

# Global Tennis Racquet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Tennis Racquet market size was valued at USD 354 million in 2023 and is forecast to a readjusted size of USD 440 million by 2030 with a CAGR of 3.2% during review period.

Tennis Racquet is a sports implement consisting of a handled frame with an open hoop across which a network of strings or catgut is stretched tightly. It is used for striking tennis in game. The main parts of a tennis racket are the head, beam, shaft, grip, butt cap, and strings.

The major players in global Tennis Racquet market include Wilson, Babolat, etc. The top 2 players occupy about 30% shares of the global market. North America and Europe are main markets, they occupy about 80% of the global market. Graphite is the main type, with a share about 80%. Adult Tennis Enthusiasts is the main application, which holds a share about 75%.

The Global Info Research report includes an overview of the development of the Tennis Racquet industry chain, the market status of Professional Tennis Players (Graphite, Boron and Kevlar), Adult Tennis Enthusiasts (Graphite, Boron and Kevlar), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tennis Racquet.

Regionally, the report analyzes the Tennis Racquet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tennis Racquet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Tennis Racquet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tennis Racquet industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Graphite, Boron and Kevlar).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tennis Racquet market.

**Regional Analysis:** The report involves examining the Tennis Racquet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Tennis Racquet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tennis Racquet:

**Company Analysis:** Report covers individual Tennis Racquet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Tennis Racquet This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Professional Tennis Players, Adult Tennis Enthusiasts).

**Technology Analysis:** Report covers specific technologies relevant to Tennis Racquet. It assesses the current state, advancements, and potential future developments in Tennis Racquet areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tennis Racquet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Tennis Racquet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Graphite

Boron and Kevlar

Aluminum

Woodies

#### Market segment by Application

Professional Tennis Players

Adult Tennis Enthusiasts

Junior Tennis Enthusiasts

#### Major players covered

Wilson

Babolat

Prince

Head

YONEX

Tecnifibre

Dunlop

Volkl

Slazenger

TELOON

ProKennex

PowerAngle

Gamma

PACIFIC

Qiangli

Solinco

One Strings

Bonny

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tennis Racquet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tennis Racquet, with price, sales, revenue and global market share of Tennis Racquet from 2019 to 2024.

Chapter 3, the Tennis Racquet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tennis Racquet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tennis Racquet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tennis Racquet.

Chapter 14 and 15, to describe Tennis Racquet sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tennis Racquet
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Tennis Racquet Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Graphite
  - 1.3.3 Boron and Kevlar
  - 1.3.4 Aluminum
  - 1.3.5 Woodies
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Tennis Racquet Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Professional Tennis Players
  - 1.4.3 Adult Tennis Enthusiasts
  - 1.4.4 Junior Tennis Enthusiasts
- 1.5 Global Tennis Racquet Market Size & Forecast
  - 1.5.1 Global Tennis Racquet Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Tennis Racquet Sales Quantity (2019-2030)
  - 1.5.3 Global Tennis Racquet Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Wilson
  - 2.1.1 Wilson Details
  - 2.1.2 Wilson Major Business
  - 2.1.3 Wilson Tennis Racquet Product and Services
  - 2.1.4 Wilson Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Wilson Recent Developments/Updates
- 2.2 Babolat
  - 2.2.1 Babolat Details
  - 2.2.2 Babolat Major Business
  - 2.2.3 Babolat Tennis Racquet Product and Services
  - 2.2.4 Babolat Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Babolat Recent Developments/Updates
- 2.3 Prince
  - 2.3.1 Prince Details
  - 2.3.2 Prince Major Business
  - 2.3.3 Prince Tennis Racquet Product and Services
  - 2.3.4 Prince Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Prince Recent Developments/Updates
- 2.4 Head
  - 2.4.1 Head Details
  - 2.4.2 Head Major Business
  - 2.4.3 Head Tennis Racquet Product and Services
  - 2.4.4 Head Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Head Recent Developments/Updates
- 2.5 YONEX
  - 2.5.1 YONEX Details
  - 2.5.2 YONEX Major Business
  - 2.5.3 YONEX Tennis Racquet Product and Services
  - 2.5.4 YONEX Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 YONEX Recent Developments/Updates
- 2.6 Tecnifibre
  - 2.6.1 Tecnifibre Details
  - 2.6.2 Tecnifibre Major Business
  - 2.6.3 Tecnifibre Tennis Racquet Product and Services
  - 2.6.4 Tecnifibre Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Tecnifibre Recent Developments/Updates
- 2.7 Dunlop
  - 2.7.1 Dunlop Details
  - 2.7.2 Dunlop Major Business
  - 2.7.3 Dunlop Tennis Racquet Product and Services
  - 2.7.4 Dunlop Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Dunlop Recent Developments/Updates
- 2.8 Volkl
  - 2.8.1 Volkl Details
  - 2.8.2 Volkl Major Business



