

# Global Terpenes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Terpenes market size was valued at USD 666.8 million in 2023 and is forecast to a readjusted size of USD 1010.9 million by 2030 with a CAGR of 6.1% during review period.

This report studies the Terpenes market, Terpenes are a large and diverse class of organic compounds, produced by a variety of plants, particularly conifers, and by some insects such as termites or swallowtail butterflies, which emit terpenes from their osmeteria. They often have a strong odor and may protect the plants that produce them by deterring herbivores and by attracting predators and parasites of herbivores. The difference between terpenes and terpenoids is that terpenes are hydrocarbons, whereas terpenoids contain additional functional groups.

Global Terpenes key players include YASUHARA CHEMICAL, Jishui Xinghua, Kraton, Himachal Terepene Products, Natural Fractions, etc. Global top five manufacturers hold a share about 15%. North America is the largest market, with a share about 30%, followed by China and Europe, both with a share about 25 percent. In terms of product, Pinene is the largest segment, with a share about 45%. And in terms of application, the largest application is Cosmetic, followed by Pharmaceutical, Food, etc.

The Global Info Research report includes an overview of the development of the Terpenes industry chain, the market status of Cosmetic (Pinene, Limonene), Pharmaceutical (Pinene, Limonene), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Terpenes.

Regionally, the report analyzes the Terpenes markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Terpenes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Terpenes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Terpenes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Pinene, Limonene).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Terpenes market.

**Regional Analysis:** The report involves examining the Terpenes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Terpenes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Terpenes:

**Company Analysis:** Report covers individual Terpenes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Terpenes This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetic, Pharmaceutical).

**Technology Analysis:** Report covers specific technologies relevant to Terpenes. It assesses the current state, advancements, and potential future developments in Terpenes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Terpenes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Terpenes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Pinene

Limonene

Others

### Market segment by Application

Cosmetic

Pharmaceutical

Food

Others

Major players covered

Arora Aromatics

Mentha & Allied Products

AOS Products

Kraton

Natural Fractions

Interstate Commodities

Himachal Terepene Products

YASUHARA CHEMICAL

Jiangxi Jishui Xinghua Natural Spice

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Terpenes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Terpenes, with price, sales, revenue and global market share of Terpenes from 2019 to 2024.

Chapter 3, the Terpenes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Terpenes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Terpenes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Terpenes.

Chapter 14 and 15, to describe Terpenes sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Terpenes
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Terpenes Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Pinene
  - 1.3.3 Limonene
  - 1.3.4 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Terpenes Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Cosmetic
  - 1.4.3 Pharmaceutical
  - 1.4.4 Food
  - 1.4.5 Others
- 1.5 Global Terpenes Market Size & Forecast
  - 1.5.1 Global Terpenes Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Terpenes Sales Quantity (2019-2030)
  - 1.5.3 Global Terpenes Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Arora Aromatics
  - 2.1.1 Arora Aromatics Details
  - 2.1.2 Arora Aromatics Major Business
  - 2.1.3 Arora Aromatics Terpenes Product and Services
  - 2.1.4 Arora Aromatics Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Arora Aromatics Recent Developments/Updates
- 2.2 Mentha & Allied Products
  - 2.2.1 Mentha & Allied Products Details
  - 2.2.2 Mentha & Allied Products Major Business
  - 2.2.3 Mentha & Allied Products Terpenes Product and Services
  - 2.2.4 Mentha & Allied Products Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Mentha & Allied Products Recent Developments/Updates
- 2.3 AOS Products
  - 2.3.1 AOS Products Details
  - 2.3.2 AOS Products Major Business
  - 2.3.3 AOS Products Terpenes Product and Services
  - 2.3.4 AOS Products Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 AOS Products Recent Developments/Updates
- 2.4 Kraton
  - 2.4.1 Kraton Details
  - 2.4.2 Kraton Major Business
  - 2.4.3 Kraton Terpenes Product and Services
  - 2.4.4 Kraton Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Kraton Recent Developments/Updates
- 2.5 Natural Fractions
  - 2.5.1 Natural Fractions Details
  - 2.5.2 Natural Fractions Major Business
  - 2.5.3 Natural Fractions Terpenes Product and Services
  - 2.5.4 Natural Fractions Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Natural Fractions Recent Developments/Updates
- 2.6 Interstate Commodities
  - 2.6.1 Interstate Commodities Details
  - 2.6.2 Interstate Commodities Major Business
  - 2.6.3 Interstate Commodities Terpenes Product and Services
  - 2.6.4 Interstate Commodities Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Interstate Commodities Recent Developments/Updates
- 2.7 Himachal Terepene Products
  - 2.7.1 Himachal Terepene Products Details
  - 2.7.2 Himachal Terepene Products Major Business
  - 2.7.3 Himachal Terepene Products Terpenes Product and Services
  - 2.7.4 Himachal Terepene Products Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Himachal Terepene Products Recent Developments/Updates
- 2.8 YASUHARA CHEMICAL
  - 2.8.1 YASUHARA CHEMICAL Details
  - 2.8.2 YASUHARA CHEMICAL Major Business



