

# Global Terahertz and Near-infrared Spectroscopy Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Terahertz and Near-infrared Spectroscopy market size was valued at USD 527.9 million in 2023 and is forecast to a readjusted size of USD 2078.5 million by 2030 with a CAGR of 21.6% during review period.

Terahertz and Near-infrared spectroscopy (NIRS) is a spectroscopic method that uses the near-infrared region of the electromagnetic spectrum (from 780 nm to 2500 nm). Typical applications include medical and physiological diagnostics and research including blood sugar, pulse oximetry, functional neuroimaging, sports medicine, elite sports training, ergonomics, rehabilitation, neonatal research, brain computer interface, urology (bladder contraction), and neurology (neurovascular coupling). There are also applications in other areas as well such as pharmaceutical, food and agrochemical quality control, atmospheric chemistry, combustion research and astronomy.

The Global Info Research report includes an overview of the development of the Terahertz and Near-infrared Spectroscopy industry chain, the market status of Pharmaceuticals & Biotechnology (Benchtop, Portable & Handheld), Industrial Chemistry (Benchtop, Portable & Handheld), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Terahertz and Near-infrared Spectroscopy.

Regionally, the report analyzes the Terahertz and Near-infrared Spectroscopy markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Terahertz and Near-infrared Spectroscopy market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Terahertz and Near-infrared Spectroscopy market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Terahertz and Near-infrared Spectroscopy industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Benchtop, Portable & Handheld).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Terahertz and Near-infrared Spectroscopy market.

**Regional Analysis:** The report involves examining the Terahertz and Near-infrared Spectroscopy market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Terahertz and Near-infrared Spectroscopy market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Terahertz and Near-infrared Spectroscopy:

**Company Analysis:** Report covers individual Terahertz and Near-infrared Spectroscopy manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Terahertz and Near-infrared Spectroscopy. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmaceuticals & Biotechnology, Industrial Chemistry).

**Technology Analysis:** Report covers specific technologies relevant to Terahertz and Near-infrared Spectroscopy. It assesses the current state, advancements, and potential future developments in Terahertz and Near-infrared Spectroscopy areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Terahertz and Near-infrared Spectroscopy market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Terahertz and Near-infrared Spectroscopy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Benchtop

Portable & Handheld

### Market segment by Application

Pharmaceuticals & Biotechnology

Industrial Chemistry

Environmental Testing

Food & Beverage Testing

Others

Major players covered

TeraView

Menlo Systems

Toptica Photonix

Advanced

Advantest

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Terahertz and Near-infrared Spectroscopy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Terahertz and Near-infrared Spectroscopy, with price, sales, revenue and global market share of Terahertz and Near-

infrared Spectroscopy from 2019 to 2024.

Chapter 3, the Terahertz and Near-infrared Spectroscopy competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Terahertz and Near-infrared Spectroscopy breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Terahertz and Near-infrared Spectroscopy market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Terahertz and Near-infrared Spectroscopy.

Chapter 14 and 15, to describe Terahertz and Near-infrared Spectroscopy sales channel, distributors, customers, research findings and conclusion.

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