

# Global Textile Printing Gum Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G1ACC5357C50EN.html>

Date: April 2026

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: G1ACC5357C50EN

## Abstracts

According to our (Global Info Research) latest study, the global Textile Printing Gum market size was valued at US\$ 1562 million in 2025 and is forecast to a readjusted size of US\$ 1939 million by 2032 with a CAGR of 3.0% during review period.

Textile printing gum refers to thickening and film-forming auxiliary materials used in textile printing processes to control the viscosity and rheological properties of printing pastes. These materials help dyes or pigments form stable and uniform patterns on fabric surfaces while maintaining sharp pattern outlines and preventing color bleeding during printing. Textile printing gums are essential components in printing paste formulations for textile processing.

In 2025, the global production of textile printing gum was 690,000 tons, with an average price of US\$2.2 per kilogram.

Upstream includes suppliers of natural polysaccharide raw materials such as guar gum, sodium alginate and modified starch, synthetic polymer producers such as acrylic polymer manufacturers, chemical additive suppliers and chemical processing equipment manufacturers. Natural gums or polymer raw materials account for a significant portion of cost, followed by chemical modification, drying and milling processes. Product performance depends on molecular structure control, viscosity stability and compatibility with dye systems.

Downstream applications include dye printing and pigment printing on cotton, polyester, viscose and blended fabrics used in apparel, home textiles and decorative fabrics. The main function of printing gum is to control the penetration and spreading of printing

paste on fabrics, ensuring sharp pattern outlines and uniform coloration. It is used in both traditional flat screen or rotary screen printing and modern digital textile printing processes, and demand is closely linked to the textile dyeing and printing industry.

Industry trends focus on environmentally friendly formulations, low-salt and low-emission printing systems, high-performance thickeners suitable for digital printing and modified polysaccharide products with improved stability. As environmental regulations tighten, biodegradable materials and low-pollution textile auxiliaries are gaining importance. At the same time, high-resolution textile printing requires improved rheological performance, driving product development toward higher performance and customized formulations.

Gross margins typically range from 20% to 40%. Standard natural gum-based products generally achieve margins of approximately 20%–30%, while chemically modified or high-end printing applications may reach 30%–40%. The industry is relatively mature and competitive within the textile chemicals sector. Market demand is closely associated with global textile manufacturing activity, shifts in dyeing and printing production regions and environmental regulatory trends.

This report is a detailed and comprehensive analysis for global Textile Printing Gum market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Textile Printing Gum market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Textile Printing Gum market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Textile Printing Gum market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices

(US\$/kg), 2021-2032

Global Textile Printing Gum market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Textile Printing Gum

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Textile Printing Gum market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Archroma, CHT, SNF, Pulcra, Tanatex, SETA?, Dymatic, Shandong Jiejing, Guangdong EM Chemicals, CoDo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Textile Printing Gum market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Printing Gum

Semi-Synthetic Printing Gum

Synthetic Printing Gum

Market segment by Main Composition

Alginate-Based Printing Gum

Starch-Based Printing Gum

Cellulose-Based Printing Gum

Acrylic-Based Printing Gum

#### Market segment by Printing System

Reactive Dye Printing Gum

Disperse Dye Printing Gum

Pigment Printing Gum

#### Market segment by Application

Textile Printing Processing

Apparel And Home Textile Dyeing

Industrial Textile Printing

Other

#### Major players covered

Archroma

CHT

SNF

Pulcra

Tanatex

SETA?

Dymatic

Shandong Jiejing

Guangdong EM Chemicals

CoDo

Hubei Daya

Guangdong Huimei

Wuxi Yicheng

Calica

Megha Industries

Adgum

Maruti Hydrocolloids

Krishna Polymer

Saku Gums

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Textile Printing Gum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Textile Printing Gum, with price, sales quantity, revenue, and global market share of Textile Printing Gum from 2021 to 2026.

Chapter 3, the Textile Printing Gum competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Textile Printing Gum breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Textile Printing Gum market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Textile Printing Gum.

Chapter 14 and 15, to describe Textile Printing Gum sales channel, distributors, customers, research findings and conclusion.

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