- 2.8.3 Volkl Tennis Racquet Product and Services
- 2.8.4 Volkl Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Volkl Recent Developments/Updates
- 2.9 Slazenger
  - 2.9.1 Slazenger Details
  - 2.9.2 Slazenger Major Business
  - 2.9.3 Slazenger Tennis Racquet Product and Services
  - 2.9.4 Slazenger Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Slazenger Recent Developments/Updates
- 2.10 TELOON
  - 2.10.1 TELOON Details
  - 2.10.2 TELOON Major Business
  - 2.10.3 TELOON Tennis Racquet Product and Services
  - 2.10.4 TELOON Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 TELOON Recent Developments/Updates
- 2.11 ProKennex
  - 2.11.1 ProKennex Details
  - 2.11.2 ProKennex Major Business
  - 2.11.3 ProKennex Tennis Racquet Product and Services
  - 2.11.4 ProKennex Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 ProKennex Recent Developments/Updates
- 2.12 PowerAngle
  - 2.12.1 PowerAngle Details
  - 2.12.2 PowerAngle Major Business
  - 2.12.3 PowerAngle Tennis Racquet Product and Services
  - 2.12.4 PowerAngle Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 PowerAngle Recent Developments/Updates
- 2.13 Gamma
  - 2.13.1 Gamma Details
  - 2.13.2 Gamma Major Business
  - 2.13.3 Gamma Tennis Racquet Product and Services
  - 2.13.4 Gamma Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Gamma Recent Developments/Updates

## 2.14 PACIFIC

### 2.14.1 PACIFIC Details

### 2.14.2 PACIFIC Major Business

### 2.14.3 PACIFIC Tennis Racquet Product and Services

### 2.14.4 PACIFIC Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 PACIFIC Recent Developments/Updates

## 2.15 Qiangli

### 2.15.1 Qiangli Details

### 2.15.2 Qiangli Major Business

### 2.15.3 Qiangli Tennis Racquet Product and Services

### 2.15.4 Qiangli Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.15.5 Qiangli Recent Developments/Updates

## 2.16 Solinco

### 2.16.1 Solinco Details

### 2.16.2 Solinco Major Business

### 2.16.3 Solinco Tennis Racquet Product and Services

### 2.16.4 Solinco Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.16.5 Solinco Recent Developments/Updates

## 2.17 One Strings

### 2.17.1 One Strings Details

### 2.17.2 One Strings Major Business

### 2.17.3 One Strings Tennis Racquet Product and Services

### 2.17.4 One Strings Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.17.5 One Strings Recent Developments/Updates

## 2.18 Bonny

### 2.18.1 Bonny Details

### 2.18.2 Bonny Major Business

### 2.18.3 Bonny Tennis Racquet Product and Services

### 2.18.4 Bonny Tennis Racquet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.18.5 Bonny Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: TENNIS RACQUET BY MANUFACTURER**

