

Global Textile Printing Pigment Ink Binder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Textile Printing Pigment Ink Binder market size was valued at US\$ 582 million in 2025 and is forecast to a readjusted size of US\$ 944 million by 2032 with a CAGR of 7.2% during review period.

In 2024, global Textile Printing Pigment Ink Binder production reached approximately 146.9 K tons, with an average global market price of around 3,580.2 USD/Ton.

Textile Printing Pigment Ink Binder is a core component of textile pigment printing ink, a polymer film-forming material that adheres insoluble pigment particles firmly to the surface of fabrics. It features good adhesion, film-forming properties, and compatibility with pigments, while meeting requirements such as wash fastness, friction fastness, and soft fabric handfeel after printing. Non-toxic and environmentally friendly, it avoids damaging fibers and ensures the clarity and vividness of printed patterns. Suitable for various fabrics (cotton, chemical fiber, blends) and printing processes (digital printing, screen printing), it is a key material for achieving high-quality, clean textile printing.

The single-line production capacity of Textile Printing Pigment Ink Binder is 5.9 to 6.3 K tons per year, the average gross profit margin was 36.8%.

The cost structure of Textile Printing Pigment Ink Binder is dominated by four core components with clear weights: raw material costs account for the largest share at 45%-55%, mainly including polymer monomers (acrylic acid, vinyl acetate), emulsifiers, crosslinking agents, and functional additives. The quality of polymer monomers and the performance of crosslinking agents directly determine product adhesion and fastness, affecting raw material costs. Production and processing costs make up 25%-30%,

covering emulsion polymerization, purification filtration, viscosity adjustment, and performance testing. Strict control over particle size, film-forming uniformity, and stability, as well as compliance with environmental standards, increases manufacturing complexity. R&D costs represent 10%-15%, dedicated to optimizing polymerization formulas to improve fastness and softness, developing low-VOC and high-compatibility variants, and adapting to the needs of digital printing high-speed jetting. Packaging and logistics costs constitute the remaining 5%-7%, including sealed, moisture-proof packaging (to prevent emulsion deterioration) and normal-temperature transportation, with storage requiring cool and dry conditions to maintain product stability.

The industry chain of Textile Printing Pigment Ink Binder consists of three interconnected tiers: upstream includes suppliers of chemical raw materials (polymer monomers, emulsifiers, crosslinking agents), production equipment (polymerization reactors, precision filtration machines), and testing instruments (fastness testers, viscosity meters). Midstream involves enterprises engaged in formula R&D, emulsion polymerization, product modification, and quality calibration, focusing on adjusting product adhesion, film-forming speed, and compatibility to meet the requirements of different fabrics and printing technologies. Downstream covers pigment ink manufacturers, textile printing and dyeing enterprises, garment factories, and home textile producers, with demand driven by the development of the textile printing industry, the popularization of digital printing technology, and the upgrading of environmental protection requirements.

Demand for Textile Printing Pigment Ink Binder is growing steadily driven by the global promotion of environmentally friendly textile production, the rapid development of digital printing technology (short process, low pollution), and the expansion of the garment and home textile markets. It addresses pain points such as poor fastness, hard fabric handfeel, and high environmental pollution of traditional binders, while the trend of green and low-carbon development boosts demand for high-performance, low-VOC products. Key business opportunities lie in developing products with excellent compatibility for digital printing high-speed jetting, optimizing formulas to balance fastness and softness, and expanding applications in functional textiles (sportswear, outdoor fabrics). Additionally, strengthening independent R&D to break technical bottlenecks in high-end segments and collaborating with ink manufacturers and printing enterprises for customized solutions can further tap into the high-growth potential of the textile printing material market.

This report is a detailed and comprehensive analysis for global Textile Printing Pigment Ink Binder market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Binder Chemistry and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Textile Printing Pigment Ink Binder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Textile Printing Pigment Ink Binder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Textile Printing Pigment Ink Binder market size and forecasts, by Binder Chemistry and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Textile Printing Pigment Ink Binder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Textile Printing Pigment Ink Binder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Textile Printing Pigment Ink Binder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DOW, Arkema, DIC, Wacker Chemie, BASF, Covestro, Archroma, Indofil Industries, APEC, Kemiteks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Textile Printing Pigment Ink Binder market is split by Binder Chemistry and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Binder Chemistry, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Binder Chemistry

Acrylic Binders

Polyurethane Binders

Hybrid Binders

Market segment by Curing Profile

Self-Crosslinking Binder

External Crosslinker System Binder

Market segment by Printing Technology

Digital Printing

Screen Printing

Market segment by Application

Apparel Printing

Interior Decor Printing

Flags, Banners and Soft Signage Printing

Major players covered

DOW

Arkema

DIC

Wacker Chemie

BASF

Covestro

Archroma

Indofil Industries

APEC

Kemiteks

GB Chemical

Lubrizol

CHT Group

Rudolf

Lamberti

Tanatex Chemicals

Synthomer

DyStar

Huntsman

Mitsui Chemical

Morchem

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Textile Printing Pigment Ink Binder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Textile Printing Pigment Ink Binder, with price, sales quantity, revenue, and global market share of Textile Printing Pigment Ink Binder from 2021 to 2026.

Chapter 3, the Textile Printing Pigment Ink Binder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Textile Printing Pigment Ink Binder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Binder Chemistry and by Application, with sales market share and growth rate by Binder Chemistry, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Textile Printing Pigment Ink Binder market forecast, by regions, by Binder Chemistry, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Textile Printing Pigment Ink Binder.

Chapter 14 and 15, to describe Textile Printing Pigment Ink Binder sales channel, distributors, customers, research findings and conclusion.

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