

Global Tent Mats Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Tent Mats market size is expected to reach \$ 282 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Tent mats are tent-specific floor protection and comfort accessories used underneath tents, inside tent living areas, or around vestibules. They are commonly made from coated polyester, ripstop nylon, polyethylene woven fabrics, PVC-coated fabrics, Tyvek, polycryo or laminated textile materials, and may include PU coating, silicone coating, taped seams, abrasion-resistant surfaces, reinforced corners, grommets, webbing loops, toggles and model-specific cut patterns. Their primary functions are to protect tent floors from abrasion, isolate ground moisture, improve interior comfort, extend tent service life and support use cases such as backpacking, car camping, family camping, inflatable tents and glamping.

Based on our research, tent mats should be viewed as a closely attached accessory category within the global camping tent ecosystem rather than as a standalone large equipment market. The category is driven by tent model compatibility, abrasion and moisture protection, material selection, channel attachment and user comfort. Backpacking-oriented products focus on lightweight fabrics, precise cut patterns and packability, while family camping and inflatable tent products emphasize coverage, comfort and interior living experience. Glamping-related products are often integrated into broader tent flooring systems rather than sold as standardized retail accessories.

From a demand perspective, the market benefits from continued interest in outdoor recreation, car camping, family camping and glamping, but it also faces substitution from generic tarps, DIY Tyvek or polycryo sheets, bundled tent packages and low-cost private-label products. As a result, growth is expected to be steady rather than

explosive. The most attractive subsegments are model-specific lightweight footprints, large-format family tent carpets, waterproof groundsheet protectors and premium accessories sold alongside higher-value tent systems.

This report studies the global Tent Mats production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tent Mats and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tent Mats that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tent Mats total production and demand, 2021-2032, (Units)

Global Tent Mats total production value, 2021-2032, (USD Million)

Global Tent Mats production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Tent Mats consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Tent Mats domestic production, consumption, key domestic manufacturers and share

Global Tent Mats production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Tent Mats production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Tent Mats production by Sale Channel, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Tent Mats market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Decathlon SE, VF Corporation, Newell Brands Inc., Dometic Group AB, Recreational Equipment, Inc., Oase Outdoors ApS, Cascade Designs, Inc., NEMO Equipment, Inc., Big Agnes, Inc., Ningbo Naturehike Outdoor Products Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tent Mats market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tent Mats Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Tent Mats Market, Segmentation by Type:

Single-Person Tent Mats

Double-Person Tent Mats

Multi-Person Tent Mats

Global Tent Mats Market, Segmentation by Material:

Coated Polyester

Coated Nylon

PE / Polyethylene Sheet

Tyvek

Other

Global Tent Mats Market, Segmentation by Fit Type:

Universal Fit

Custom-made Fit

Other

Global Tent Mats Market, Segmentation by Sale Channel:

Online Sales

Offline Sales

Companies Profiled:

Decathlon SE

VF Corporation

Newell Brands Inc.

Dometic Group AB

Recreational Equipment, Inc.

Oase Outdoors ApS

Cascade Designs, Inc.

NEMO Equipment, Inc.

Big Agnes, Inc.

Ningbo Naturehike Outdoor Products Co., Ltd.

Snow Peak, Inc.

Exxel Outdoors LLC

ALPS Brands

AMG Group Ltd.

KingCamp Outdoor Products Co., Ltd.

LOGOS Corporation

Montbell Co., Ltd.

Sea to Summit Pty Ltd

Hilleberg the Tentmaker AB

EXPED AG

Jack Wolfskin Ausrüstung für Draussen GmbH

Tatonka GmbH

Ferrino & C. S.p.A.

Zempire Camping Equipment

HEIMPLANET Entwicklungs GmbH

Be-S Co., Ltd.

CORE Equipment

Zhejiang Mobi Garden Outdoor Products Co., Ltd.

BLACKDEER

3F UL Gear

Zpacks LLC

Tarptent Inc.

Durston Gear Inc.

Six Moon Designs

SlingFin, Inc.

Gossamer Gear Inc.

Mountain Laurel Designs

Key Questions Answered:

1. How big is the global Tent Mats market?
2. What is the demand of the global Tent Mats market?
3. What is the year over year growth of the global Tent Mats market?
4. What is the production and production value of the global Tent Mats market?
5. Who are the key producers in the global Tent Mats market?
6. What are the growth factors driving the market demand?

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