### 3.1 Global Tennis Racquet Sales Quantity by Manufacturer (2019-2024)

- 3.2 Global Tennis Racquet Revenue by Manufacturer (2019-2024)
- 3.3 Global Tennis Racquet Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Tennis Racquet by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Tennis Racquet Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Tennis Racquet Manufacturer Market Share in 2023
- 3.5 Tennis Racquet Market: Overall Company Footprint Analysis
  - 3.5.1 Tennis Racquet Market: Region Footprint
  - 3.5.2 Tennis Racquet Market: Company Product Type Footprint
  - 3.5.3 Tennis Racquet Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Tennis Racquet Market Size by Region
  - 4.1.1 Global Tennis Racquet Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Tennis Racquet Consumption Value by Region (2019-2030)
  - 4.1.3 Global Tennis Racquet Average Price by Region (2019-2030)
- 4.2 North America Tennis Racquet Consumption Value (2019-2030)
- 4.3 Europe Tennis Racquet Consumption Value (2019-2030)
- 4.4 Asia-Pacific Tennis Racquet Consumption Value (2019-2030)
- 4.5 South America Tennis Racquet Consumption Value (2019-2030)
- 4.6 Middle East and Africa Tennis Racquet Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Tennis Racquet Sales Quantity by Type (2019-2030)
- 5.2 Global Tennis Racquet Consumption Value by Type (2019-2030)
- 5.3 Global Tennis Racquet Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Tennis Racquet Sales Quantity by Application (2019-2030)
- 6.2 Global Tennis Racquet Consumption Value by Application (2019-2030)
- 6.3 Global Tennis Racquet Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Tennis Racquet Sales Quantity by Type (2019-2030)
- 7.2 North America Tennis Racquet Sales Quantity by Application (2019-2030)
- 7.3 North America Tennis Racquet Market Size by Country
  - 7.3.1 North America Tennis Racquet Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Tennis Racquet Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Tennis Racquet Sales Quantity by Type (2019-2030)
- 8.2 Europe Tennis Racquet Sales Quantity by Application (2019-2030)
- 8.3 Europe Tennis Racquet Market Size by Country
  - 8.3.1 Europe Tennis Racquet Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Tennis Racquet Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Tennis Racquet Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Tennis Racquet Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Tennis Racquet Market Size by Region
  - 9.3.1 Asia-Pacific Tennis Racquet Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Tennis Racquet Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Tennis Racquet Sales Quantity by Type (2019-2030)
- 10.2 South America Tennis Racquet Sales Quantity by Application (2019-2030)
- 10.3 South America Tennis Racquet Market Size by Country
  - 10.3.1 South America Tennis Racquet Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Tennis Racquet Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Tennis Racquet Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Tennis Racquet Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Tennis Racquet Market Size by Country
  - 11.3.1 Middle East & Africa Tennis Racquet Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Tennis Racquet Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Tennis Racquet Market Drivers
- 12.2 Tennis Racquet Market Restraints
- 12.3 Tennis Racquet Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Tennis Racquet and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Tennis Racquet
- 13.3 Tennis Racquet Production Process
- 13.4 Tennis Racquet Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Tennis Racquet Typical Distributors

### 14.3 Tennis Racquet Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Tennis Racquet Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Tennis Racquet Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Wilson Basic Information, Manufacturing Base and Competitors

Table 4. Wilson Major Business

Table 5. Wilson Tennis Racquet Product and Services

Table 6. Wilson Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Wilson Recent Developments/Updates

Table 8. Babolat Basic Information, Manufacturing Base and Competitors

Table 9. Babolat Major Business

Table 10. Babolat Tennis Racquet Product and Services

Table 11. Babolat Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Babolat Recent Developments/Updates

Table 13. Prince Basic Information, Manufacturing Base and Competitors

Table 14. Prince Major Business

Table 15. Prince Tennis Racquet Product and Services

Table 16. Prince Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Prince Recent Developments/Updates

Table 18. Head Basic Information, Manufacturing Base and Competitors

Table 19. Head Major Business

Table 20. Head Tennis Racquet Product and Services

Table 21. Head Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Head Recent Developments/Updates

