

Global Term Life Assurance Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Term Life Assurance is life insurance that provides coverage at a fixed rate of payments for a limited period of time, the relevant term.

According to our (Global Info Research) latest study, the global Term Life Assurance market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Term Life Assurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Term Life Assurance market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Term Life Assurance market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Term Life Assurance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Term Life Assurance market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Term Life Assurance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Term Life Assurance market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allianz, AXA, Generali, Ping An Insurance and China Life Insurance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Term Life Assurance market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Renewable Term Life Insurance

Return Premium Term life insurance

Market segment by Application

Agency

Brokers

Bancassurance

Digital and Direct Channels

Market segment by players, this report covers

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal and General

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Term Life Assurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Term Life Assurance, with revenue, gross margin and global market share of Term Life Assurance from 2018 to 2023.

Chapter 3, the Term Life Assurance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Term Life Assurance market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Term Life Assurance.

Chapter 13, to describe Term Life Assurance research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Term Life Assurance

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Term Life Assurance by Type

1.3.1 Overview: Global Term Life Assurance Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Term Life Assurance Consumption Value Market Share by Type in 2022

1.3.3 Renewable Term Life Insurance

1.3.4 Return Premium Term life insurance

1.4 Global Term Life Assurance Market by Application

1.4.1 Overview: Global Term Life Assurance Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 Agency

1.4.3 Brokers

1.4.4 Bancassurance

1.4.5 Digital and Direct Channels

1.5 Global Term Life Assurance Market Size & Forecast

1.6 Global Term Life Assurance Market Size and Forecast by Region

1.6.1 Global Term Life Assurance Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Term Life Assurance Market Size by Region, (2018-2029)

1.6.3 North America Term Life Assurance Market Size and Prospect (2018-2029)

1.6.4 Europe Term Life Assurance Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Term Life Assurance Market Size and Prospect (2018-2029)

1.6.6 South America Term Life Assurance Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Term Life Assurance Market Size and Prospect (2018-2029)

2 COMPANY PROFILES

2.1 Allianz

2.1.1 Allianz Details

2.1.2 Allianz Major Business

2.1.3 Allianz Term Life Assurance Product and Solutions

2.1.4 Allianz Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Allianz Recent Developments and Future Plans

2.2 AXA

2.2.1 AXA Details

2.2.2 AXA Major Business

2.2.3 AXA Term Life Assurance Product and Solutions

2.2.4 AXA Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 AXA Recent Developments and Future Plans

2.3 Generali

2.3.1 Generali Details

2.3.2 Generali Major Business

2.3.3 Generali Term Life Assurance Product and Solutions

2.3.4 Generali Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Generali Recent Developments and Future Plans

2.4 Ping An Insurance

2.4.1 Ping An Insurance Details

2.4.2 Ping An Insurance Major Business

2.4.3 Ping An Insurance Term Life Assurance Product and Solutions

2.4.4 Ping An Insurance Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Ping An Insurance Recent Developments and Future Plans

2.5 China Life Insurance

2.5.1 China Life Insurance Details

2.5.2 China Life Insurance Major Business

2.5.3 China Life Insurance Term Life Assurance Product and Solutions

2.5.4 China Life Insurance Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 China Life Insurance Recent Developments and Future Plans

2.6 Prudential PLC

2.6.1 Prudential PLC Details

2.6.2 Prudential PLC Major Business

2.6.3 Prudential PLC Term Life Assurance Product and Solutions

2.6.4 Prudential PLC Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Prudential PLC Recent Developments and Future Plans

2.7 Munich Re

2.7.1 Munich Re Details

2.7.2 Munich Re Major Business

2.7.3 Munich Re Term Life Assurance Product and Solutions

2.7.4 Munich Re Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Munich Re Recent Developments and Future Plans

2.8 Zurich Insurance

2.8.1 Zurich Insurance Details

2.8.2 Zurich Insurance Major Business

2.8.3 Zurich Insurance Term Life Assurance Product and Solutions

2.8.4 Zurich Insurance Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 Zurich Insurance Recent Developments and Future Plans

