

Global Textile Printing Pigment Ink Binder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Textile Printing Pigment Ink Binder market size is expected to reach \$ 944 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

In 2024, global Textile Printing Pigment Ink Binder production reached approximately 146.9 K tons, with an average global market price of around 3,580.2 USD/Ton.

Textile Printing Pigment Ink Binder is a core component of textile pigment printing ink, a polymer film-forming material that adheres insoluble pigment particles firmly to the surface of fabrics. It features good adhesion, film-forming properties, and compatibility with pigments, while meeting requirements such as wash fastness, friction fastness, and soft fabric handfeel after printing. Non-toxic and environmentally friendly, it avoids damaging fibers and ensures the clarity and vividness of printed patterns. Suitable for various fabrics (cotton, chemical fiber, blends) and printing processes (digital printing, screen printing), it is a key material for achieving high-quality, clean textile printing.

The single-line production capacity of Textile Printing Pigment Ink Binder is 5.9 to 6.3 K tons per year, the average gross profit margin was 36.8%.

The cost structure of Textile Printing Pigment Ink Binder is dominated by four core components with clear weights: raw material costs account for the largest share at 45%-55%, mainly including polymer monomers (acrylic acid, vinyl acetate), emulsifiers, crosslinking agents, and functional additives. The quality of polymer monomers and the performance of crosslinking agents directly determine product adhesion and fastness, affecting raw material costs. Production and processing costs make up 25%-30%, covering emulsion polymerization, purification filtration, viscosity adjustment, and

performance testing. Strict control over particle size, film-forming uniformity, and stability, as well as compliance with environmental standards, increases manufacturing complexity. R&D costs represent 10%-15%, dedicated to optimizing polymerization formulas to improve fastness and softness, developing low-VOC and high-compatibility variants, and adapting to the needs of digital printing high-speed jetting. Packaging and logistics costs constitute the remaining 5%-7%, including sealed, moisture-proof packaging (to prevent emulsion deterioration) and normal-temperature transportation, with storage requiring cool and dry conditions to maintain product stability.

The industry chain of Textile Printing Pigment Ink Binder consists of three interconnected tiers: upstream includes suppliers of chemical raw materials (polymer monomers, emulsifiers, crosslinking agents), production equipment (polymerization reactors, precision filtration machines), and testing instruments (fastness testers, viscosity meters). Midstream involves enterprises engaged in formula R&D, emulsion polymerization, product modification, and quality calibration, focusing on adjusting product adhesion, film-forming speed, and compatibility to meet the requirements of different fabrics and printing technologies. Downstream covers pigment ink manufacturers, textile printing and dyeing enterprises, garment factories, and home textile producers, with demand driven by the development of the textile printing industry, the popularization of digital printing technology, and the upgrading of environmental protection requirements.

Demand for Textile Printing Pigment Ink Binder is growing steadily driven by the global promotion of environmentally friendly textile production, the rapid development of digital printing technology (short process, low pollution), and the expansion of the garment and home textile markets. It addresses pain points such as poor fastness, hard fabric handfeel, and high environmental pollution of traditional binders, while the trend of green and low-carbon development boosts demand for high-performance, low-VOC products. Key business opportunities lie in developing products with excellent compatibility for digital printing high-speed jetting, optimizing formulas to balance fastness and softness, and expanding applications in functional textiles (sportswear, outdoor fabrics). Additionally, strengthening independent R&D to break technical bottlenecks in high-end segments and collaborating with ink manufacturers and printing enterprises for customized solutions can further tap into the high-growth potential of the textile printing material market.

This report studies the global Textile Printing Pigment Ink Binder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Textile Printing Pigment Ink Binder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Textile Printing Pigment Ink Binder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Textile Printing Pigment Ink Binder total production and demand, 2021-2032, (Tons)

Global Textile Printing Pigment Ink Binder total production value, 2021-2032, (USD Million)

Global Textile Printing Pigment Ink Binder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Textile Printing Pigment Ink Binder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Textile Printing Pigment Ink Binder domestic production, consumption, key domestic manufacturers and share

Global Textile Printing Pigment Ink Binder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Textile Printing Pigment Ink Binder production by Binder Chemistry, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Textile Printing Pigment Ink Binder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Textile Printing Pigment Ink Binder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DOW, Arkema, DIC, Wacker Chemie, BASF, Covestro, Archroma, Indofil Industries, APEC, Kemiteks, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Textile Printing Pigment Ink Binder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Binder Chemistry, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Textile Printing Pigment Ink Binder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Textile Printing Pigment Ink Binder Market, Segmentation by Binder Chemistry:

Acrylic Binders

Polyurethane Binders

Hybrid Binders

Global Textile Printing Pigment Ink Binder Market, Segmentation by Curing Profile:

Self-Crosslinking Binder

External Crosslinker System Binder

Global Textile Printing Pigment Ink Binder Market, Segmentation by Printing Technology:

Digital Printing

Screen Printing

Global Textile Printing Pigment Ink Binder Market, Segmentation by Application:

Apparel Printing

Interior Decor Printing

Flags, Banners and Soft Signage Printing

Companies Profiled:

DOW

Arkema

DIC

Wacker Chemie

BASF

Covestro

Archroma

Indofil Industries

APEC

Kemiteks

GB Chemical

Lubrizol

CHT Group

Rudolf

Lamberti

Tanatex Chemicals

Synthomer

DyStar

Huntsman

Mitsui Chemical

Morchem

Key Questions Answered:

1. How big is the global Textile Printing Pigment Ink Binder market?
2. What is the demand of the global Textile Printing Pigment Ink Binder market?
3. What is the year over year growth of the global Textile Printing Pigment Ink Binder market?
4. What is the production and production value of the global Textile Printing Pigment Ink Binder market?

5. Who are the key producers in the global Textile Printing Pigment Ink Binder market?
6. What are the growth factors driving the market demand?

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