- 2.8.3 YASUHARA CHEMICAL Terpenes Product and Services
- 2.8.4 YASUHARA CHEMICAL Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 YASUHARA CHEMICAL Recent Developments/Updates
- 2.9 Jiangxi Jishui Xinghua Natural Spice
  - 2.9.1 Jiangxi Jishui Xinghua Natural Spice Details
  - 2.9.2 Jiangxi Jishui Xinghua Natural Spice Major Business
  - 2.9.3 Jiangxi Jishui Xinghua Natural Spice Terpenes Product and Services
  - 2.9.4 Jiangxi Jishui Xinghua Natural Spice Terpenes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Jiangxi Jishui Xinghua Natural Spice Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: TERPENES BY MANUFACTURER**

- 3.1 Global Terpenes Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Terpenes Revenue by Manufacturer (2019-2024)
- 3.3 Global Terpenes Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Terpenes by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Terpenes Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Terpenes Manufacturer Market Share in 2023
- 3.5 Terpenes Market: Overall Company Footprint Analysis
  - 3.5.1 Terpenes Market: Region Footprint
  - 3.5.2 Terpenes Market: Company Product Type Footprint
  - 3.5.3 Terpenes Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Terpenes Market Size by Region
  - 4.1.1 Global Terpenes Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Terpenes Consumption Value by Region (2019-2030)
  - 4.1.3 Global Terpenes Average Price by Region (2019-2030)
- 4.2 North America Terpenes Consumption Value (2019-2030)
- 4.3 Europe Terpenes Consumption Value (2019-2030)
- 4.4 Asia-Pacific Terpenes Consumption Value (2019-2030)
- 4.5 South America Terpenes Consumption Value (2019-2030)