2.9 Nippon Life Insurance

2.9.1 Nippon Life Insurance Details

2.9.2 Nippon Life Insurance Major Business

2.9.3 Nippon Life Insurance Term Life Assurance Product and Solutions

2.9.4 Nippon Life Insurance Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Nippon Life Insurance Recent Developments and Future Plans

2.10 Japan Post Holdings

2.10.1 Japan Post Holdings Details

2.10.2 Japan Post Holdings Major Business

2.10.3 Japan Post Holdings Term Life Assurance Product and Solutions

2.10.4 Japan Post Holdings Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Japan Post Holdings Recent Developments and Future Plans

2.11 Berkshire Hathaway

2.11.1 Berkshire Hathaway Details

2.11.2 Berkshire Hathaway Major Business

2.11.3 Berkshire Hathaway Term Life Assurance Product and Solutions

2.11.4 Berkshire Hathaway Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Berkshire Hathaway Recent Developments and Future Plans

2.12 Metlife

2.12.1 Metlife Details

2.12.2 Metlife Major Business

2.12.3 Metlife Term Life Assurance Product and Solutions

2.12.4 Metlife Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Metlife Recent Developments and Future Plans

2.13 Manulife Financial

- 2.13.1 Manulife Financial Details
- 2.13.2 Manulife Financial Major Business
- 2.13.3 Manulife Financial Term Life Assurance Product and Solutions
- 2.13.4 Manulife Financial Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 Manulife Financial Recent Developments and Future Plans
- 2.14 CPIC
 - 2.14.1 CPIC Details
 - 2.14.2 CPIC Major Business
 - 2.14.3 CPIC Term Life Assurance Product and Solutions
 - 2.14.4 CPIC Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)
 - 2.14.5 CPIC Recent Developments and Future Plans
- 2.15 Chubb
 - 2.15.1 Chubb Details
 - 2.15.2 Chubb Major Business
 - 2.15.3 Chubb Term Life Assurance Product and Solutions
 - 2.15.4 Chubb Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 Chubb Recent Developments and Future Plans
- 2.16 AIG
 - 2.16.1 AIG Details
 - 2.16.2 AIG Major Business
 - 2.16.3 AIG Term Life Assurance Product and Solutions
 - 2.16.4 AIG Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)
 - 2.16.5 AIG Recent Developments and Future Plans
- 2.17 Aviva
 - 2.17.1 Aviva Details
 - 2.17.2 Aviva Major Business
 - 2.17.3 Aviva Term Life Assurance Product and Solutions
 - 2.17.4 Aviva Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)
 - 2.17.5 Aviva Recent Developments and Future Plans
- 2.18 Allstate
 - 2.18.1 Allstate Details
 - 2.18.2 Allstate Major Business
 - 2.18.3 Allstate Term Life Assurance Product and Solutions
 - 2.18.4 Allstate Term Life Assurance Revenue, Gross Margin and Market Share

(2018-2023)

2.18.5 Allstate Recent Developments and Future Plans

2.19 Swiss RE

2.19.1 Swiss RE Details

2.19.2 Swiss RE Major Business

2.19.3 Swiss RE Term Life Assurance Product and Solutions

2.19.4 Swiss RE Term Life Assurance Revenue, Gross Margin and Market Share

(2018-2023)

2.19.5 Swiss RE Recent Developments and Future Plans

2.20 Prudential Financial

2.20.1 Prudential Financial Details

2.20.2 Prudential Financial Major Business

2.20.3 Prudential Financial Term Life Assurance Product and Solutions

2.20.4 Prudential Financial Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)

2.20.5 Prudential Financial Recent Developments and Future Plans

2.21 Travelers

2.21.1 Travelers Details

2.21.2 Travelers Major Business

2.21.3 Travelers Term Life Assurance Product and Solutions

2.21.4 Travelers Term Life Assurance Revenue, Gross Margin and Market Share

(2018-2023)

2.21.5 Travelers Recent Developments and Future Plans

2.22 AIA

2.22.1 AIA Details

2.22.2 AIA Major Business

2.22.3 AIA Term Life Assurance Product and Solutions

2.22.4 AIA Term Life Assurance Revenue, Gross Margin and Market Share

(2018-2023)

