

Global Tennis Equipment Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Tennis is a racket sport that can be played individually against a single opponent (singles) or between two teams of two players each (doubles). Each player uses a tennis racket that is strung with cord to strike a hollow rubber ball covered with felt over or around a net and into the opponent's court. The object of the game is to maneuver the ball in such a way that the opponent is not able to play a valid return. The player who is unable to return the ball will not gain a point, while the opposite player will.

SCOPE OF THE REPORT:

This report focuses on the Tennis Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The sale of tennis equipment is directly proportional to the number of tennis players and their frequency of playing. Due to the recent increase in the number of participants in several small and big tournaments being organized across the globe today and an increase in the number of frequent players, the demand for tennis equipment will increase steadily during the forecast period. Also, factors such as the high replacement cycle of tennis balls and rackets, and an increase in the number of tournaments will also contribute towards this market's growth during the predicted period.

The Americas is expected to be the largest market for tennis equipment during the forecast period. The high popularity of tennis in the Americas will lead to an increase in the demand for tennis equipment during the forecast period.

The worldwide market for Tennis Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in

2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

HEAD

Wilson

Yonex

Dunlop Sports Group

Prince Sports

Gamma

Nike

Adidas

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Racquet

Apparel

Tennis Shoes

Tennis Bags

Grips & Accessories

Market Segment by Applications, can be divided into

Entertainment

Athletic Contest

Others

There are 15 Chapters to deeply display the global Tennis Equipment market.

Chapter 1, to describe Tennis Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tennis Equipment, with sales, revenue, and price of Tennis Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tennis Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tennis Equipment market forecast, by regions, type and application, with

sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tennis Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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