

Global Textile Labels Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Textile Labels market size is expected to reach \$ 6476 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

In 2025, global Textile Labels production reached approximately 152.0 billion units, and the average price was US\$0.028 per unit. Textile labels are identification carriers sewn, heat-transfer printed, affixed, or embedded in clothing, home textiles, footwear, bags, and other textile products. They convey key information such as product identity, brand information, composition, washing and care instructions, size specifications, country of origin, quality certification, and traceability codes. Textile labels are not only an important component of product compliance management but also a crucial tool for brand building, consumer communication, and digital supply chain management. Depending on the materials and processes used, textile labels can be manufactured using various methods, including weaving, printing, heat transfer printing, RFID electronic tags, and laser engraving. Common materials include polyester fibers, nylon, cotton fabric, ribbon, paper composites, and environmentally friendly biodegradable materials. As the global apparel and textile industry upgrades towards smart manufacturing, sustainable development, and digital supply chains, the function of textile labels has expanded from traditional information display to anti-counterfeiting authentication, inventory management, logistics tracking, consumer interaction, and product lifecycle management. Particularly in the sectors of branded apparel, high-end fashion, sporting goods, and industrial textiles, smart labels integrating QR codes, NFC, or RFID technologies are rapidly gaining popularity, improving supply chain transparency and operational efficiency. Therefore, textile labels have become an important information carrier and value transmission tool connecting manufacturers, brand owners, retailers and end consumers.

Textile labels are indispensable information carriers in apparel, home textiles, industrial textiles, and footwear and bags, encompassing functions such as brand identification, ingredient information, washing and care instructions, traceability coding, and smart identification. Currently, the global market exhibits a development pattern where the Asia-Pacific region dominates production, while Europe and the Americas dominate high-value-added demand. Asia, with its complete textile and apparel industry chain, cost advantages, and manufacturing capabilities, accounts for the majority of production capacity, while the North American and European markets place greater emphasis on sustainable materials, digital labels, and brand customization applications. With the digital upgrade of the global apparel supply chain, increased regulatory requirements for product traceability, and the widespread adoption of RFID, QR codes, and smart label technologies, the textile label industry is developing towards intelligence, environmental friendliness, and functionality. Future market growth will primarily come from fast fashion, e-commerce logistics, brand anti-counterfeiting, the circular economy, and the demand for supply chain transparency. However, the industry also faces challenges such as fluctuating raw material prices, rising labor costs, increasingly stringent environmental regulations, and homogeneous competition from low-end products. In recent years, companies have continuously promoted the application of recyclable polyester, bio-based materials, water-based inks, and waste-free production processes to meet ESG and green manufacturing requirements. Overall, the textile label industry has entered a stage of stable growth, with the industry's average gross profit margin typically maintained between 20% and 35%. Among them, smart labels, RFID labels, and high-end customized labels have relatively high gross profit margins, while standardized printed labels and ordinary woven labels have relatively low gross profit margins.

This report studies the global Textile Labels production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Textile Labels and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Textile Labels that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Textile Labels total production and demand, 2021-2032, (Units)

Global Textile Labels total production value, 2021-2032, (USD Million)

Global Textile Labels production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (Units), (based on production site)

Global Textile Labels consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Textile Labels domestic production, consumption, key domestic manufacturers and share

Global Textile Labels production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Textile Labels production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Textile Labels production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Textile Labels market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, NATco, ITL Group, CCL Industries (Checkpoint Systems), Textile Labels, Finotex Group, Nilorn Group, Nippondom Co., Ltd, CADICA, CBF Label, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Textile Labels market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Textile Labels Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Textile Labels Market, Segmentation by Type:

Woven Labels

Printed Labels

Heat Transfer Labels

Others

Global Textile Labels Market, Segmentation by Label Wash Resistance:

?100 Washes

101?200 Washes

>200 Washes

Global Textile Labels Market, Segmentation by Application:

Apparel

Footwear

Home

Industrial Textile

Others

Companies Profiled:

Avery Dennison

NATco

ITL Group

CCL Industries (Checkpoint Systems)

Textile Labels

Finotex Group

Nilorn Group

Nippondom Co., Ltd

CADICA

CBF Label

Asquith Group

Duesse Srl

JUNMAY

SANKEI

Fukui Label

Key Questions Answered:

1. How big is the global Textile Labels market?
2. What is the demand of the global Textile Labels market?
3. What is the year over year growth of the global Textile Labels market?
4. What is the production and production value of the global Textile Labels market?
5. Who are the key producers in the global Textile Labels market?
6. What are the growth factors driving the market demand?

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