2.22.5 AIA Recent Developments and Future Plans

2.23 Aflac

2.23.1 Aflac Details

2.23.2 Aflac Major Business

2.23.3 Aflac Term Life Assurance Product and Solutions

2.23.4 Aflac Term Life Assurance Revenue, Gross Margin and Market Share

(2018-2023)

2.23.5 Aflac Recent Developments and Future Plans

2.24 Legal and General

2.24.1 Legal and General Details

- 2.24.2 Legal and General Major Business
- 2.24.3 Legal and General Term Life Assurance Product and Solutions
- 2.24.4 Legal and General Term Life Assurance Revenue, Gross Margin and Market Share (2018-2023)
- 2.24.5 Legal and General Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Term Life Assurance Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
 - 3.2.1 Market Share of Term Life Assurance by Company Revenue
 - 3.2.2 Top 3 Term Life Assurance Players Market Share in 2022
 - 3.2.3 Top 6 Term Life Assurance Players Market Share in 2022
- 3.3 Term Life Assurance Market: Overall Company Footprint Analysis
 - 3.3.1 Term Life Assurance Market: Region Footprint
 - 3.3.2 Term Life Assurance Market: Company Product Type Footprint
 - 3.3.3 Term Life Assurance Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Term Life Assurance Consumption Value and Market Share by Type (2018-2023)
- 4.2 Global Term Life Assurance Market Forecast by Type (2024-2029)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Term Life Assurance Consumption Value Market Share by Application (2018-2023)
- 5.2 Global Term Life Assurance Market Forecast by Application (2024-2029)

6 NORTH AMERICA

- 6.1 North America Term Life Assurance Consumption Value by Type (2018-2029)
- 6.2 North America Term Life Assurance Consumption Value by Application (2018-2029)
- 6.3 North America Term Life Assurance Market Size by Country
 - 6.3.1 North America Term Life Assurance Consumption Value by Country (2018-2029)
 - 6.3.2 United States Term Life Assurance Market Size and Forecast (2018-2029)

6.3.3 Canada Term Life Assurance Market Size and Forecast (2018-2029)

6.3.4 Mexico Term Life Assurance Market Size and Forecast (2018-2029)

7 EUROPE

7.1 Europe Term Life Assurance Consumption Value by Type (2018-2029)

7.2 Europe Term Life Assurance Consumption Value by Application (2018-2029)

7.3 Europe Term Life Assurance Market Size by Country

7.3.1 Europe Term Life Assurance Consumption Value by Country (2018-2029)

7.3.2 Germany Term Life Assurance Market Size and Forecast (2018-2029)

7.3.3 France Term Life Assurance Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Term Life Assurance Market Size and Forecast (2018-2029)

7.3.5 Russia Term Life Assurance Market Size and Forecast (2018-2029)

7.3.6 Italy Term Life Assurance Market Size and Forecast (2018-2029)

8 ASIA-PACIFIC

8.1 Asia-Pacific Term Life Assurance Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Term Life Assurance Consumption Value by Application (2018-2029)

8.3 Asia-Pacific Term Life Assurance Market Size by Region

8.3.1 Asia-Pacific Term Life Assurance Consumption Value by Region (2018-2029)

8.3.2 China Term Life Assurance Market Size and Forecast (2018-2029)

8.3.3 Japan Term Life Assurance Market Size and Forecast (2018-2029)

8.3.4 South Korea Term Life Assurance Market Size and Forecast (2018-2029)

8.3.5 India Term Life Assurance Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Term Life Assurance Market Size and Forecast (2018-2029)

