

Global Tents Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tents market size was valued at USD 3247.7 million in 2023 and is forecast to a readjusted size of USD 5239.7 million by 2030 with a CAGR of 7.1% during review period.

A tent is a shelter consisting of sheets of fabric or other material draped over, attached to a frame of poles or attached to a supporting rope.

A tent is a shelter consisting of sheets of fabric or other material draped over, attached to a frame of poles or attached to a supporting rope. While smaller tents may be free-standing or attached to the ground, large tents are usually anchored using guy ropes tied to stakes or tent pegs. First used as portable homes by nomads, tents are now more often used for recreational camping and as temporary shelters.

Global key manufacturers of Tents include Coleman, Decathlon, Snow Peak, REI Co-op, The North Face, etc. Global top five manufacturers hold a share about 10%. North America is the largest market of Tents, holds a share over 45%. In terms of product, the 1-2 Persons type holds a share of over 80%. And in terms of application, the largest application is Personal Use, with a share of over 90%.

The Global Info Research report includes an overview of the development of the Tents industry chain, the market status of Personal Use (1-2 Persons, 3-4 Persons), Commercial Use (1-2 Persons, 3-4 Persons), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tents.

Regionally, the report analyzes the Tents markets in key regions. North America and

Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tents market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tents market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tents industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., 1-2 Persons, 3-4 Persons).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tents market.

Regional Analysis: The report involves examining the Tents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tents:

Company Analysis: Report covers individual Tents manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Tents This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Tents. It assesses the current state, advancements, and potential future developments in Tents areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tents market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

1-2 Persons

3-4 Persons

5-6 Persons

Others

Market segment by Application

Personal Use

Commercial Use

Military

Medical Camps

Others

Major players covered

Coleman

Decathlon

Snow Peak

REI Co-op

The North Face

Eureka! Tent Company

Mobi Garden

Dometic

Hilleberg

Cascade Designs, Inc.

Black Diamond

Warmlite

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tents, with price, sales, revenue and global market share of Tents from 2019 to 2024.

Chapter 3, the Tents competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tents breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tents market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tents.

Chapter 14 and 15, to describe Tents sales channel, distributors, customers, research findings and conclusion.

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