Table 23. YONEX Basic Information, Manufacturing Base and Competitors

Table 24. YONEX Major Business

Table 25. YONEX Tennis Racquet Product and Services

Table 26. YONEX Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. YONEX Recent Developments/Updates

Table 28. Tecnifibre Basic Information, Manufacturing Base and Competitors



Table 29. Tecnifibre Major Business

Table 30. Tecnifibre Tennis Racquet Product and Services

Table 31. Tecnifibre Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Tecnifibre Recent Developments/Updates

Table 33. Dunlop Basic Information, Manufacturing Base and Competitors

Table 34. Dunlop Major Business

Table 35. Dunlop Tennis Racquet Product and Services

Table 36. Dunlop Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Dunlop Recent Developments/Updates

Table 38. Volkl Basic Information, Manufacturing Base and Competitors

Table 39. Volkl Major Business

Table 40. Volkl Tennis Racquet Product and Services

Table 41. Volkl Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Volkl Recent Developments/Updates

Table 43. Slazenger Basic Information, Manufacturing Base and Competitors

Table 44. Slazenger Major Business

Table 45. Slazenger Tennis Racquet Product and Services

Table 46. Slazenger Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Slazenger Recent Developments/Updates

Table 48. TELOON Basic Information, Manufacturing Base and Competitors

Table 49. TELOON Major Business

Table 50. TELOON Tennis Racquet Product and Services

Table 51. TELOON Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. TELOON Recent Developments/Updates

Table 53. ProKennex Basic Information, Manufacturing Base and Competitors

Table 54. ProKennex Major Business

Table 55. ProKennex Tennis Racquet Product and Services

Table 56. ProKennex Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. ProKennex Recent Developments/Updates

Table 58. PowerAngle Basic Information, Manufacturing Base and Competitors

Table 59. PowerAngle Major Business

Table 60. PowerAngle Tennis Racquet Product and Services

Table 61. PowerAngle Tennis Racquet Sales Quantity (K Units), Average Price



(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. PowerAngle Recent Developments/Updates

Table 63. Gamma Basic Information, Manufacturing Base and Competitors

Table 64. Gamma Major Business

Table 65. Gamma Tennis Racquet Product and Services

Table 66. Gamma Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Gamma Recent Developments/Updates

Table 68. PACIFIC Basic Information, Manufacturing Base and Competitors

Table 69. PACIFIC Major Business

Table 70. PACIFIC Tennis Racquet Product and Services

Table 71. PACIFIC Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. PACIFIC Recent Developments/Updates

Table 73. Qiangli Basic Information, Manufacturing Base and Competitors

Table 74. Qiangli Major Business

Table 75. Qiangli Tennis Racquet Product and Services

Table 76. Qiangli Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Qiangli Recent Developments/Updates

Table 78. Solinco Basic Information, Manufacturing Base and Competitors

Table 79. Solinco Major Business

Table 80. Solinco Tennis Racquet Product and Services

Table 81. Solinco Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Solinco Recent Developments/Updates

Table 83. One Strings Basic Information, Manufacturing Base and Competitors

Table 84. One Strings Major Business

Table 85. One Strings Tennis Racquet Product and Services

Table 86. One Strings Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. One Strings Recent Developments/Updates

Table 88. Bonny Basic Information, Manufacturing Base and Competitors

Table 89. Bonny Major Business

Table 90. Bonny Tennis Racquet Product and Services

Table 91. Bonny Tennis Racquet Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Bonny Recent Developments/Updates

Table 93. Global Tennis Racquet Sales Quantity by Manufacturer (2019-2024) & (K

Units)

Table 94. Global Tennis Racquet Revenue by Manufacturer (2019-2024) & (USD Million)

Table 95. Global Tennis Racquet Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 96. Market Position of Manufacturers in Tennis Racquet, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 97. Head Office and Tennis Racquet Production Site of Key Manufacturer

Table 98. Tennis Racquet Market: Company Product Type Footprint

Table 99. Tennis Racquet Market: Company Product Application Footprint

Table 100. Tennis Racquet New Market Entrants and Barriers to Market Entry

Table 101. Tennis Racquet Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Tennis Racquet Sales Quantity by Region (2019-2024) & (K Units)