8.3.7 Australia Term Life Assurance Market Size and Forecast (2018-2029)

9 SOUTH AMERICA

9.1 South America Term Life Assurance Consumption Value by Type (2018-2029)

9.2 South America Term Life Assurance Consumption Value by Application (2018-2029)

9.3 South America Term Life Assurance Market Size by Country

9.3.1 South America Term Life Assurance Consumption Value by Country (2018-2029)

9.3.2 Brazil Term Life Assurance Market Size and Forecast (2018-2029)

9.3.3 Argentina Term Life Assurance Market Size and Forecast (2018-2029)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Term Life Assurance Consumption Value by Type (2018-2029)
- 10.2 Middle East & Africa Term Life Assurance Consumption Value by Application (2018-2029)
- 10.3 Middle East & Africa Term Life Assurance Market Size by Country
 - 10.3.1 Middle East & Africa Term Life Assurance Consumption Value by Country (2018-2029)
 - 10.3.2 Turkey Term Life Assurance Market Size and Forecast (2018-2029)
 - 10.3.3 Saudi Arabia Term Life Assurance Market Size and Forecast (2018-2029)
 - 10.3.4 UAE Term Life Assurance Market Size and Forecast (2018-2029)

11 MARKET DYNAMICS

- 11.1 Term Life Assurance Market Drivers
- 11.2 Term Life Assurance Market Restraints
- 11.3 Term Life Assurance Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry
- 11.5 Influence of COVID-19 and Russia-Ukraine War
 - 11.5.1 Influence of COVID-19
 - 11.5.2 Influence of Russia-Ukraine War

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Term Life Assurance Industry Chain
- 12.2 Term Life Assurance Upstream Analysis
- 12.3 Term Life Assurance Midstream Analysis
- 12.4 Term Life Assurance Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Term Life Assurance Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Term Life Assurance Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Global Term Life Assurance Consumption Value by Region (2018-2023) & (USD Million)
- Table 4. Global Term Life Assurance Consumption Value by Region (2024-2029) & (USD Million)
- Table 5. Allianz Company Information, Head Office, and Major Competitors
- Table 6. Allianz Major Business
- Table 7. Allianz Term Life Assurance Product and Solutions
- Table 8. Allianz Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 9. Allianz Recent Developments and Future Plans
- Table 10. AXA Company Information, Head Office, and Major Competitors
- Table 11. AXA Major Business
- Table 12. AXA Term Life Assurance Product and Solutions
- Table 13. AXA Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 14. AXA Recent Developments and Future Plans
- Table 15. Generali Company Information, Head Office, and Major Competitors
- Table 16. Generali Major Business
- Table 17. Generali Term Life Assurance Product and Solutions
- Table 18. Generali Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 19. Generali Recent Developments and Future Plans
- Table 20. Ping An Insurance Company Information, Head Office, and Major Competitors
- Table 21. Ping An Insurance Major Business
- Table 22. Ping An Insurance Term Life Assurance Product and Solutions
- Table 23. Ping An Insurance Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 24. Ping An Insurance Recent Developments and Future Plans
- Table 25. China Life Insurance Company Information, Head Office, and Major Competitors
- Table 26. China Life Insurance Major Business

Table 27. China Life Insurance Term Life Assurance Product and Solutions
Table 28. China Life Insurance Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 29. China Life Insurance Recent Developments and Future Plans
Table 30. Prudential PLC Company Information, Head Office, and Major Competitors
Table 31. Prudential PLC Major Business
Table 32. Prudential PLC Term Life Assurance Product and Solutions
Table 33. Prudential PLC Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 34. Prudential PLC Recent Developments and Future Plans
Table 35. Munich Re Company Information, Head Office, and Major Competitors
Table 36. Munich Re Major Business
Table 37. Munich Re Term Life Assurance Product and Solutions
Table 38. Munich Re Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 39. Munich Re Recent Developments and Future Plans
Table 40. Zurich Insurance Company Information, Head Office, and Major Competitors
Table 41. Zurich Insurance Major Business
Table 42. Zurich Insurance Term Life Assurance Product and Solutions
Table 43. Zurich Insurance Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 44. Zurich Insurance Recent Developments and Future Plans
Table 45. Nippon Life Insurance Company Information, Head Office, and Major Competitors
Table 46. Nippon Life Insurance Major Business
Table 47. Nippon Life Insurance Term Life Assurance Product and Solutions
Table 48. Nippon Life Insurance Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 49. Nippon Life Insurance Recent Developments and Future Plans
Table 50. Japan Post Holdings Company Information, Head Office, and Major Competitors
Table 51. Japan Post Holdings Major Business
Table 52. Japan Post Holdings Term Life Assurance Product and Solutions
Table 53. Japan Post Holdings Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 54. Japan Post Holdings Recent Developments and Future Plans
Table 55. Berkshire Hathaway Company Information, Head Office, and Major Competitors
Table 56. Berkshire Hathaway Major Business