#### 4.6 Middle East and Africa Terpenes Consumption Value (2019-2030)

### 5 MARKET SEGMENT BY TYPE

#### 5.1 Global Terpenes Sales Quantity by Type (2019-2030)

#### 5.2 Global Terpenes Consumption Value by Type (2019-2030)

#### 5.3 Global Terpenes Average Price by Type (2019-2030)

### 6 MARKET SEGMENT BY APPLICATION

#### 6.1 Global Terpenes Sales Quantity by Application (2019-2030)

#### 6.2 Global Terpenes Consumption Value by Application (2019-2030)

#### 6.3 Global Terpenes Average Price by Application (2019-2030)

### 7 NORTH AMERICA

#### 7.1 North America Terpenes Sales Quantity by Type (2019-2030)

#### 7.2 North America Terpenes Sales Quantity by Application (2019-2030)

#### 7.3 North America Terpenes Market Size by Country

##### 7.3.1 North America Terpenes Sales Quantity by Country (2019-2030)

##### 7.3.2 North America Terpenes Consumption Value by Country (2019-2030)

##### 7.3.3 United States Market Size and Forecast (2019-2030)

##### 7.3.4 Canada Market Size and Forecast (2019-2030)

##### 7.3.5 Mexico Market Size and Forecast (2019-2030)

### 8 EUROPE

#### 8.1 Europe Terpenes Sales Quantity by Type (2019-2030)

#### 8.2 Europe Terpenes Sales Quantity by Application (2019-2030)

#### 8.3 Europe Terpenes Market Size by Country

##### 8.3.1 Europe Terpenes Sales Quantity by Country (2019-2030)

##### 8.3.2 Europe Terpenes Consumption Value by Country (2019-2030)

##### 8.3.3 Germany Market Size and Forecast (2019-2030)

##### 8.3.4 France Market Size and Forecast (2019-2030)

##### 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

##### 8.3.6 Russia Market Size and Forecast (2019-2030)

##### 8.3.7 Italy Market Size and Forecast (2019-2030)

### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Terpenes Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Terpenes Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Terpenes Market Size by Region
  - 9.3.1 Asia-Pacific Terpenes Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Terpenes Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Terpenes Sales Quantity by Type (2019-2030)
- 10.2 South America Terpenes Sales Quantity by Application (2019-2030)
- 10.3 South America Terpenes Market Size by Country
  - 10.3.1 South America Terpenes Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Terpenes Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Terpenes Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Terpenes Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Terpenes Market Size by Country
  - 11.3.1 Middle East & Africa Terpenes Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Terpenes Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Terpenes Market Drivers
- 12.2 Terpenes Market Restraints

- 12.3 Terpenes Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Terpenes and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Terpenes
- 13.3 Terpenes Production Process
- 13.4 Terpenes Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Terpenes Typical Distributors
- 14.3 Terpenes Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Terpenes Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Terpenes Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Arora Aromatics Basic Information, Manufacturing Base and Competitors

Table 4. Arora Aromatics Major Business

Table 5. Arora Aromatics Terpenes Product and Services

Table 6. Arora Aromatics Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Arora Aromatics Recent Developments/Updates

Table 8. Mentha & Allied Products Basic Information, Manufacturing Base and Competitors

Table 9. Mentha & Allied Products Major Business

Table 10. Mentha & Allied Products Terpenes Product and Services

Table 11. Mentha & Allied Products Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Mentha & Allied Products Recent Developments/Updates

Table 13. AOS Products Basic Information, Manufacturing Base and Competitors

Table 14. AOS Products Major Business

Table 15. AOS Products Terpenes Product and Services

Table 16. AOS Products Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. AOS Products Recent Developments/Updates

Table 18. Kraton Basic Information, Manufacturing Base and Competitors

Table 19. Kraton Major Business

Table 20. Kraton Terpenes Product and Services

Table 21. Kraton Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Kraton Recent Developments/Updates

Table 23. Natural Fractions Basic Information, Manufacturing Base and Competitors

Table 24. Natural Fractions Major Business

Table 25. Natural Fractions Terpenes Product and Services

Table 26. Natural Fractions Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Natural Fractions Recent Developments/Updates

- Table 28. Interstate Commodities Basic Information, Manufacturing Base and Competitors
- Table 29. Interstate Commodities Major Business
- Table 30. Interstate Commodities Terpenes Product and Services
- Table 31. Interstate Commodities Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Interstate Commodities Recent Developments/Updates
- Table 33. Himachal Terepene Products Basic Information, Manufacturing Base and Competitors
- Table 34. Himachal Terepene Products Major Business
- Table 35. Himachal Terepene Products Terpenes Product and Services
- Table 36. Himachal Terepene Products Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Himachal Terepene Products Recent Developments/Updates
- Table 38. YASUHARA CHEMICAL Basic Information, Manufacturing Base and Competitors
- Table 39. YASUHARA CHEMICAL Major Business
- Table 40. YASUHARA CHEMICAL Terpenes Product and Services
- Table 41. YASUHARA CHEMICAL Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. YASUHARA CHEMICAL Recent Developments/Updates
- Table 43. Jiangxi Jishui Xinghua Natural Spice Basic Information, Manufacturing Base and Competitors
- Table 44. Jiangxi Jishui Xinghua Natural Spice Major Business
- Table 45. Jiangxi Jishui Xinghua Natural Spice Terpenes Product and Services
- Table 46. Jiangxi Jishui Xinghua Natural Spice Terpenes Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Jiangxi Jishui Xinghua Natural Spice Recent Developments/Updates
- Table 48. Global Terpenes Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 49. Global Terpenes Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 50. Global Terpenes Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 51. Market Position of Manufacturers in Terpenes, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 52. Head Office and Terpenes Production Site of Key Manufacturer
- Table 53. Terpenes Market: Company Product Type Footprint
- Table 54. Terpenes Market: Company Product Application Footprint
- Table 55. Terpenes New Market Entrants and Barriers to Market Entry
- Table 56. Terpenes Mergers, Acquisition, Agreements, and Collaborations

