

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Tennis Racquet Market 2018, Forecast to 2023

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Abstracts

Tennis Racquet is a sports implement consisting of a handled frame with an open hoop across which a network of strings or catgut is stretched tightly. It is used for striking tennis in game. The main parts of a tennis racket are the head, beam, shaft, grip, butt cap, and strings.

Scope of the Report:

This report focuses on the Tennis Racquet in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

North America is the leading market in terms of volume and value, closely followed by Europe and Asia. The world tennis market is dominated by Wilson, Babolat, Prince, Head, YONEX, Tecnifibre, Dunlop, Volkl, Slazenger, TELOON, ProKennex, PowerAngle, Gamma, PACIFIC, Qiangli, Solinco, One Strings, and Bonny.

The world tennis-racquet market breaks down into two large families: aluminum racquets, which are sturdy and cheap for a beginner or for purely recreational tennis.

This market segment is handled more especially by the large sport superstores; lightweight, high-performance graphite racquets for dedicated players, in or out of competition. This customer base is "courted" by the sector's specialty stores.

In the overall market, an estimated seven million racquets or so are sold per year the world over. About 77.32% of these are in graphite and 9.10% in aluminum in 2015.

The worldwide market for Tennis Racquet is expected to grow at a CAGR of roughly 0.9% over the next five years, will reach 350 million US\$ in 2023, from 330 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wilson

Babolat

Prince

Head

YONEX

Tecnifibre

Dunlop

Volkl

Slazenger

TELOON

ProKennex

PowerAngle

Gamma

PACIFIC

Qiangli

Solinco

One Strings

Bonny

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Graphite

Boron and Kevlar

Aluminum

Woodies

Market Segment by Applications, can be divided into

Professional Tennis Players

Adult Tennis Enthusiasts

Junior Tennis Enthusiasts

There are 15 Chapters to deeply display the global Tennis Racquet market.

Chapter 1, to describe Tennis Racquet Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tennis Racquet, with sales, revenue, and price of Tennis Racquet, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tennis Racquet, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tennis Racquet market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tennis Racquet sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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