Table 57. Berkshire Hathaway Term Life Assurance Product and Solutions
Table 58. Berkshire Hathaway Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 59. Berkshire Hathaway Recent Developments and Future Plans
Table 60. Metlife Company Information, Head Office, and Major Competitors
Table 61. Metlife Major Business
Table 62. Metlife Term Life Assurance Product and Solutions
Table 63. Metlife Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 64. Metlife Recent Developments and Future Plans
Table 65. Manulife Financial Company Information, Head Office, and Major Competitors
Table 66. Manulife Financial Major Business
Table 67. Manulife Financial Term Life Assurance Product and Solutions
Table 68. Manulife Financial Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 69. Manulife Financial Recent Developments and Future Plans
Table 70. CPIC Company Information, Head Office, and Major Competitors
Table 71. CPIC Major Business
Table 72. CPIC Term Life Assurance Product and Solutions
Table 73. CPIC Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 74. CPIC Recent Developments and Future Plans
Table 75. Chubb Company Information, Head Office, and Major Competitors
Table 76. Chubb Major Business
Table 77. Chubb Term Life Assurance Product and Solutions
Table 78. Chubb Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 79. Chubb Recent Developments and Future Plans
Table 80. AIG Company Information, Head Office, and Major Competitors
Table 81. AIG Major Business
Table 82. AIG Term Life Assurance Product and Solutions
Table 83. AIG Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 84. AIG Recent Developments and Future Plans
Table 85. Aviva Company Information, Head Office, and Major Competitors
Table 86. Aviva Major Business
Table 87. Aviva Term Life Assurance Product and Solutions
Table 88. Aviva Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Aviva Recent Developments and Future Plans
Table 90. Allstate Company Information, Head Office, and Major Competitors
Table 91. Allstate Major Business
Table 92. Allstate Term Life Assurance Product and Solutions
Table 93. Allstate Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 94. Allstate Recent Developments and Future Plans
Table 95. Swiss RE Company Information, Head Office, and Major Competitors
Table 96. Swiss RE Major Business
Table 97. Swiss RE Term Life Assurance Product and Solutions
Table 98. Swiss RE Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 99. Swiss RE Recent Developments and Future Plans
Table 100. Prudential Financial Company Information, Head Office, and Major Competitors
Table 101. Prudential Financial Major Business
Table 102. Prudential Financial Term Life Assurance Product and Solutions
Table 103. Prudential Financial Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 104. Prudential Financial Recent Developments and Future Plans
Table 105. Travelers Company Information, Head Office, and Major Competitors
Table 106. Travelers Major Business
Table 107. Travelers Term Life Assurance Product and Solutions
Table 108. Travelers Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 109. Travelers Recent Developments and Future Plans
Table 110. AIA Company Information, Head Office, and Major Competitors
Table 111. AIA Major Business
Table 112. AIA Term Life Assurance Product and Solutions
Table 113. AIA Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 114. AIA Recent Developments and Future Plans
Table 115. Aflac Company Information, Head Office, and Major Competitors
Table 116. Aflac Major Business
Table 117. Aflac Term Life Assurance Product and Solutions
Table 118. Aflac Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 119. Aflac Recent Developments and Future Plans
Table 120. Legal and General Company Information, Head Office, and Major

Competitors

Table 121. Legal and General Major Business

Table 122. Legal and General Term Life Assurance Product and Solutions

Table 123. Legal and General Term Life Assurance Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 124. Legal and General Recent Developments and Future Plans

Table 125. Global Term Life Assurance Revenue (USD Million) by Players (2018-2023)