- Table 57. Global Terpenes Sales Quantity by Region (2019-2024) & (K MT)
- Table 58. Global Terpenes Sales Quantity by Region (2025-2030) & (K MT)
- Table 59. Global Terpenes Consumption Value by Region (2019-2024) & (USD Million)
- Table 60. Global Terpenes Consumption Value by Region (2025-2030) & (USD Million)
- Table 61. Global Terpenes Average Price by Region (2019-2024) & (USD/MT)
- Table 62. Global Terpenes Average Price by Region (2025-2030) & (USD/MT)
- Table 63. Global Terpenes Sales Quantity by Type (2019-2024) & (K MT)
- Table 64. Global Terpenes Sales Quantity by Type (2025-2030) & (K MT)
- Table 65. Global Terpenes Consumption Value by Type (2019-2024) & (USD Million)
- Table 66. Global Terpenes Consumption Value by Type (2025-2030) & (USD Million)
- Table 67. Global Terpenes Average Price by Type (2019-2024) & (USD/MT)
- Table 68. Global Terpenes Average Price by Type (2025-2030) & (USD/MT)
- Table 69. Global Terpenes Sales Quantity by Application (2019-2024) & (K MT)
- Table 70. Global Terpenes Sales Quantity by Application (2025-2030) & (K MT)
- Table 71. Global Terpenes Consumption Value by Application (2019-2024) & (USD Million)
- Table 72. Global Terpenes Consumption Value by Application (2025-2030) & (USD Million)
- Table 73. Global Terpenes Average Price by Application (2019-2024) & (USD/MT)
- Table 74. Global Terpenes Average Price by Application (2025-2030) & (USD/MT)
- Table 75. North America Terpenes Sales Quantity by Type (2019-2024) & (K MT)
- Table 76. North America Terpenes Sales Quantity by Type (2025-2030) & (K MT)
- Table 77. North America Terpenes Sales Quantity by Application (2019-2024) & (K MT)
- Table 78. North America Terpenes Sales Quantity by Application (2025-2030) & (K MT)
- Table 79. North America Terpenes Sales Quantity by Country (2019-2024) & (K MT)
- Table 80. North America Terpenes Sales Quantity by Country (2025-2030) & (K MT)
- Table 81. North America Terpenes Consumption Value by Country (2019-2024) & (USD Million)
- Table 82. North America Terpenes Consumption Value by Country (2025-2030) & (USD Million)
- Table 83. Europe Terpenes Sales Quantity by Type (2019-2024) & (K MT)
- Table 84. Europe Terpenes Sales Quantity by Type (2025-2030) & (K MT)
- Table 85. Europe Terpenes Sales Quantity by Application (2019-2024) & (K MT)
- Table 86. Europe Terpenes Sales Quantity by Application (2025-2030) & (K MT)
- Table 87. Europe Terpenes Sales Quantity by Country (2019-2024) & (K MT)
- Table 88. Europe Terpenes Sales Quantity by Country (2025-2030) & (K MT)
- Table 89. Europe Terpenes Consumption Value by Country (2019-2024) & (USD Million)
- Table 90. Europe Terpenes Consumption Value by Country (2025-2030) & (USD Million)



Million)

Table 91. Asia-Pacific Terpenes Sales Quantity by Type (2019-2024) & (K MT)

Table 92. Asia-Pacific Terpenes Sales Quantity by Type (2025-2030) & (K MT)

Table 93. Asia-Pacific Terpenes Sales Quantity by Application (2019-2024) & (K MT)

Table 94. Asia-Pacific Terpenes Sales Quantity by Application (2025-2030) & (K MT)

Table 95. Asia-Pacific Terpenes Sales Quantity by Region (2019-2024) & (K MT)

Table 96. Asia-Pacific Terpenes Sales Quantity by Region (2025-2030) & (K MT)

Table 97. Asia-Pacific Terpenes Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Terpenes Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Terpenes Sales Quantity by Type (2019-2024) & (K MT)

Table 100. South America Terpenes Sales Quantity by Type (2025-2030) & (K MT)

Table 101. South America Terpenes Sales Quantity by Application (2019-2024) & (K MT)

