

# Global Textile Printing and Dyeing Additive Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Textile Printing and Dyeing Additive market size was valued at US\$ 4823 million in 2025 and is forecast to a readjusted size of US\$ 6317 million by 2032 with a CAGR of 4.0% during review period.

Textile dyeing auxiliaries refer to the fabric used in the process of printing and dyeing auxiliaries, belongs to the surface active agent, can improve the effect of printing and dyeing, which include printing auxiliaries and dyeing auxiliaries, printing auxiliaries have a thickener, binder, cross-linking agent, emulsifier, dispersant and other printing auxiliaries, etc.

Textile printing & dyeing additives are non-colorant functional chemicals enabling pretreatment–dyeing/printing–finishing; supply chain spans acrylic/isocyanate/silicone/surfactants ? emulsion/formulation ? mills; typical plant capacity 200–1,000 kt/y per group, ASP USD 1.5–15/kg, with gross margins 10–45% depending on sophistication and compliance.

The textile printing and dyeing additive market is driven by evolving industry needs and global sustainability trends that reshape demand for functional, eco-friendly solutions. A key driver is the tightening of environmental regulations worldwide—governments and regional blocs are imposing stricter limits on toxic chemical emissions, water usage, and waste discharge in textile production, pushing manufacturers to adopt low-VOC, biodegradable additives (such as plant-based wetting agents and enzyme-based softeners) that align with green standards. Additionally, the growing demand for high-performance and functional textiles fuels market growth: consumers and brands increasingly seek fabrics with properties like water repellency, antimicrobial resistance,

UV protection, and color fastness, which rely on specialized additives (e.g., fluorine-free waterproofing agents, cross-linking dyes) to achieve. The expansion of the textile industry in emerging markets, where rapid urbanization and rising disposable incomes boost demand for apparel and home textiles, further drives the need for cost-effective, scalable additive solutions tailored to local production capabilities.

Yet the market faces notable challenges that hinder its growth trajectory. A primary challenge is the volatility of raw material prices—many additives are derived from petroleum-based chemicals or rare natural resources, and fluctuations in global energy and commodity markets disrupt production costs, forcing manufacturers to either absorb expenses or raise prices, which can reduce competitiveness. Another key challenge is the high cost of R&D for eco-friendly and high-performance additives: developing compliant, effective formulations requires significant investment in laboratory testing and technology, a burden that smaller players often struggle to bear, leading to market consolidation in favor of large, resource-rich firms. Intense competition in the low-end segment also poses a problem—proliferation of cheap, low-quality additives (especially in price-sensitive emerging markets) erodes profit margins for premium producers and risks undermining product performance, as substandard additives can cause fabric damage or fail to meet regulatory requirements. Additionally, the rise of alternative textile technologies, such as digital printing (which uses fewer additives and requires different chemical formulations) and bio-based fabrics (which may need specialized, yet unproven, additives), creates uncertainty for traditional additive manufacturers, who must adapt their product portfolios to keep pace with shifting production methods.

This report is a detailed and comprehensive analysis for global Textile Printing and Dyeing Additive market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Textile Printing and Dyeing Additive market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Textile Printing and Dyeing Additive market size and forecasts by region and

country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Textile Printing and Dyeing Additive market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Textile Printing and Dyeing Additive market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Textile Printing and Dyeing Additive
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Textile Printing and Dyeing Additive market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Archroma, Clariant, BASF, LANXESS, Dymatic Chemicals, Zhejiang Longsheng Group, Wacker Chemie, Kemin Industries (Garmon), Evonik, Sarex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Textile Printing and Dyeing Additive market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Printing Auxiliaries

## Dyeing Auxiliaries

### Market segment by Usage Scenarios

Auxiliaries for Fibre and Spinning

Auxiliaries for Weaving and Knitting

### Market segment by Usage Process

Pre-Treatment Agent

Post-Treatment Agent

General Agent

### Market segment by Application

Apparel

Home Furnishing

Digital Printing

Automotive Textiles

Other

### Major players covered

Archroma

Clariant

BASF

LANXESS

Dymatic Chemicals

Zhejiang Longsheng Group

Wacker Chemie

Kemin Industries (Garmon)

Evonik

Sarex

Shanghai Anoky Group

Zhejiang Runtu

Transfar

Zschimmer & Schwarz

RUDOLF GROUP

Chemdyes Sdn Bhd

DyStar Group

Textilchemie Dr. Petry

Croda Industrial Chemicals

CHT Group

Hangzhou Meigao Huayi Chemical

SUNICHEM

Pulcra Chemicals

Lamberti

NICCA Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Textile Printing and Dyeing Additive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Textile Printing and Dyeing Additive, with price, sales quantity, revenue, and global market share of Textile Printing and Dyeing Additive from 2021 to 2026.

Chapter 3, the Textile Printing and Dyeing Additive competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Textile Printing and Dyeing Additive breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Textile Printing and Dyeing Additive market forecast, by regions, by Type,

and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Textile Printing and Dyeing Additive.

Chapter 14 and 15, to describe Textile Printing and Dyeing Additive sales channel, distributors, customers, research findings and conclusion.

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