Table 126. Global Term Life Assurance Revenue Share by Players (2018-2023)

Table 127. Breakdown of Term Life Assurance by Company Type (Tier 1, Tier 2, and Tier 3)

Table 128. Market Position of Players in Term Life Assurance, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 129. Head Office of Key Term Life Assurance Players

Table 130. Term Life Assurance Market: Company Product Type Footprint

Table 131. Term Life Assurance Market: Company Product Application Footprint

Table 132. Term Life Assurance New Market Entrants and Barriers to Market Entry

Table 133. Term Life Assurance Mergers, Acquisition, Agreements, and Collaborations

Table 134. Global Term Life Assurance Consumption Value (USD Million) by Type (2018-2023)

Table 135. Global Term Life Assurance Consumption Value Share by Type (2018-2023)

Table 136. Global Term Life Assurance Consumption Value Forecast by Type (2024-2029)

Table 137. Global Term Life Assurance Consumption Value by Application (2018-2023)

Table 138. Global Term Life Assurance Consumption Value Forecast by Application (2024-2029)

Table 139. North America Term Life Assurance Consumption Value by Type (2018-2023) & (USD Million)

Table 140. North America Term Life Assurance Consumption Value by Type (2024-2029) & (USD Million)

Table 141. North America Term Life Assurance Consumption Value by Application (2018-2023) & (USD Million)

Table 142. North America Term Life Assurance Consumption Value by Application (2024-2029) & (USD Million)

Table 143. North America Term Life Assurance Consumption Value by Country (2018-2023) & (USD Million)

Table 144. North America Term Life Assurance Consumption Value by Country (2024-2029) & (USD Million)

Table 145. Europe Term Life Assurance Consumption Value by Type (2018-2023) & (USD Million)

Table 146. Europe Term Life Assurance Consumption Value by Type (2024-2029) & (USD Million)

Table 147. Europe Term Life Assurance Consumption Value by Application (2018-2023) & (USD Million)

Table 148. Europe Term Life Assurance Consumption Value by Application (2024-2029) & (USD Million)

Table 149. Europe Term Life Assurance Consumption Value by Country (2018-2023) & (USD Million)

Table 150. Europe Term Life Assurance Consumption Value by Country (2024-2029) & (USD Million)

Table 151. Asia-Pacific Term Life Assurance Consumption Value by Type (2018-2023) & (USD Million)

Table 152. Asia-Pacific Term Life Assurance Consumption Value by Type (2024-2029) & (USD Million)

Table 153. Asia-Pacific Term Life Assurance Consumption Value by Application (2018-2023) & (USD Million)

Table 154. Asia-Pacific Term Life Assurance Consumption Value by Application (2024-2029) & (USD Million)

Table 155. Asia-Pacific Term Life Assurance Consumption Value by Region (2018-2023) & (USD Million)

Table 156. Asia-Pacific Term Life Assurance Consumption Value by Region (2024-2029) & (USD Million)

Table 157. South America Term Life Assurance Consumption Value by Type (2018-2023) & (USD Million)

Table 158. South America Term Life Assurance Consumption Value by Type (2024-2029) & (USD Million)

Table 159. South America Term Life Assurance Consumption Value by Application (2018-2023) & (USD Million)

Table 160. South America Term Life Assurance Consumption Value by Application (2024-2029) & (USD Million)

Table 161. South America Term Life Assurance Consumption Value by Country (2018-2023) & (USD Million)

Table 162. South America Term Life Assurance Consumption Value by Country (2024-2029) & (USD Million)

Table 163. Middle East & Africa Term Life Assurance Consumption Value by Type (2018-2023) & (USD Million)

Table 164. Middle East & Africa Term Life Assurance Consumption Value by Type (2024-2029) & (USD Million)

Table 165. Middle East & Africa Term Life Assurance Consumption Value by

Application (2018-2023) & (USD Million)

Table 166. Middle East & Africa Term Life Assurance Consumption Value by

Application (2024-2029) & (USD Million)

