Multi-Function Meter, with price, sales quantity, revenue, and global market share of TFT Motorcycle Multi-Function Meter from 2021 to 2026.

Chapter 3, the TFT Motorcycle Multi-Function Meter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TFT Motorcycle Multi-Function Meter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and TFT Motorcycle Multi-Function Meter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TFT Motorcycle Multi-Function Meter.

Chapter 14 and 15, to describe TFT Motorcycle Multi-Function Meter sales channel, distributors, customers, research findings and conclusion.

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