Table 103. Global Tennis Racquet Sales Quantity by Region (2025-2030) & (K Units)

Table 104. Global Tennis Racquet Consumption Value by Region (2019-2024) & (USD Million)

Table 105. Global Tennis Racquet Consumption Value by Region (2025-2030) & (USD Million)

Table 106. Global Tennis Racquet Average Price by Region (2019-2024) & (USD/Unit)

Table 107. Global Tennis Racquet Average Price by Region (2025-2030) & (USD/Unit)

Table 108. Global Tennis Racquet Sales Quantity by Type (2019-2024) & (K Units)

Table 109. Global Tennis Racquet Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Global Tennis Racquet Consumption Value by Type (2019-2024) & (USD Million)

Table 111. Global Tennis Racquet Consumption Value by Type (2025-2030) & (USD Million)

Table 112. Global Tennis Racquet Average Price by Type (2019-2024) & (USD/Unit)

Table 113. Global Tennis Racquet Average Price by Type (2025-2030) & (USD/Unit)

Table 114. Global Tennis Racquet Sales Quantity by Application (2019-2024) & (K Units)

Table 115. Global Tennis Racquet Sales Quantity by Application (2025-2030) & (K Units)

Table 116. Global Tennis Racquet Consumption Value by Application (2019-2024) & (USD Million)

Table 117. Global Tennis Racquet Consumption Value by Application (2025-2030) & (USD Million)

Table 118. Global Tennis Racquet Average Price by Application (2019-2024) & (USD/Unit)

Table 119. Global Tennis Racquet Average Price by Application (2025-2030) &

(USD/Unit)

Table 120. North America Tennis Racquet Sales Quantity by Type (2019-2024) & (K Units)

Table 121. North America Tennis Racquet Sales Quantity by Type (2025-2030) & (K Units)

Table 122. North America Tennis Racquet Sales Quantity by Application (2019-2024) & (K Units)

Table 123. North America Tennis Racquet Sales Quantity by Application (2025-2030) & (K Units)

Table 124. North America Tennis Racquet Sales Quantity by Country (2019-2024) & (K Units)

Table 125. North America Tennis Racquet Sales Quantity by Country (2025-2030) & (K Units)

Table 126. North America Tennis Racquet Consumption Value by Country (2019-2024) & (USD Million)

Table 127. North America Tennis Racquet Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Europe Tennis Racquet Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Europe Tennis Racquet Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Europe Tennis Racquet Sales Quantity by Application (2019-2024) & (K Units)

Table 131. Europe Tennis Racquet Sales Quantity by Application (2025-2030) & (K Units)

Table 132. Europe Tennis Racquet Sales Quantity by Country (2019-2024) & (K Units)

Table 133. Europe Tennis Racquet Sales Quantity by Country (2025-2030) & (K Units)

Table 134. Europe Tennis Racquet Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Tennis Racquet Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Tennis Racquet Sales Quantity by Type (2019-2024) & (K Units)

Table 137. Asia-Pacific Tennis Racquet Sales Quantity by Type (2025-2030) & (K Units)

Table 138. Asia-Pacific Tennis Racquet Sales Quantity by Application (2019-2024) & (K Units)

Table 139. Asia-Pacific Tennis Racquet Sales Quantity by Application (2025-2030) & (K Units)

Table 140. Asia-Pacific Tennis Racquet Sales Quantity by Region (2019-2024) & (K Units)

Table 141. Asia-Pacific Tennis Racquet Sales Quantity by Region (2025-2030) & (K Units)

Table 142. Asia-Pacific Tennis Racquet Consumption Value by Region (2019-2024) & (USD Million)

Table 143. Asia-Pacific Tennis Racquet Consumption Value by Region (2025-2030) & (USD Million)

Table 144. South America Tennis Racquet Sales Quantity by Type (2019-2024) & (K Units)

