

Global Text Annotation Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GA6335856445EN.html>

Date: June 2026

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: GA6335856445EN

Abstracts

According to our (Global Info Research) latest study, the global Text Annotation Services market size was valued at US\$ 10390 million in 2025 and is forecast to a readjusted size of US\$ 40740 million by 2032 with a CAGR of 21.8% during review period.

Text Annotation Services refer to the process of labeling or tagging text data to make it understandable and usable for specific applications, typically in the field of natural language processing (NLP) or machine learning. These services involve adding metadata or structured information to raw text, enabling algorithms to analyze, interpret, and extract insights.

This report is a detailed and comprehensive analysis for global Text Annotation Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Text Annotation Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Text Annotation Services market size and forecasts by region and country, in

consumption value (\$ Million), 2021-2032

Global Text Annotation Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Text Annotation Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Text Annotation Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Text Annotation Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include iMerit, Toloka AI, Damco Solutions, Infosys BPM, Appen, HabileData, Sapien.io, Meetbunch, Clickworker GmbH, Samasource, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Text Annotation Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Entity Annotation

Sentiment Annotation

Market segment by Application

Gaming AI and Simulation

Robotics

Healthcare

Others

Market segment by players, this report covers

iMerit

Toloka AI

Damco Solutions

Infosys BPM

Appen

HabileData

Sapien.io

Meetbunch

Clickworker GmbH

Samasource

Maxicus

CloudApp

Amazon Web Services

CloudFactory

Cogito

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Text Annotation Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Text Annotation Services, with revenue, gross margin, and global market share of Text Annotation Services from 2021 to 2026.

Chapter 3, the Text Annotation Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Text Annotation Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Text Annotation Services.

Chapter 13, to describe Text Annotation Services research findings and conclusion.

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