

Global Tennis Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

In our report we do data statistic of Tennis Racquet in tennis market.

Tennis Racquet is a sports implement consisting of a handled frame with an open hoop across which a network of strings or catgut is stretched tightly. It is used for striking tennis in game. The main parts of a tennis racket are the head, beam, shaft, grip, butt cap, and strings.

SCOPE OF THE REPORT:

This report focuses on the Tennis in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

APAC is the leading market in terms of volume and value, closely followed by America(ex. USA). The world tennis market is dominated by Wilson, Head, Babolat, Dunlop, Yonex, Prince, Tecnifibre, Slazenger, Teloon, ProKennex, Qiangli.

The world tennis-racquet market breaks down into two large families: aluminum racquets, which are sturdy and cheap for a beginner or for purely recreational tennis.

This market segment is handled more especially by the large sport superstores; lightweight, high-performance graphite racquets for dedicated players, in or out of competition. This customer base is ?courted? by the sector?s specialty stores.

In the overall market, an estimated 6.7 million racquets or so are sold per year the world over. About 36.95% of these are in graphite and 47.05% in aluminum; Asia ? principally Japan and China ? is offering prospects for a higher growth in the near future.

The worldwide market for Tennis is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wilson

Head

Babolat

Dunlop

Yonex

Prince

Tecnifibre

Slazenger

Teloon

ProKennex

Qiangli

Gamma

Volkl

Pacific

Bonny

Solinco

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Graphite

Aluminum

Boron and Kevlar

Other

Market Segment by Applications, can be divided into

Professional Tennis Players

Adult Tennis Enthusiasts

Junior Tennis Enthusiasts

There are 15 Chapters to deeply display the global Tennis market.

Chapter 1, to describe Tennis Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tennis, with sales, revenue, and price of Tennis, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tennis, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tennis market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tennis sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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