

Global Textile Home Decor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Textile Home Decor market size is expected to reach \$ 659892 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Home textile decor refers to products?primarily composed of textile materials?utilized for interior decoration and furniture coordination; these include curtains, sofa covers, bedding, rugs, throw pillows, and similar items designed to enhance the aesthetic appeal and comfort of the home environment. The upstream sector consists primarily of suppliers of raw materials?such as cotton, linen, synthetic fibers, and dyeing and finishing agents?as well as manufacturers of textile machinery and equipment. The downstream sector comprises home goods manufacturers, furniture makers, interior design firms, and retail channels, which are responsible for product procurement, design, sales, and distribution to end consumers.

In the global home textile decor market, the average unit price stands at \$42 per set, with global sales volume reaching approximately 11.03 billion sets. The industry's annual production capacity ranges from 11.5 to 14 billion sets, and the average profit margin is approximately 15%.

Looking ahead, the global home textile decor market will continue to be driven by demand stemming from residential and commercial renovations, as well as the growing desire for personalized home environments. Key development trends will center on high-end customization, eco-friendly and sustainable materials, and the application of smart technologies. As consumer expectations regarding comfort, aesthetics, and sustainability continue to rise, manufacturers will be compelled to increase their investment in design innovation, functional upgrades, and multi-channel sales strategies; concurrently, regional market concentration is expected to gradually

increase, intensifying competition among brands and across international markets.

This report studies the global Textile Home Decor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Textile Home Decor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Textile Home Decor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Textile Home Decor total production and demand, 2021-2032, (K Units)

Global Textile Home Decor total production value, 2021-2032, (USD Million)

Global Textile Home Decor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Textile Home Decor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Textile Home Decor domestic production, consumption, key domestic manufacturers and share

Global Textile Home Decor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Textile Home Decor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Textile Home Decor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Textile Home Decor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IKEA, West Elm, Pottery Barn, Restoration Hardware, H&M Home, Zara Home, Tempur?Sealy, Mohawk Industries, Shaw Industries, Alibaba Juhuasuan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Textile Home Decor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Textile Home Decor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Textile Home Decor Market, Segmentation by Type:

Bedding

Curtains & Window Treatments

Sofas & Accessories

Rugs & Mats

Dining, Kitchen & Others

Global Textile Home Decor Market, Segmentation by Materials:

Natural Fibers

Synthetic Fibers

Blended Materials

Global Textile Home Decor Market, Segmentation by Functional Features:

Decorative

Functional

Global Textile Home Decor Market, Segmentation by Application:

Supermarket & Hypermarket

Home Decor Stores

E-commerce

Other

Companies Profiled:

IKEA

West Elm

Pottery Barn

Restoration Hardware

H&M Home

Zara Home

Tempur?Sealy

Mohawk Industries

Shaw Industries

Alibaba Juhuasuan

Sunvim

Luolai Home

Fuanna

Nitori

Muji

Marimekko

Designers Guild

Pierre Frey

Sferra

Key Questions Answered:

1. How big is the global Textile Home Decor market?
2. What is the demand of the global Textile Home Decor market?
3. What is the year over year growth of the global Textile Home Decor market?
4. What is the production and production value of the global Textile Home Decor market?
5. Who are the key producers in the global Textile Home Decor market?

6. What are the growth factors driving the market demand?

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