Table 167. Middle East & Africa Term Life Assurance Consumption Value by Country

(2018-2023) & (USD Million)

Table 168. Middle East & Africa Term Life Assurance Consumption Value by Country

(2024-2029) & (USD Million)

Table 169. Term Life Assurance Raw Material

Table 170. Key Suppliers of Term Life Assurance Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Term Life Assurance Picture

Figure 2. Global Term Life Assurance Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Term Life Assurance Consumption Value Market Share by Type in 2022

Figure 4. Renewable Term Life Insurance

Figure 5. Return Premium Term life insurance

Figure 6. Global Term Life Assurance Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 7. Term Life Assurance Consumption Value Market Share by Application in 2022

Figure 8. Agency Picture

Figure 9. Brokers Picture

Figure 10. Bancassurance Picture

Figure 11. Digital and Direct Channels Picture

Figure 12. Global Term Life Assurance Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 13. Global Term Life Assurance Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 14. Global Market Term Life Assurance Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 15. Global Term Life Assurance Consumption Value Market Share by Region (2018-2029)

Figure 16. Global Term Life Assurance Consumption Value Market Share by Region in 2022

Figure 17. North America Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 18. Europe Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 19. Asia-Pacific Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 20. South America Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 21. Middle East and Africa Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 22. Global Term Life Assurance Revenue Share by Players in 2022

Figure 23. Term Life Assurance Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 24. Global Top 3 Players Term Life Assurance Market Share in 2022

Figure 25. Global Top 6 Players Term Life Assurance Market Share in 2022

Figure 26. Global Term Life Assurance Consumption Value Share by Type (2018-2023)

Figure 27. Global Term Life Assurance Market Share Forecast by Type (2024-2029)

Figure 28. Global Term Life Assurance Consumption Value Share by Application (2018-2023)

Figure 29. Global Term Life Assurance Market Share Forecast by Application (2024-2029)

Figure 30. North America Term Life Assurance Consumption Value Market Share by Type (2018-2029)

Figure 31. North America Term Life Assurance Consumption Value Market Share by Application (2018-2029)

Figure 32. North America Term Life Assurance Consumption Value Market Share by Country (2018-2029)

Figure 33. United States Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 34. Canada Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 35. Mexico Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 36. Europe Term Life Assurance Consumption Value Market Share by Type (2018-2029)

Figure 37. Europe Term Life Assurance Consumption Value Market Share by Application (2018-2029)

Figure 38. Europe Term Life Assurance Consumption Value Market Share by Country (2018-2029)

Figure 39. Germany Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 40. France Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 41. United Kingdom Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 42. Russia Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 43. Italy Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 44. Asia-Pacific Term Life Assurance Consumption Value Market Share by Type (2018-2029)

Figure 45. Asia-Pacific Term Life Assurance Consumption Value Market Share by Application (2018-2029)

Figure 46. Asia-Pacific Term Life Assurance Consumption Value Market Share by Region (2018-2029)

Figure 47. China Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 48. Japan Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 49. South Korea Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 50. India Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 51. Southeast Asia Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 52. Australia Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 53. South America Term Life Assurance Consumption Value Market Share by Type (2018-2029)

Figure 54. South America Term Life Assurance Consumption Value Market Share by Application (2018-2029)

Figure 55. South America Term Life Assurance Consumption Value Market Share by Country (2018-2029)

Figure 56. Brazil Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 57. Argentina Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 58. Middle East and Africa Term Life Assurance Consumption Value Market Share by Type (2018-2029)

Figure 59. Middle East and Africa Term Life Assurance Consumption Value Market Share by Application (2018-2029)

Figure 60. Middle East and Africa Term Life Assurance Consumption Value Market Share by Country (2018-2029)

Figure 61. Turkey Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 62. Saudi Arabia Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 63. UAE Term Life Assurance Consumption Value (2018-2029) & (USD Million)

Figure 64. Term Life Assurance Market Drivers

Figure 65. Term Life Assurance Market Restraints

Figure 66. Term Life Assurance Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Term Life Assurance in 2022

Figure 69. Manufacturing Process Analysis of Term Life Assurance

Figure 70. Term Life Assurance Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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