Table 102. South America Terpenes Sales Quantity by Application (2025-2030) & (K MT)

Table 103. South America Terpenes Sales Quantity by Country (2019-2024) & (K MT)

Table 104. South America Terpenes Sales Quantity by Country (2025-2030) & (K MT)

Table 105. South America Terpenes Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Terpenes Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Terpenes Sales Quantity by Type (2019-2024) & (K MT)

Table 108. Middle East & Africa Terpenes Sales Quantity by Type (2025-2030) & (K MT)

Table 109. Middle East & Africa Terpenes Sales Quantity by Application (2019-2024) & (K MT)

Table 110. Middle East & Africa Terpenes Sales Quantity by Application (2025-2030) & (K MT)

Table 111. Middle East & Africa Terpenes Sales Quantity by Region (2019-2024) & (K MT)

Table 112. Middle East & Africa Terpenes Sales Quantity by Region (2025-2030) & (K MT)

Table 113. Middle East & Africa Terpenes Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Terpenes Consumption Value by Region (2025-2030) & (USD Million)



Table 115. Terpenes Raw Material

Table 116. Key Manufacturers of Terpenes Raw Materials

Table 117. Terpenes Typical Distributors

Table 118. Terpenes Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Terpenes Picture

Figure 2. Global Terpenes Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Terpenes Consumption Value Market Share by Type in 2023

Figure 4. Pinene Examples

Figure 5. Limonene Examples

Figure 6. Others Examples

Figure 7. Global Terpenes Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Terpenes Consumption Value Market Share by Application in 2023

Figure 9. Cosmetic Examples

Figure 10. Pharmaceutical Examples

Figure 11. Food Examples

Figure 12. Others Examples

Figure 13. Global Terpenes Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Terpenes Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Terpenes Sales Quantity (2019-2030) & (K MT)

Figure 16. Global Terpenes Average Price (2019-2030) & (USD/MT)

Figure 17. Global Terpenes Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Terpenes Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Terpenes by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Terpenes Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Terpenes Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Terpenes Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Terpenes Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Terpenes Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Terpenes Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Terpenes Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Terpenes Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Terpenes Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Terpenes Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Terpenes Consumption Value Market Share by Type (2019-2030)

- Figure 31. Global Terpenes Average Price by Type (2019-2030) & (USD/MT)
- Figure 32. Global Terpenes Sales Quantity Market Share by Application (2019-2030)
- Figure 33. Global Terpenes Consumption Value Market Share by Application (2019-2030)
- Figure 34. Global Terpenes Average Price by Application (2019-2030) & (USD/MT)
- Figure 35. North America Terpenes Sales Quantity Market Share by Type (2019-2030)
- Figure 36. North America Terpenes Sales Quantity Market Share by Application (2019-2030)
- Figure 37. North America Terpenes Sales Quantity Market Share by Country (2019-2030)
- Figure 38. North America Terpenes Consumption Value Market Share by Country (2019-2030)
- Figure 39. United States Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Canada Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Mexico Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Europe Terpenes Sales Quantity Market Share by Type (2019-2030)
- Figure 43. Europe Terpenes Sales Quantity Market Share by Application (2019-2030)
- Figure 44. Europe Terpenes Sales Quantity Market Share by Country (2019-2030)
- Figure 45. Europe Terpenes Consumption Value Market Share by Country (2019-2030)
- Figure 46. Germany Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. France Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. United Kingdom Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Russia Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Italy Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Asia-Pacific Terpenes Sales Quantity Market Share by Type (2019-2030)
- Figure 52. Asia-Pacific Terpenes Sales Quantity Market Share by Application (2019-2030)
- Figure 53. Asia-Pacific Terpenes Sales Quantity Market Share by Region (2019-2030)
- Figure 54. Asia-Pacific Terpenes Consumption Value Market Share by Region (2019-2030)
- Figure 55. China Terpenes Consumption Value and Growth Rate (2019-2030) & (USD

Million)

Figure 56. Japan Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Terpenes Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Terpenes Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Terpenes Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Terpenes Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Terpenes Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Terpenes Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Terpenes Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Terpenes Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Terpenes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Terpenes Market Drivers

Figure 76. Terpenes Market Restraints

Figure 77. Terpenes Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Terpenes in 2023

Figure 80. Manufacturing Process Analysis of Terpenes

Figure 81. Terpenes Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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