Table 145. South America Tennis Racquet Sales Quantity by Type (2025-2030) & (K Units)

Table 146. South America Tennis Racquet Sales Quantity by Application (2019-2024) & (K Units)

Table 147. South America Tennis Racquet Sales Quantity by Application (2025-2030) & (K Units)

Table 148. South America Tennis Racquet Sales Quantity by Country (2019-2024) & (K Units)

Table 149. South America Tennis Racquet Sales Quantity by Country (2025-2030) & (K Units)

Table 150. South America Tennis Racquet Consumption Value by Country (2019-2024) & (USD Million)

Table 151. South America Tennis Racquet Consumption Value by Country (2025-2030) & (USD Million)

Table 152. Middle East & Africa Tennis Racquet Sales Quantity by Type (2019-2024) & (K Units)

Table 153. Middle East & Africa Tennis Racquet Sales Quantity by Type (2025-2030) & (K Units)

Table 154. Middle East & Africa Tennis Racquet Sales Quantity by Application (2019-2024) & (K Units)

Table 155. Middle East & Africa Tennis Racquet Sales Quantity by Application (2025-2030) & (K Units)

Table 156. Middle East & Africa Tennis Racquet Sales Quantity by Region (2019-2024) & (K Units)

Table 157. Middle East & Africa Tennis Racquet Sales Quantity by Region (2025-2030) & (K Units)

Table 158. Middle East & Africa Tennis Racquet Consumption Value by Region (2019-2024) & (USD Million)

Table 159. Middle East & Africa Tennis Racquet Consumption Value by Region (2025-2030) & (USD Million)

Table 160. Tennis Racquet Raw Material

Table 161. Key Manufacturers of Tennis Racquet Raw Materials

Table 162. Tennis Racquet Typical Distributors

Table 163. Tennis Racquet Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Tennis Racquet Picture

Figure 2. Global Tennis Racquet Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Tennis Racquet Consumption Value Market Share by Type in 2023

Figure 4. Graphite Examples

Figure 5. Boron and Kevlar Examples

Figure 6. Aluminum Examples

Figure 7. Woodies Examples

Figure 8. Global Tennis Racquet Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Tennis Racquet Consumption Value Market Share by Application in 2023

Figure 10. Professional Tennis Players Examples

Figure 11. Adult Tennis Enthusiasts Examples

Figure 12. Junior Tennis Enthusiasts Examples

Figure 13. Global Tennis Racquet Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Tennis Racquet Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Tennis Racquet Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Tennis Racquet Average Price (2019-2030) & (USD/Unit)

Figure 17. Global Tennis Racquet Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Tennis Racquet Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Tennis Racquet by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Tennis Racquet Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Tennis Racquet Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Tennis Racquet Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Tennis Racquet Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Tennis Racquet Consumption Value (2019-2030) & (USD



Million)

Figure 25. Europe Tennis Racquet Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Tennis Racquet Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Tennis Racquet Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Tennis Racquet Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Tennis Racquet Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Tennis Racquet Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Tennis Racquet Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Tennis Racquet Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Tennis Racquet Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Tennis Racquet Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Tennis Racquet Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Tennis Racquet Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Tennis Racquet Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Tennis Racquet Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Tennis Racquet Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Tennis Racquet Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Tennis Racquet Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Tennis Racquet Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Tennis Racquet Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Tennis Racquet Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Tennis Racquet Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Tennis Racquet Consumption Value Market Share by Region (2019-2030)

Figure 55. China Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Tennis Racquet Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Tennis Racquet Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Tennis Racquet Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Tennis Racquet Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Tennis Racquet Consumption Value and Growth Rate (2019-2030) &



(USD Million)

Figure 66. Argentina Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Tennis Racquet Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Tennis Racquet Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Tennis Racquet Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Tennis Racquet Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Tennis Racquet Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Tennis Racquet Market Drivers

Figure 76. Tennis Racquet Market Restraints

Figure 77. Tennis Racquet Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Tennis Racquet in 2023

Figure 80. Manufacturing Process Analysis of Tennis Racquet

Figure 81. Tennis Racquet Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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